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Costs and savings of parenting interventions: results of a systematic review

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**Costs and Savings of Parenting Interventions: Results of a Systematic Review**

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## Costs and Savings of Parenting Interventions: Results of a Systematic Review

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### Abbreviations

ABC	Carolina Abecedarian Project
CPC	Child Parent Centre Program
PPP	High/Scope Perry Preschool Project
QALY	Quality Adjusted Life Years
RCT	Randomised Controlled Trial

### Abstract

**Background:** This systematic review of economic evaluations of universal preventative or targeted treatment parenting interventions that aim to enhance parent-infant interaction is primarily intended to inform decision makers who have to make difficult spending decisions, especially at a time of reduced spending allocations. A synthesis of available costs and savings about parenting interventions that set out to enhance parent-infant interaction are presented. This topic is important specifically in view of the UK Governments' emphasis on the equalities agenda and the early years. The benefits of positive early life experiences, which include good parent-infant interaction, are far reaching and may be positively correlated with improved educational, health and well-being outcomes and reduced criminality. **Methods:** A literature search was undertaken using on-line indexing databases between 2004 and 2014 that included the search terms "parent", "infant", "interaction", "cost benefit analysis" and their synonyms. **Results:** Despite existing economic studies generally focusing upon targeted short-run outcomes significant savings were observed in the included studies. Parenting interventions could save the health service around £2.5k per family over 25 years and could save the criminal justice system over £145k per person over the life course. In

1  
2  
3 light of the escalating costs of remedial services these potential savings may provide the UK and  
4  
5 other governments with a robust incentive to invest in early years parenting interventions.  
6

7 **Conclusions:** Parenting interventions can be economically efficient and return savings on  
8  
9 investment. Moreover, and one might argue as a moral imperative of democratic societies,  
10  
11 population health can be improved and health inequalities reduced. An important debate is needed  
12  
13 about early years policy, to include acknowledgement of the differences between UK and  
14  
15 international healthcare systems and the potential savings from the synergistic and spin-off effects of  
16  
17 early years interventions to inform decision making to fund and implement appropriate action.  
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## 1. Introduction

The desired outcomes of early years policy interventions include improving population health, reducing health and social inequalities and supporting children and their parents to escape from an observed cycle of deprivation, anti-social behaviour and crime over the life course (Allen and Duncan Smith, 2008; The Scottish Government (SG), 2009a; Her Majesty's (HM) Government, 2010; Heckman, 2011; SG, 2011; Public Health England (PHE), 2014; Department of Health (DH), 2016; PHE 2016a). This may result in substantial societal savings. Health inequalities cannot be attributed to a single clinical or behavioural risk factor (Friedli, 2012). They are widely accepted as the result of social circumstances and reflect the underlying distribution of power and resources in the population. Consequently the fundamental causes of health inequalities are affected by the allocation of wider environmental influences. Poverty is accepted as a significant risk factor for poor health and lower life expectancy, compounding the impact of health inequalities. This is not a new policy goal; The Black Report (Department of Health and Social Security (DHSS), 1980) and The Acheson Report (DH, 1998) highlighted health inequalities.

High quality parent-infant interaction positively correlates with infants' neurological development and the associated outcomes of IQ, academic achievement and comprehension (Ranson and Urichuk, 2008; Sutton, 2014). Similarly, Barlow et al. (2010) demonstrated potential to contribute to reduced health inequalities and enable children to achieve higher standards of living as well as lower levels of criminality throughout the life course. HM Government (2010) reported savings of around £16B from a reduction in alcohol abuse and drug related criminality. It must

1  
2  
3 be borne in mind benefits can only achieved by promoting and sustaining parental  
4 engagement (Whittaker and Cowley 2012). The effectiveness of parenting  
5 interventions to enable parents to meet their infants' needs is widely reported  
6  
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8  
9  
10 (Bunting, 2004; Barlow et al, 2005; Patterson et al, 2005; Bloomfield and Kendall,  
11  
12 2007; Niccols, 2008; Zeedyk et al, 2008; Bayer et al, 2009; Barlow et al, 2010).  
13

14 All children have a right to opportunity, safety and a nurturing loving home.  
15  
16 Sophia's story (see box 1) provides an insight into her particular environment, which  
17  
18 illustrates the layered nature of risk factors that can result in poor outcomes for  
19  
20 children. To ensure all children have a voice, Sophia's story emphasises the need for  
21  
22 decision makers to deliver evidence based early years universal and targeted parenting  
23  
24 interventions to ensure all children are given the best possible start.  
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### 29 **Box 1 Sophia's Story**

