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Campus Press, reflexivity, and broadening employability

Sparling, Steven (2017) Campus Press, reflexivity, and broadening employability. In: UWL Teaching and Learning Conference 2017, 29 June 2017, London, UK. (Unpublished)

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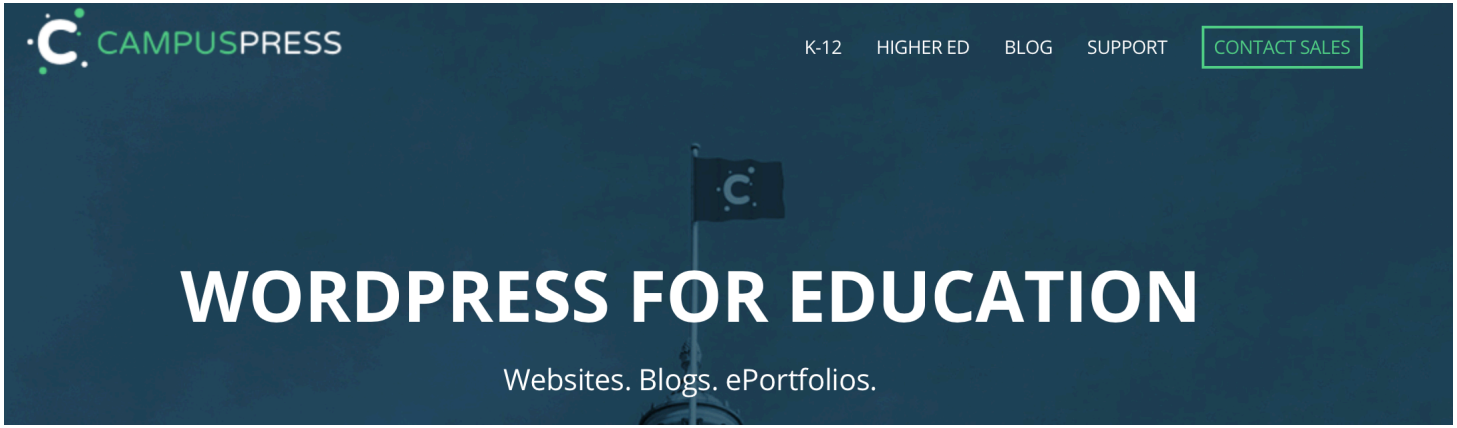
Campus Press, Reflexivity, and Broadening Employability

