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Technology update: e-guidance, digital footprints & feeding the web

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Technology Update

E-Guidance, Digital Footprints & Feeding the Web

Judith Baines, Careers Adviser
Matt Lingard, Learning Technologist
London School of Economics

LSE Careers Service

clt Centre for Learning Technology

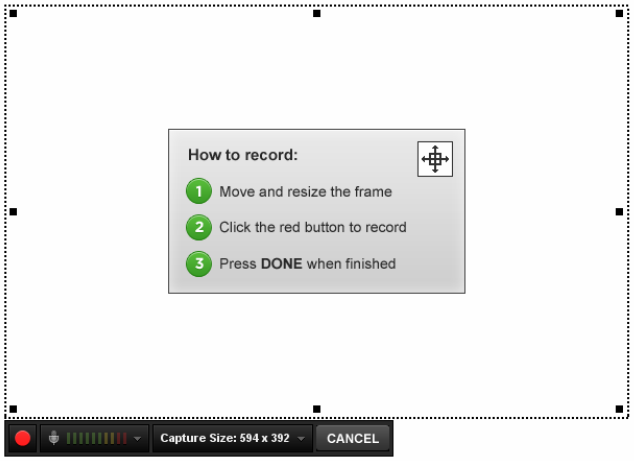
Topics

- E-Guidance
- Digital Footprints
- Feeding the Web
- Tools for Interview Practice

Two Quick Demos

- A text

- A Screencast



Where did that text go?

?

E-Guidance: Beyond Email

Careers Service

University of Salford Careers Service

Email Careers Advice from the University of Salford Careers Service

Your email address	
Re-type email address	
Full name	
Subject of email	choose from list
Subject/area of study	choose from list
Course of Study	
Where are you currently based? (give town name)	
Are you a current student or graduate of the University of Salford?	