30  
31 Sophia was a 12 months old baby girl who had lived in an economically deprived area with  
32  
33 her parents, both with long histories of substance misuse and long term physical and mental  
34  
35 health conditions. Three elder siblings, who had a history of criminality and substance  
36  
37 misuse and the eldest daughter was a teen parent. Violence and aggression were normalised  
38  
39 by the parents to ensure that Sophia was "prepared for their environment". Interaction in  
40  
41 mainstream society was limited. The health visitor had serious concerns regarding Sophia's  
42  
43 safety and age and stage development. Historically her elder siblings on several occasions  
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45 had been removed from the household and placed in care. When the social worker and health  
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47 visitor had carried out a visit together, the parents displayed threatening and aggressive  
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49 behaviour towards them.  
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3 To support families to overcome the impact of intergenerational social inequalities, access  
4 to universal and targeted parenting interventions can be important to improve health  
5 (Department for Education (DE), 2011; PHE, 2016a). With twenty percent of parents in the  
6 UK known to have taken part in parenting groups (Zeedyk et al, 2008), Bunting (2004)  
7 projected increasing demand although Zeedyk et al. (2008) opined that groups do not work  
8 for everyone. There is a role for health visitors to assess and reach the most vulnerable and  
9 excluded hard to reach families (The Scottish Government (SG), 2009b). They are one of the  
10 universal and targeted service providers for preschool children and their assessment of  
11 families' needs forms an important part of preventative work that can highlight children at  
12 risk. This assessment may make the difference between a situation escalating to safeguarding  
13 or a family receiving timely support (Keys, 2007).  
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28 To inform decisions, high quality analysis of the economic efficiency of interventions  
29 is vital (The National Institute for Health and Clinical Excellence (NICE), 2006; Centre for  
30 Reviews and Dissemination (CRD), 2009; Heckman, 2011; (The Chartered Institute of Public  
31 Finance and Accountability (CIPFA), 2015). Decision-makers can utilise the evaluative  
32 concept of 'economic efficiency' to maximise societal benefit by directing resources to the  
33 best intervention (Mays et al, 2005; Dukhovny and Zupancic, 2011). It would not be ethical,  
34 nor in alignment with human rights and social justice, to apply a simple costs and savings  
35 based economic model without encapsulating, as DH (2009) suggest, the complex  
36 relationship between spending and outcomes. As Barlow et al. (2010) found that intervention  
37 cost data were limited, this paper describes a systematic review that examined economic  
38 efficiency of parenting interventions.  
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### 53 **1.1 Aims of the systematic review**

54 Unifying available academic evidence to inform future decision making by:  
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- Synthesising current economic efficiency evidence to identify the existing knowledge base
- Identifying which economic efficiency variables are affected by parenting interventions
- Reporting the potential societal savings from investment in parenting interventions
- Providing research methods evidence to inform a future economic efficiency study of parenting interventions aiming to improve parent-infant interaction.

## 1.2. Review questions

- 1) What are the costs of delivering parenting interventions which target vulnerable families in comparison to universal health visitor service provision?
- 2) What are the savings of delivering parenting interventions which target vulnerable families in comparison to universal health visitor service provision?

## 2. Material and methods

Methods were predefined in a written protocol. See table 1 for inclusion and exclusion criteria.

### 2.1. Search methods for identification of studies

The search strategy was designed to capture health economic data. Electronic databases and the grey literature were then searched.

#### 2.1.1. Electronic searches

1  
2  
3 Traditional databases and those that focus on economic studies interrogated.  
4  
5 CINAHL, Medline and Embase were queried using the full search strategy from 2004 to  
6  
7 August 2014. Specific searches were constructed using medical subject headings (MeSH).  
8  
9 The Centre for Reviews and Dissemination's NHS Economic Evaluation Database (NHS  
10  
11 EED) was accessed online; this database included summaries of all Cochrane systematic  
12  
13 reviews and protocols (CRD, 2014). The NHS EDD search was limited to 'assessed  
14  
15 economic evaluations'.  
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#### 18 19 2.1.2. Searching other resources 20

21  
22 The grey literature searched included academic liaison and conferences, and hand  
23  
24 searching was conducted of specialist health economics journals. Reference lists of included  
25  
26 studies were reviewed to ensure that all available studies were identified. Academics and  
27  
28 public health professionals were consulted.  
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#### 31 32 2.2. Selection of studies 33

34  
35 Titles and abstracts were screened and studies excluded where exclusion criteria were  
36  
37 clear. Full texts were then retrieved and assessed in the same way, finally included studies  
38  
39 were analysed.  
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41

#### 42 43 2.3. Data extraction and management 44

45  
46 Data were extracted and tabulated from included studies (see table 2). .  
47