Steven Sparling
London College of Music

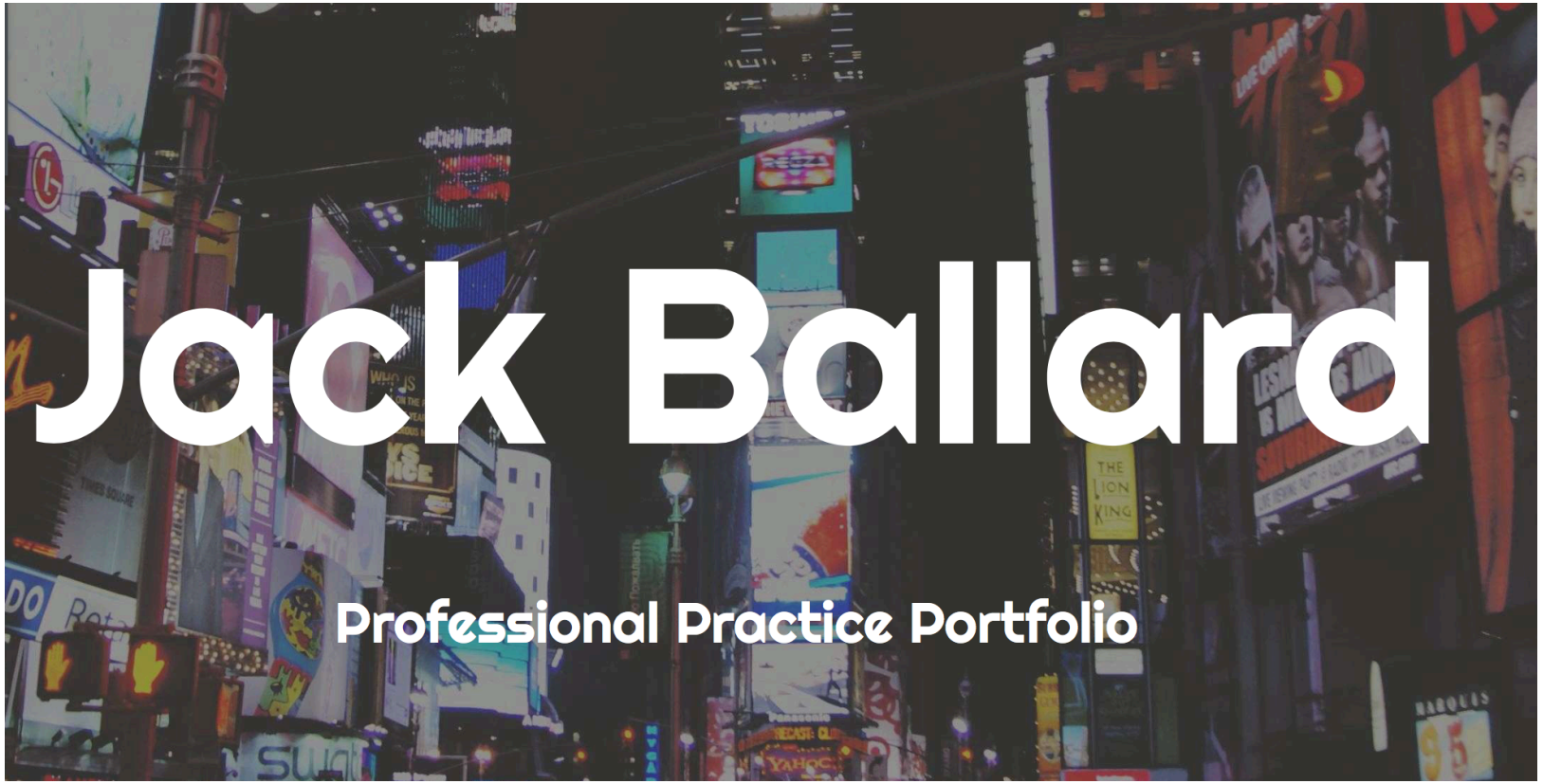

CAMPUSPRESS
K-12
HIGHER ED
BLOG
SUPPORT
CONTACT SALES
WORDPRESS FOR EDUCATION
Websites. Blogs. ePortfolios.

Campus Press was utilised for Level Six Professional Practice to:

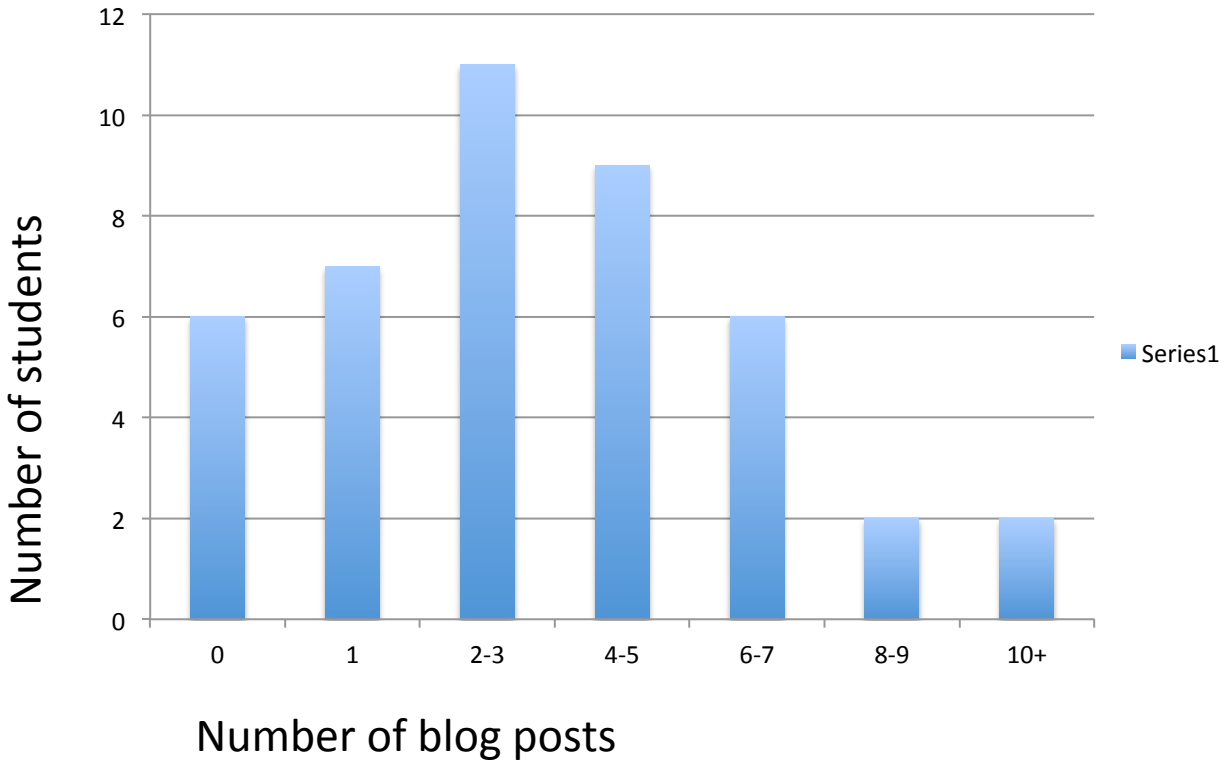
- create a personal website that functioned as a marketing tool
- compile a personal electronic portfolio of audition materials
- engage in reflective blogging in response to various prompts (articles, podcasts, videos)
- learn to use an industry standard website platform

"ePortfolios are not only outcome based – they can **assist students to acquire and develop skills in information technology**. They provide a way to link student learning to university-wide generic skills – graduate attributes…The decisions they require allow students **high levels of creativity and independence in presentation of themselves as reflective musicians and educators**. **They raise issues of professional identity and self-reflection**, and allow discussion of other areas of pre-service preparation, in this way **becoming a medium for teaching and learning in themselves**."

Dunbar-Hall, P., Rowley, J., Webb, M. and Bell, M., 2010. ePortfolios for music educators: parameters, problems and possibilities. In *Proceedings of the 29th world conference of the international society for music education* (p. 61).