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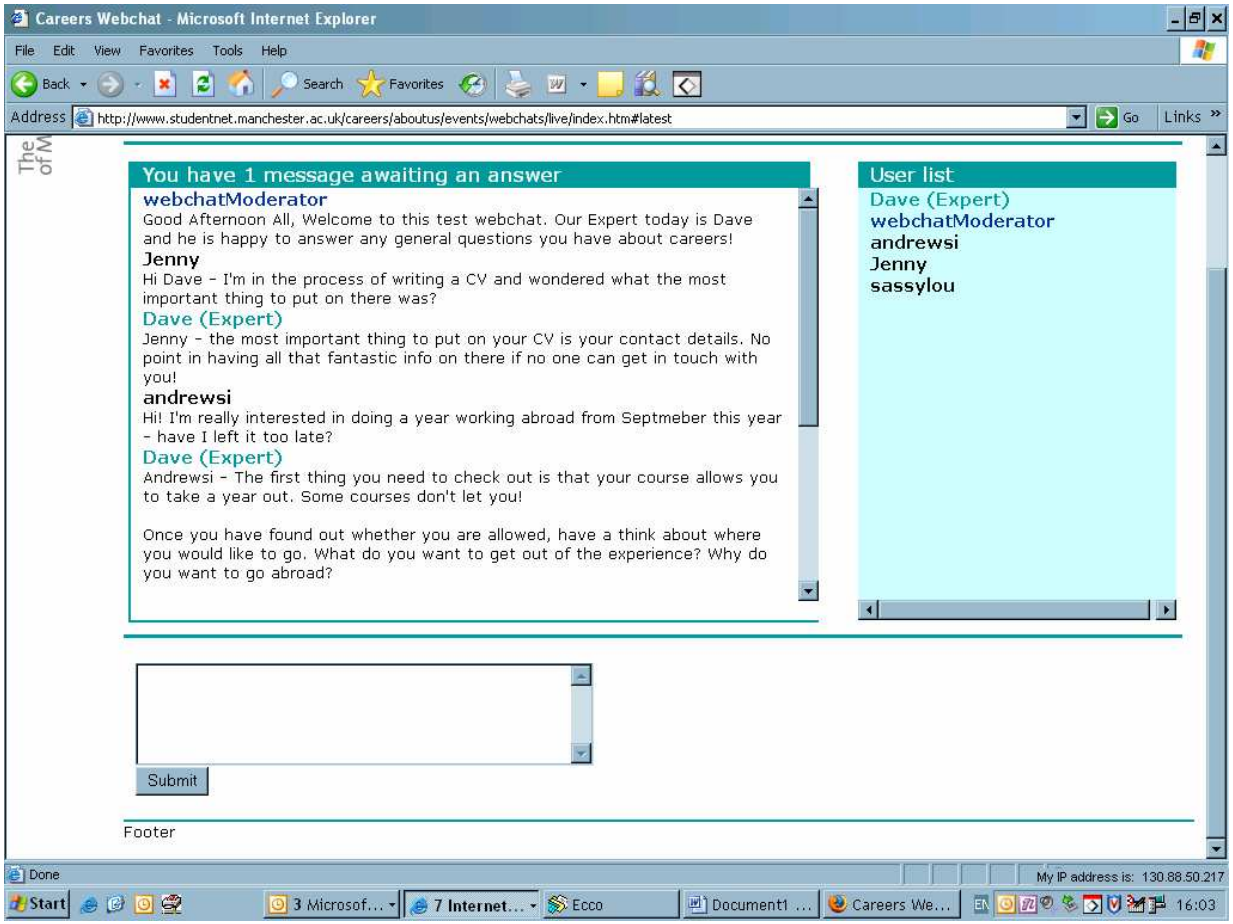
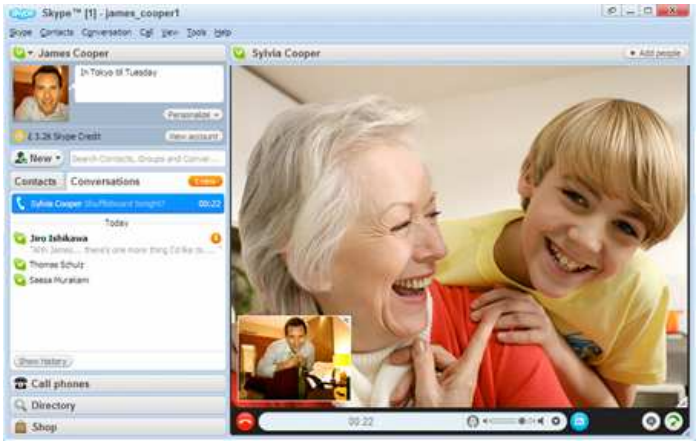
Careers Service