#### 48 49 2.4. Assessment of quality in included studies 50

51  
52 The economic study assessment protocols developed by Drummond and Jefferson  
53  
54 (1996) and The Cochrane Collaboration (2011) were adapted and used to conduct the quality  
55  
56 assessment of included studies (see table 3).  
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#### 58 59 2.5. Measures of effect 60

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3 To enable meaningful comparisons, the available costs and savings data were  
4 converted into 2013 pounds Sterling rates.  
5  
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## 7 8 2.6. Dealing with missing data / currency conversions 9

10 Currency calculations were carried out using available web resources (Bank of  
11 England (2015) Inflation Calculator, Euros were converted using the Online Calculator for  
12 German and Family Law (2015), US dollars were converted using the US Inflation Calculator  
13 (2015) currencies were converted using The Royal Bank of Scotland (2015) Currency  
14 Converter).  
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## 21 22 23 24 **3. Results** 25

26 Fig. 1 outlines the process of screening and selection studies for inclusion. The search  
27 retrieved 21,101 publications. Following appraisal of all titles, and abstracts and full-text  
28 versions as needed, ten studies were identified that had sufficient evidence to inform  
29 economic analyses and were included. It should be noted that Barlow et al. (2007) and  
30 McIntosh et al. (2009) were based on one study and Atherton (2007) and Edwards et al.  
31 (2007) were based on another study.  
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### 48 **3.1. Study characteristics** 49

50 Variation between extracted data precluded the possibility of meta-analysis (see table  
51 2). The ten studies included were from a heterogeneous range of study types including:  
52 seven RCTs (Muntz et al, 2004; Atherton, 2007; Barlow et al, 2007; Edwards et al, 2007;  
53 M<sup>c</sup>Intosh et al, 2009; Charles et al, 2013; M<sup>c</sup>Gilloway et al, 2013; O'Neill et al, 2013;  
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3 Simkiss, 2013); two long term economic analyses (Reynolds and Temple, 2008; Reynolds et  
4 al, 2011); and one review to develop an economic model in order to identify long term  
5 savings (Bonin et al, 2011). Five of the seven RCTs contained a cost-effectiveness  
6 evaluation (Muntz et al, 2004; Atherton, 2007; Barlow et al, 2007; Edwards et al, 2007;  
7 M<sup>c</sup>Intosh et al, 2009; O'Neill et al, 2013; Simkiss, 2013). Of the two remaining RCTs, one  
8 (Charles et al, 2013) reported the cost of the intervention and the other (M<sup>c</sup>Gilloway et al,  
9 2013) reported the cost of service use.

### 19 **3.1.1. Population**

20  
21 The age range of children participating in all of the ten studies included in this  
22 systematic review ranged from birth to ten years. The studies took place predominantly in  
23 deprived areas of Wales (4 studies) (Muntz et al, 2004; Atherton, 2007; Edwards et al, 2007;  
24 Charles et al, 2013; Simkiss, 2013). Two were conducted in England (Barlow et al, 2007;  
25 M<sup>c</sup>Intosh et al, 2009; Bonin et al, 2011) and two each in Ireland (M<sup>c</sup>Gilloway et al, 2013;  
26 O'Neill et al, 2013) and the USA (Reynolds and Temple, 2008; Reynolds et al, 2011).

### 35 **3.1.2. Intervention type, delivery and follow-up**

36  
37 Nine of the ten studies reported on targeted parenting interventions whilst the study  
38 by Simkiss et al. (2013) reported on universal service provision. Delivery time varied from  
39 10 weeks to 18 months.

### 45 **3.2. Quality appraisal**

46  
47 The studies by Barlow et al. (2007), McIntosh et al. (2009) and Simkiss et al. (2013) were  
48 robust (table 3).

### 52 **3.3 Costs of investment in parenting interventions**

53  
54 Costs are summarised in tables 4 to 5. Four of the studies reported total costs per support  
55 service. The most expensive targeted support service, based on a study sample size of 149  
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3 participants, cost around of £1,200 per participant (11 participants in a group) and had a total  
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5 intervention cost of around £115,000 was reported by O'Neill et al. (2013). The least  
6  
7 expensive targeted intervention, based on a study sample size of 89 participants cost around  
8  
9 £770 per participant (8 participants in a group) and had a total intervention cost of  
10  
11 approximately £11,000 was reported by Charles et al. (2013). The total cost of the only  
12  
13 included universal intervention reported by Simkiss et al. (2013) was just over £6,000, based  
14  
15 on 58 courses being run at a cost of around £760 per participant. This was the least  
16  
17 expensive intervention amongst all the studies reviewed. A further two studies used universal  
18  
19 service provision costs per participant as a comparator therefore the difference in costs  
20  
21 between universal and targeted interventions were available (range from around £290 to  
22  
23 £3,900 for universal to £1,400 – 9,500 for targeted interventions).  
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### 28 **3.4 Savings from investment in parenting interventions**