Uwlcampuspress.net



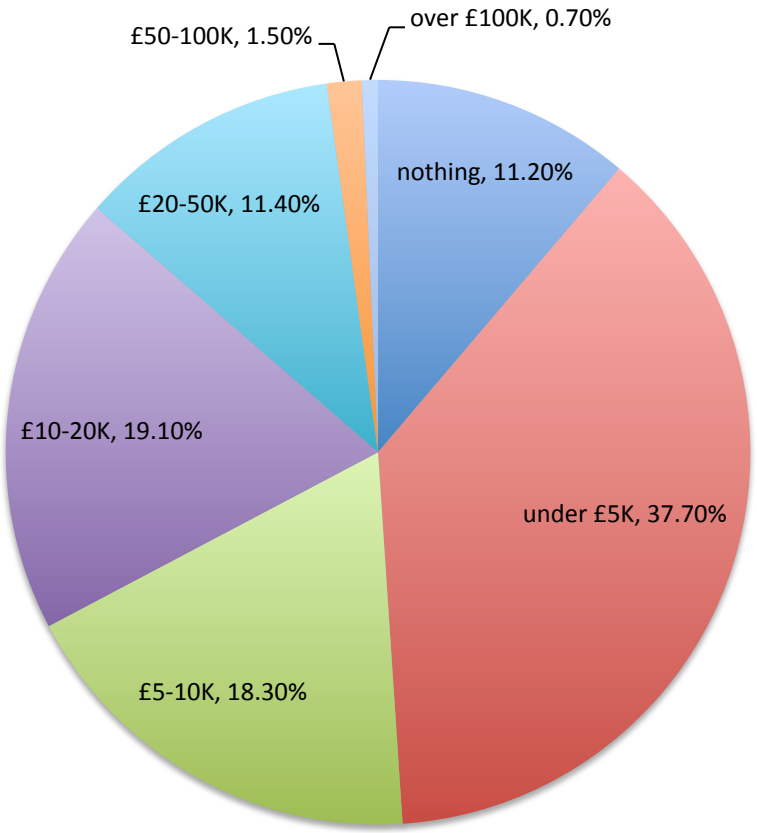
Student Use of Blogging

"Given the complex nature of careers across the creative sectors, the development of employability skills is a high priority for every institution. As elsewhere, students at the university explore practical techniques and theory, developing both collaborative and creative skills**. What the students tend not to consider is the relevance of this learning to their future lives and careers;** and in an already overcrowded curriculum there is little space for this discussion. The project aimed to determine whether an ePortfolio could be a **means of exploring possible future selves and careers, assisting students with the transition from student-hood to graduate professional**….." (pp.144-6)"

Blom, D., Rowley, J., Bennett, D., Hitchcock, M. and Dunbar-Hall, P., 2014. Knowledge Sharing: Exploring Institutional Policy and Educator Practice through ePortfolios in Music and Writing. *Electronic Journal of e-Learning*, *12*(2), pp.138-148.

Annual Income from Acting

48.9% earn
under £5k

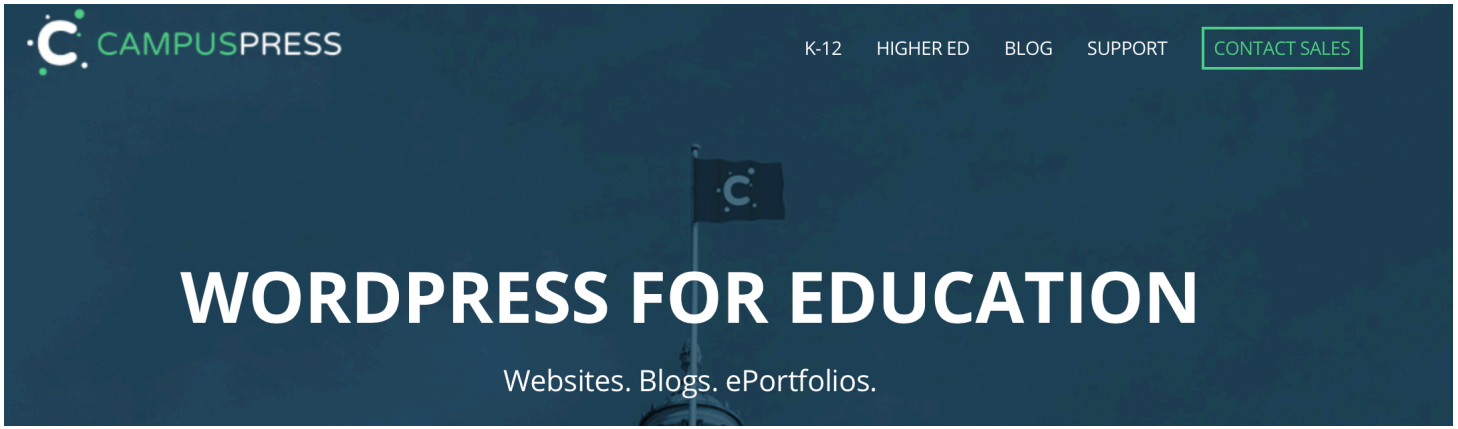


Equity 2013 Membership Survey
n=3804

Wordpress Usage

used for 28% of websites (representing 59% of the market share)

Manage WP (2016) *More surprising statistics about WordPress usage.* Available at: https://managewp.com/statistics-about-wordpress-usage (Accessed: 11 May 2017)



- Opportunity to reflect on future selves, explore career options and make decisions about how they will position themselves in a crowded market
- Engage in reflective practice, with individual feedback from tutor
- Learn to navigate a widely-used software programme that gives them further employable skills to support portfolio working