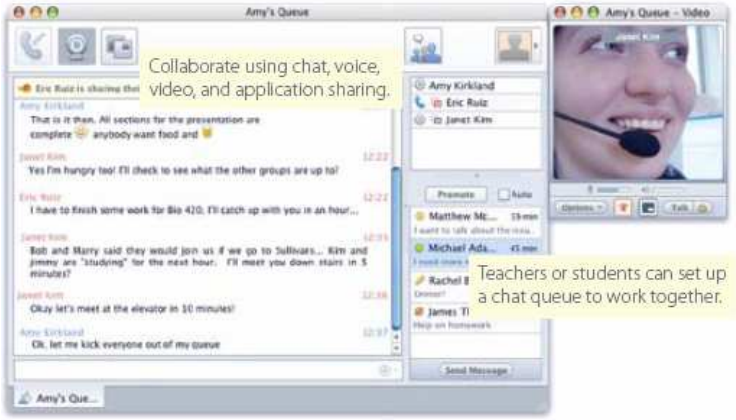
Web Chats

Web Chat


Careers Webchat - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites
Address http://www.studentnet.manchester.ac.uk/careers/aboutus/events/webchats/live/index.htm#latest
Go Links
You have 1 message awaiting an answer
webchatModerator
Good Afternoon All, Welcome to this test webchat. Our Expert today is Dave and he is happy to answer any general questions you have about careers!
Jenny
Hi Dave - I'm in the process of writing a CV and wondered what the most important thing to put on there was?
Dave (Expert)
Jenny - the most important thing to put on your CV is your contact details. No point in having all that fantastic info on there if no one can get in touch with you!
andrewsi
Hi! I'm really interested in doing a year working abroad from Septmeber this year - have I left it too late?
Dave (Expert)
Andrewsi - The first thing you need to check out is that your course allows you to take a year out. Some courses don't let you!
Once you have found out whether you are allowed, have a think about where you would like to go. What do you want to get out of the experience? Why do you want to go abroad?
User list
Dave (Expert)
webchatModerator
andrewsi
Jenny
sassylou
Submit
Footer
Done
My IP address is: 130.88.50.217
Start
3 Microsof...
7 Internet...
Ecco
Document1 ...
Careers We...
16:03

Web Conferencing Tools





E-guidance:
using audio feedback

Evidence of benefits to students

- "Sounds Good"

  leeds metropolitan university

  1200 students

  90% prefer audio to traditional feedback

  'personal' aspect particularly valued

  - More and better feedback
  - Less ambiguity
  - Meaning beyond the words
  - Empathy

- Similar results from other studies:

  Sheffield Hallam University

  uclan

  STAFFORDSHIRE UNIVERSITY

  University of Chester

Why did I consider it?

- Departmental work – flexibility
- English for Career Success
  - Timetabling issues
  - Room space problems
  - Focus on oral and listening skills