29  
30 The savings are summarised in tables 6 to 7. These were examined to identify the health  
31  
32 service, special education, the only type of educational saving reported, criminal justice  
33  
34 system and social savings. Savings were sub-divided into universal and targeted  
35  
36 interventions. One study, Simkiss et al. (2013) reported universal health service savings of  
37  
38 almost £41,000 for an adult QALY over five years and over £2,000 over ten years. Potential  
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40 savings resulting from the targeted interventions were considered by three of the UK / Ireland  
41  
42 based studies (Bonin et al, 2011; McGilloway et al, 2013; O'Neill et al, 2013) and the two  
43  
44 USA based studies (Reynolds and Temple 2008; Reynolds et al. 2011). The potential savings  
45  
46 from special education ranged from around £30 at 12 months follow up to around £3,500  
47  
48 over one year. Criminal justice savings were reported in 3 studies, ranging from around  
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50 £16,000 over a 5 year period to £145,000 over a lifetime for those with the highest tariff  
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52 conduct disorder (Bonin et al, 2011; Reynolds et al, 2011; O'Neill et al, 2013). Social  
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3 savings ranging from around £1.60 per person at 12 months follow up to £92,000 total net  
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5 benefit over a lifetime for the PPP intervention.  
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#### 8 9 **4. Discussion**

10  
11 The economic impact of parenting interventions reaches well beyond the health service,  
12 to include education, criminal justice and society (Allen and Duncan Smith, 2008; Frick,  
13 2009; New Economics Foundation, 2009; Heckman, 2011; Washington State Institute for  
14 Public Policy, 2014). The Marmot Team (2010) report parenting interventions can affect  
15 public health indicators and budgets in many different ways, including criminality, antisocial  
16 behaviour, unemployment, tax receipts, special educational support, welfare payments, child  
17 protection services, under achievement at school, mental health difficulties, marriage  
18 breakdown, alcohol and substance abuse and self-harm. Referring back to Sophia's  
19 experience in the case example, these indicators, when present, are widely accepted as being  
20 indicative of a poor environment for child development. Poor beginnings equate to poor  
21 outcomes in terms of health, educational attainment and likelihood to perpetuate into cycles  
22 of criminality and generational deprivation, which in turn result in costs to the economy.  
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#### 39 **4.1. Costs and savings of parenting interventions**

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41 In this review data were analysed from included studies to understand the economic  
42 efficiency of parenting interventions. Weaknesses in study design and inconsistent reporting  
43 hampered our analyses. Further, we found that only one study had “nurturing the parent  
44 infant-interaction” as the primary aim (Barlow et al, 2007; McIntosh et al, 2009). The  
45 primary aim of seven of the included studies was to prevent or treat conduct disorder in  
46 children (Muntz et al, 2004; Atherton, 2007; Edwards et al, 2007; Bonin et al, 2011; Charles  
47 et al, 2013; McGilloway et al, 2013; O'Neill et al, 2013; Simkiss et al, 2013). Two studies  
48 had school readiness as the overarching aim (Reynolds, and Temple 2008; Reynolds et al,  
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3 2011). This perhaps reflects the greater focus, and mirroring of practice, that researchers and  
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5 service providers placed on lifestyle modification and promoting corrective behaviour as  
6  
7 opposed to a universal preventative / upstream approach that could promote long term  
8  
9 population health. However, we can surmise that although not explicitly cited, all  
10  
11 programmes could potentially improve parent-infant interaction as they involved nurturing  
12  
13 parents to become more responsive and authoritative parents.  
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16  
17 Despite the difficulty of being able to link outcomes to parenting interventions, this  
18  
19 review has identified the potential for significant savings over the long term particularly for  
20  
21 criminal justice and social budgets. As a result of spending approximately £1,200 to deliver  
22  
23 the group based Incredible Years intervention, O'Neill et al. (2013) identified significant  
24  
25 savings of over £145,000 for the criminal justice system for those individuals with the highest  
26  
27 tariff conduct disorder over their lifetime as well as savings of around £5,000 per person from  
28  
29 social welfare payments by the time a person was thirty years old. A group based family  
30  
31 support intervention identified that around £28,000 can be saved by diverting an adult from a  
32  
33 criminal career at a cost of around £5,500 per participant (Reynolds et al, 2011). This  
34  
35 intervention can also save an estimated £3,500 on special education costs per year and accrue  
36  
37 an economic return to society of around £60,000. Further projected criminal justice system  
38  
39 savings of £15,500 over a 25 year period per family and £19,000 to society over the same  
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41 period at a cost of £1,000 per person for an intensive group intervention to prevent conduct  
42  
43 disorder (Bonin et al, 2011). Some of the economic analyses for longer term benefits  
44  
45 included estimates of psychological distress suffered by those upon which criminal activities  
46  
47 were perpetrated. It is extremely difficult to measure psychological distress, and estimates  
48  
49 that include this cost may inflate cost savings. Participation on the Chicago Child-Parent  
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51 intervention resulted in a total net benefit over the life course of around £92,500 at a cost of  
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53 approximately £3,000 per participant (Reynolds, and Temple, 2008). The only included  
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3 group universal service intervention, costing around £760 per person, reportedly saved  
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5 approximately £41,000 (QALY gained over 5 years) (Simkiss et al, 2013).  
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8 Home based (one to one) and group based delivery methods were found to affect costs  
9  
10 and savings. Data from the included studies enabled some analyses of the costs and savings  
11  
12 of home based versus group based interventions. An intensive home based intervention cost  
13  
14 around £9,500 per person delivered over an 18 month period (Barlow et al, 2007; M<sup>c</sup>Intosh et  
15  
16 al, 2009) versus a group-based cost of around £1,200 per person delivered over 12-14 weeks  
17  
18 (O'Neill et al, 2013). Despite the group based intervention costing less to deliver than the  
19  
20 home based intervention, the savings data were not available and thus it is not possible to  
21  
22 draw conclusions about the long term economic efficiency of home based versus group based  
23  
24 interventions. What is known is that in order to achieve successful group programme  
25  
26 delivery, additional activities external to the group are required to ensure attendance and  
27  
28 engagement with the material (Whittaker and Cowley 2012). Barlow et al. (2008)  
29  
30 recommended that many parenting interventions can be provided as a part of preventative  
31  
32 universal service provision with minimal cost when group/community based methods were  
33  
34 used together with careful targeting of intensive home based parenting interventions.  
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#### 43 **4.2. Implications for decision-makers**

