Campus Press, Reflexivity, and Broadening Employability

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WORDPRESS FOR EDUCATION

Websites. Blogs. ePortfolios.
Campus Press was utilised for Level Six Professional Practice to:

• create a personal website that functioned as a marketing tool
• compile a personal electronic portfolio of audition materials
• engage in reflective blogging in response to various prompts (articles, podcasts, videos)
• learn to use an industry standard website platform
“ePortfolios are not only outcome based – they can assist students to acquire and develop skills in information technology. They provide a way to link student learning to university-wide generic skills – graduate attributes...The decisions they require allow students high levels of creativity and independence in presentation of themselves as reflective musicians and educators. They raise issues of professional identity and self-reflection, and allow discussion of other areas of pre-service preparation, in this way becoming a medium for teaching and learning in themselves.”

Jack Ballard
Professional Practice Portfolio
Uwlcampuspress.net
Student Use of Blogging

Number of blog posts:

- 0 posts: 6 students
- 1 post: 7 students
- 2-3 posts: 11 students
- 4-5 posts: 9 students
- 6-7 posts: 7 students
- 8-9 posts: 2 students
- 10+ posts: 2 students

Series 1
“Given the complex nature of careers across the creative sectors, the development of employability skills is a high priority for every institution. As elsewhere, students at the university explore practical techniques and theory, developing both collaborative and creative skills. What the students tend not to consider is the relevance of this learning to their future lives and careers; and in an already overcrowded curriculum there is little space for this discussion. The project aimed to determine whether an ePortfolio could be a means of exploring possible future selves and careers, assisting students with the transition from student-hood to graduate professional.....” (pp.144-6)"
Annual Income from Acting

48.9% earn under £5k

Equity 2013 Membership Survey
n=3804
Wordpress Usage

used for 28% of websites (representing 59% of the market share)

Available at: https://managewp.com/statistics-about-wordpress-usage
• Opportunity to reflect on future selves, explore career options and make decisions about how they will position themselves in a crowded market
• Engage in reflective practice, with individual feedback from tutor
• Learn to navigate a widely-used software programme that gives them further employable skills to support portfolio working