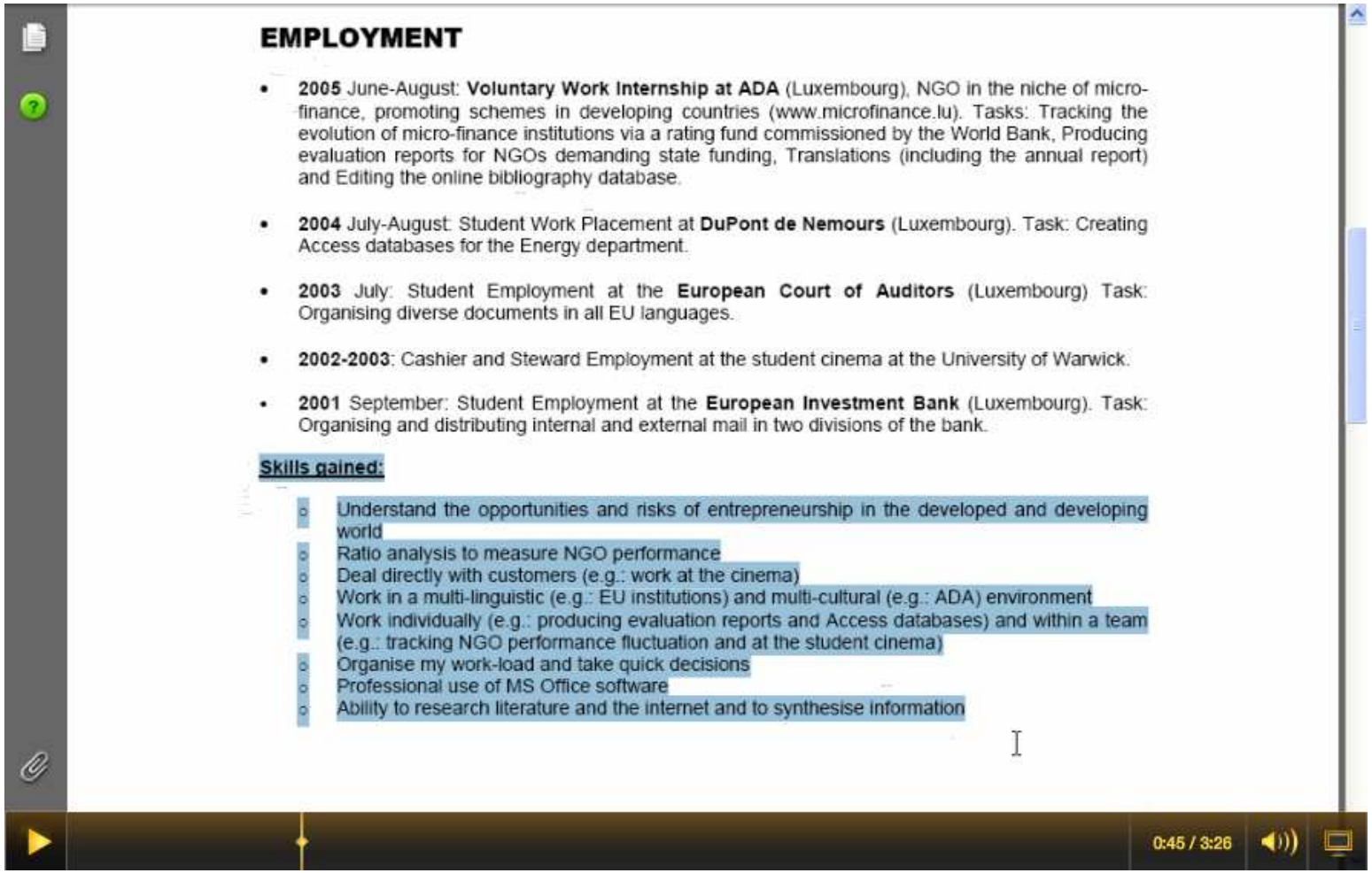
Recording

- **Audio only**: read through printed CV putting a note here and there as a prompt; recorded feedback
- **Audio plus word document**: annotated the word document and then recorded feedback, sending both
- **Screen capture**: recorded both the screen and audio using Jing.

Delivering

- Virtual learning environment (VLE)
  - Moodle
- Email
- Hosted

Screencasting



How did I find it?

- Less ambiguity about the meaning of words; could emphasise points of importance
- More time spent on explaining a concept
- More time acknowledging the well written sections giving more balanced feedback
- Could say more than could have written in the equivalent time

What do the students think?

- I absolutely loved how this audio feedback works :=) This is great because now I can listen to it several times and make corrections accordingly.
- The audio recording was great … good for people who cannot attend the career meetings in person.
- Received your audio files successfully and found them both to be particularly useful
- Thank you very, very much for your great feedback, the effort and this course!

Drawbacks

- Finding quiet space to record feedback
- File sizes of the recordings can be a challenge
- "One setback might be that students cannot ask question, however, your critique was brief and clear, and I had no problem with that."
- Issues raised by others:
  - archiving the audio within existing student records.
  - reviewing the feedback quickly prior to seeing a student could be problematic

Online Networking & Digital Footprints

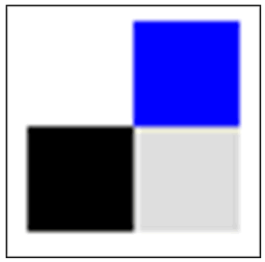
The Finalists

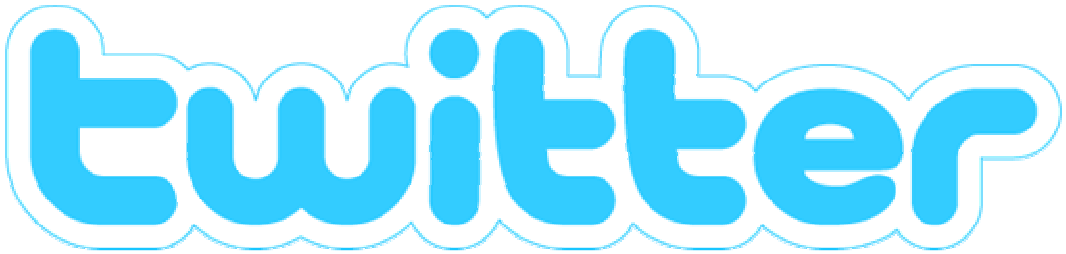
A blog following LSE students

5 Responses to "On seemingly unattainable dream jobs..."

Tom Says:
February 4th, 2009 at 4:57 pm

Inspirational! I will definitely keep my hopes up! Go job hu





Customer Reviews

There are no customer reviews yet. Create your own review

First Find Your Footprint

Google Yourself!