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45 Investment in early years parenting interventions that aim to promote parent-infant  
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47 interaction can improve population health, reduce inequalities in health and save money.  
48  
49 However, a dearth of economic evidence, for example, the time lag between investments, the  
50  
51 realisation of benefits (Frick, 2009), and the results of which programmes work most  
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53 effectively and efficiently can preclude early years spending resulting in funding being cut in  
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55 favour of short term priorities. An economic perspective is therefore a fundamental  
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3 requirement for decision-makers to consider and compare the interventions presented and  
4 determine best use of scarce resources. Various commentators including Allen and Duncan  
5 Smith (2008), Heckman (2011) and PHE (2016b) reinforced the importance of economic  
6 literacy upon which to base healthcare spending decisions. Decision-makers therefore  
7 require comprehensive evidence of both the clinical effectiveness and the economic  
8 efficiency of the intervention to justify their decision making.  
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17 In economic terms parenting interventions represent an upstream investment in human  
18 capital. This refers to the personal, cognitive and vocational skills that people acquire  
19 throughout their lives that enables productivity in the workplace (Kilburn and Karoly, 2008;  
20 Reynolds and Temple, 2008; DE, 2010; The Marmot Team, 2010; Reynolds et al, 2011). It  
21 has been suggested previously that investment in the US targeted home visiting support  
22 service, The Nurse Family Partnership (known as Family Nurse Partnership (FNP) in the  
23 UK), developed to redress the poor birth outcomes amongst first time teen parents and their  
24 infants has the potential to generate much higher returns on investment than investment in  
25 human capital at later stages, give better value for money, provide bigger overall benefits and  
26 reduces health inequalities (Olds et al, 2011). In America, these returns were observed in two  
27 main areas 1) higher lifetime earnings for adults who participated in the intervention as  
28 children and 2) lower rates of problematic behaviour, particularly teenage pregnancy and  
29 criminality in adolescence and adulthood. Evidence from the US studies included in this  
30 review also found that rates of return on investment in parenting interventions accrued over  
31 the long term. It seems that improved parent and child health will reap some short-term  
32 economic benefits, for example, from lower use of health services, but most economic returns  
33 can take up to thirty years to accrue. This was corroborated by studies carried out by  
34 Washington State Institute for Public Policy (2014) and Heckman (2011). Differences  
35 between health care systems make it difficult to generalise across countries, which is why it is  
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3 important to understand the costs and savings of parenting interventions within the UK. The  
4 publicly funded UK healthcare system, unlike the largely privately funded US system  
5 (OECD, 2016), aims to be an upstream preventative healthcare system, with a primary care  
6 and public health care system accessible to all. Preliminary results would suggest that FNP in  
7 the UK, due to the aforementioned differences, has not delivered expected short-term  
8 improvements in health outcomes when compared with current services (Robling et al, 2016).  
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17 One of the greatest health and social care challenges is the rising health and social  
18 inequalities and high mortality rates (The Marmot Team, 2010; NHS, 2014; CIPFA 2015).  
19 The provision of high quality universal services is recommended, in particular for the most  
20 economically and socially deprived people and vulnerable families, such as, young parents  
21 and those living in poverty (DE, 2011, Beeston et al, 2013; Parkes et al, 2014; PHE, 2014).  
22 Parkes et al, (2014) stated that interventions aimed specifically to improve parent-infant  
23 interaction were recommended and this review supports this view. Interventions that focus  
24 on educating participants can be correlated with more positive health outcomes, income,  
25 employment and educational attainment and can result in savings. They are also based on the  
26 premise that action to tackle health inequalities can include targeted parenting interventions  
27 that can mitigate risk factors and address the fundamental problems (Beeston et al, 2013).  
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### 42 **4.3. Implications for future research**