Then automate it… Google Alerts

Beware your digital footprint!

- you should approach blogging with some caution – and be careful not to ruin your career prospects

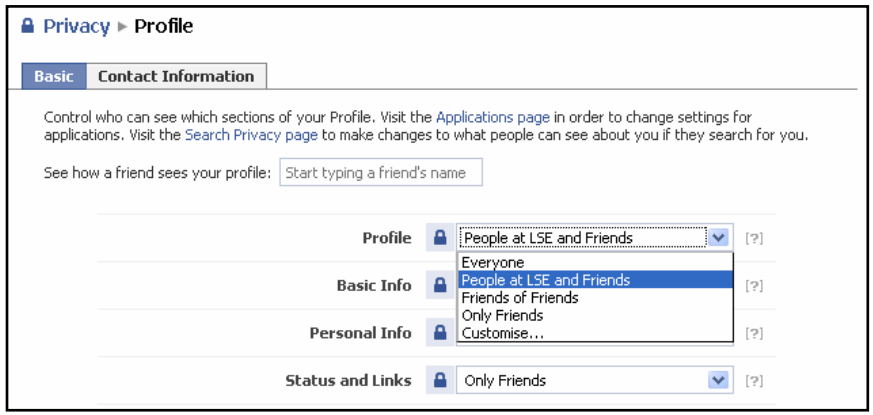
  Gavin Whenman, Blogger, Diaries of UK Law Students

- We won't hold drunken pictures against you, it helps build up a picture

  Director of Digital Strategies, Racepoint Group UK

Protect Your Reputation

- Keep it Private
- Do you want employers, lecturers, colleagues to see it?
- Social Networking Privacy Settings
- Professional vs Social Profiles
- Digital *'Shadow'*



Taking Advantage

- Build a positive online presence
  - Where and how you can do this
  - Privacy settings
  - Linking up your image
- Expand your network
  - Netiquette
- Learn about job sectors & employers
  - How to keep up to date

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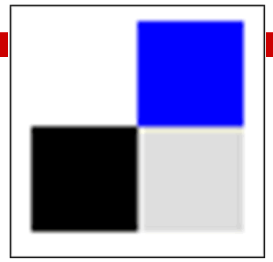
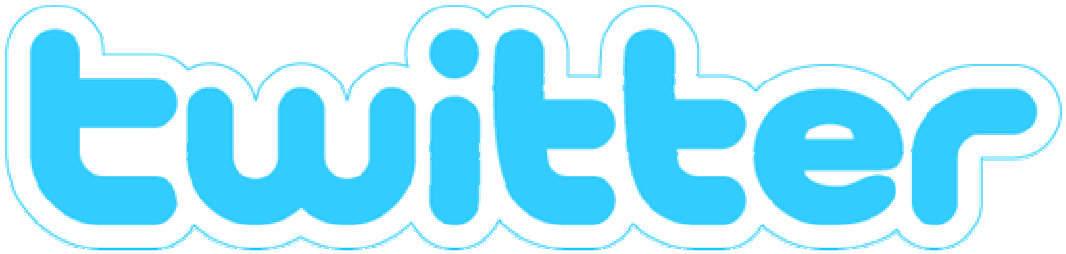


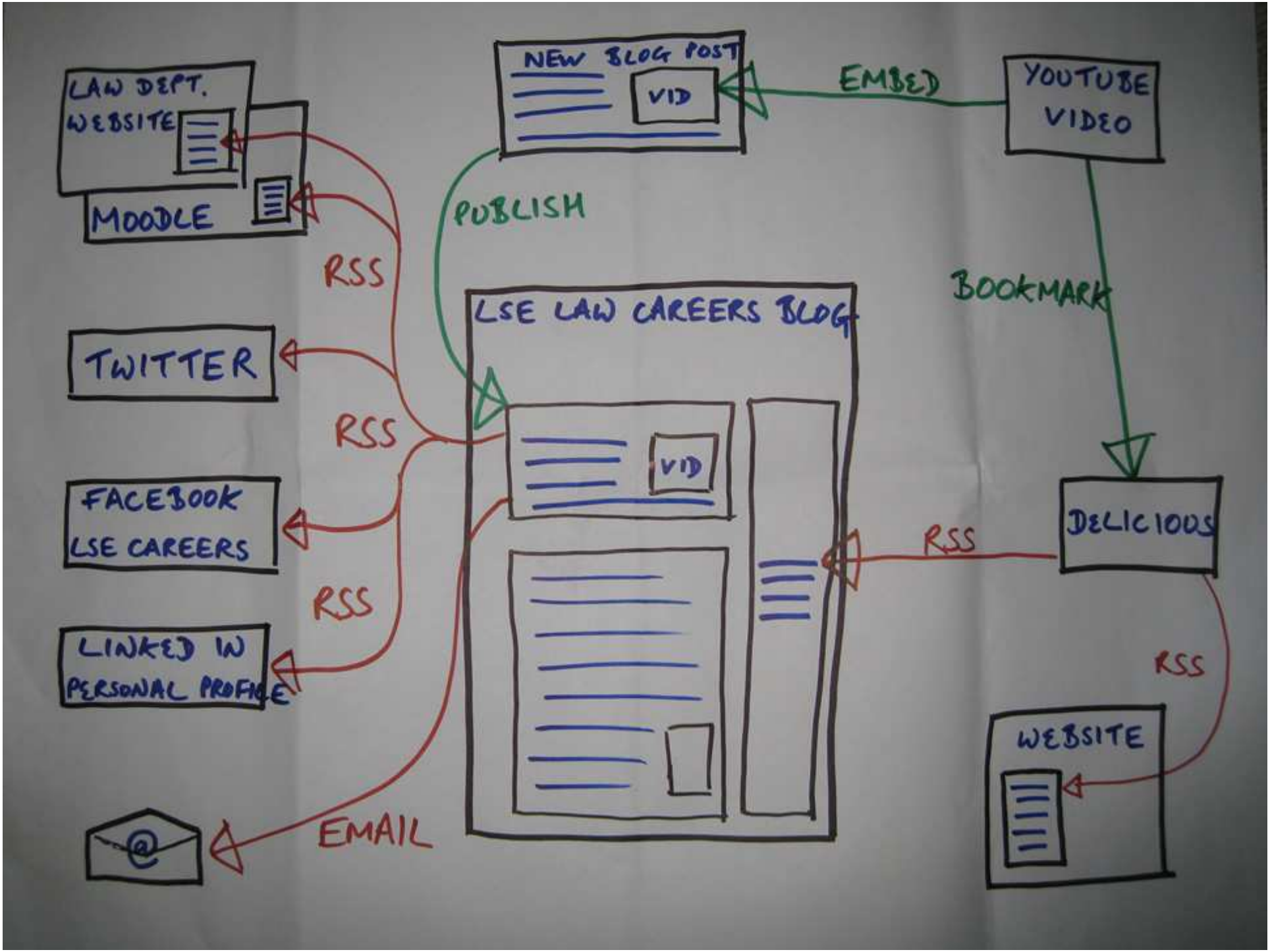


Customer Reviews

There are no customer reviews yet. Create your own review

- Should you be advising students?
- Digital ‘Footprints’ & Privacy
- Beneficial uses of online profiles / networking
- Researching labour market info.
- Being net savvy is a lifelong educational process

Feeding the Web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http://delicious.com/mattlingard/lsegci