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44 Cost benefit analysis can be proposed as a robust economic tool by which to ascertain and  
45 deliver information to decision makers (CRD, 2009; Frick, 2009; Dukhovny and Zupancic,  
46 2011; Beeston et al, 2013; Charles et al, 2013), however the limited data available precluded  
47 economic modelling in the form of a cost benefit analysis. Developing our ability to model  
48 the economic impact of parenting interventions, including the spin off effects, could fill the  
49 demonstrated gap in existing public health research (SG, 2007; Allen and Duncan Smith,  
50 2008; Zeedyk et al, 2008; New Economics Foundation, 2009; Heckman, 2011). Until  
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3 substantive UK economic efficiency data become available, the significance of the  
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5 contribution of the early years workforce and improved parent-infant interaction to the  
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7 economy cannot be measured adequately; therefore, investment in the early years may  
8  
9 continue to be at risk. Worryingly Robling et al. (2016) found no additional improvements in  
10  
11 short term outcomes, suggesting investment in targeted interventions such as FNP be  
12  
13 discontinued. Despite the well documented avoidable increases in related remedial costs, for  
14  
15 example, the cost of social problems is thought to be in the region of £161.3 billion per  
16  
17 annum, this could reach £4 trillion by 2030 (New Economics Foundation, 2009). Results  
18  
19 expected from The Social Research Unit (2013) calculating the costs and benefits of  
20  
21 investment opportunities could add to the evidence base for intervention effectiveness and  
22  
23 economic efficiency and safeguard investment in early years interventions.  
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28 Renfrew et al. (2012) highlighted that the quality of economic analyses can be improved  
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30 through access to comprehensive longitudinal data and to data that can be used to identify  
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32 spurious relationships between the variables which may cause estimation errors  
33  
34 (confounders). Enhanced methods of data collection are required to inform our  
35  
36 understanding of the economic outcomes of parenting interventions (Frick, 2009). These  
37  
38 outcomes could then be modelled and values calculated. The results of this review concord  
39  
40 with two other related studies of note, the Family Nurse Partnership (Olds et al, 2011) and the  
41  
42 Sure Start Evaluation (DE, 2010) indicating that specifically over the long term economic  
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44 savings accrue, which is where there is a significant dearth of information in the UK that  
45  
46 needs addressed. As parenting interventions aim to address long-term health outcomes, study  
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48 follow-up periods need to reflect this aim (Robling et al, (2016).  
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## 54 **5. Conclusion**

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3 Early years policy has far reaching implications and is morally important in a  
4 democratic society. It is important for decision-makers to note that reducing inequalities can  
5 be achieved as a by-product of parenting interventions. Increasing support for parents to  
6 improve the quality of their parent-infant interaction can result in significant economic  
7 savings over the life course of an individual and on to future generations, although the format  
8 and content of these programmes needs further research. From the studies reviewed here, the  
9 range of suggested health and related service savings were from £200 per person over the  
10 short term to over £2.5K per family over the long term and over £145K per person over the  
11 life course for the criminal justice system,.. Arguably saving money is not the end goal,  
12 saving money and ‘doing the right thing’ to achieve improvements in health, wellbeing and  
13 life chances should be the broader intention with both aspects reflected in future studies.  
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## 30 **6. Recommendations**

31 To make the case to extend the provision of collaborative early years parenting  
32 interventions that aim to enhance parent-infant interaction, there is a need for an informed  
33 society to widely debate Early Years Policy, specifically the synergistic and spin-off effects  
34 that impact upon population health, including reducing health and social inequalities. It is  
35 also recommended that well-designed studies are undertaken to enable comprehensive and  
36 ongoing cost benefit analyses of existing parenting interventions, including the ripple effect,  
37 to provide decision-makers with robust evidence to facilitate strategic investment. Studies  
38 could be embedded into current parent-infant interventions and all future interventions should  
39 only be commissioned with an embedded impact assessment and cost benefit analyses data  
40 collection tool. Decision-makers are encouraged to consider UK evidenced based parenting  
41 interventions due to the compatibility issues of transferring the results of overseas studies.  
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3 The results of this review may strengthen decision-makers proposals to secure higher levels  
4 of strategic early years funding for this important public health intervention.  
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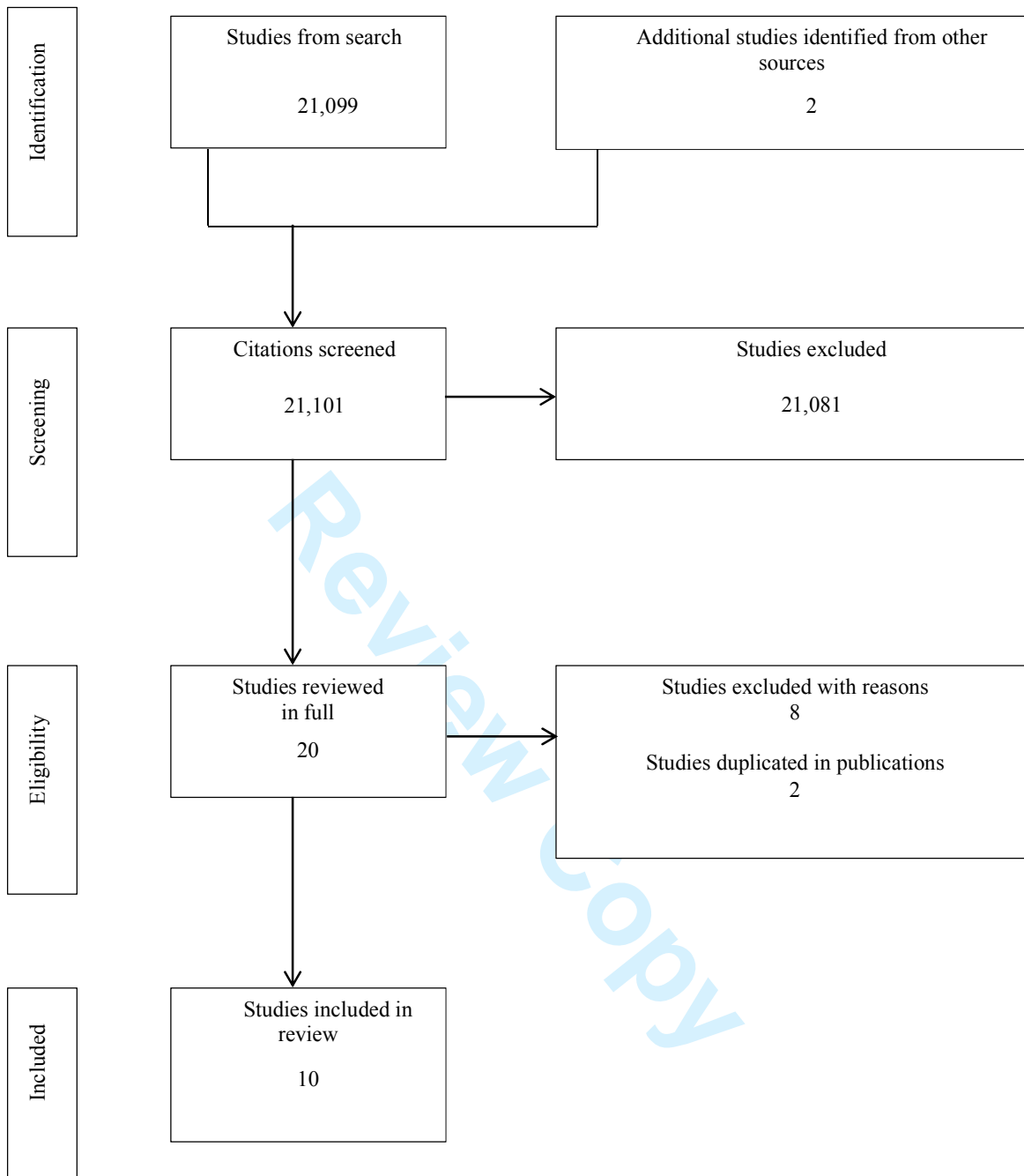
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9  
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11 Foundation with the support of The Garfield Weston Foundation.  
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### 16 **Key Messages**

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- 20 • Substantial societal savings may accrue by supporting families to break the cycle  
21 of deprivation and reduce inequalities in health, anti-social behaviour and  
22 criminality  
23
  - 24 • Current evidence suggests that with investment in parenting interventions, the  
25 health service could save around £2.5k per family over 25 years whilst the  
26 criminal justice system could save over £145k per person over the life course  
27
  - 28 • Further research is needed of UK evidenced based parenting interventions which  
29 should then be commissioned with an embedded impact assessment and cost  
30 benefit analyses data collection tool  
31
  - 32 • An important debate is needed about early years policy, to include  
33 acknowledgement of the differences between UK and international healthcare  
34 systems, the lessons learned from studies to date and the synergistic and spin-off  
35 effects of parenting interventions.  
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3 Figure 1 PRISMA flow diagram  
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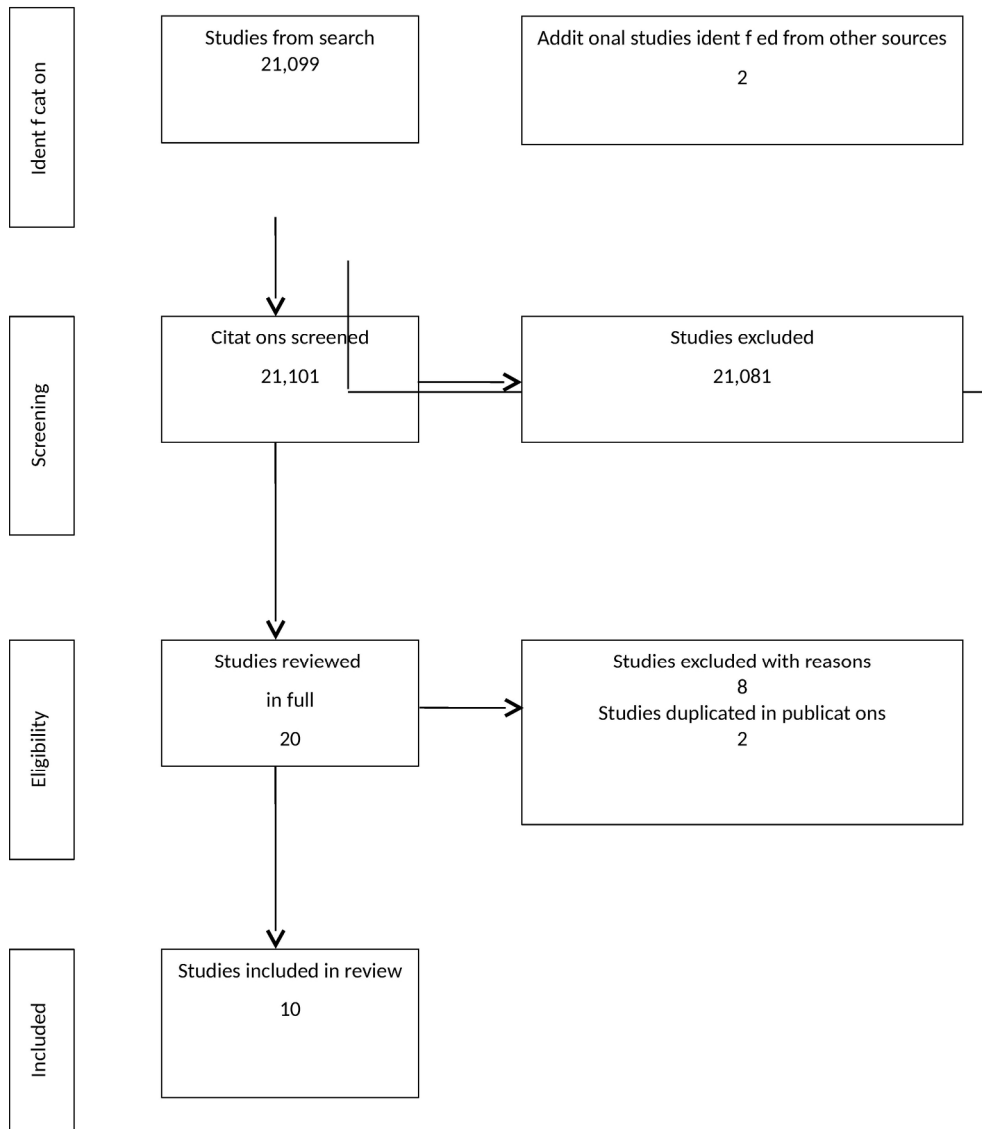


Figure 1 PRISMA flow diagram

PRISMA flow diagram  
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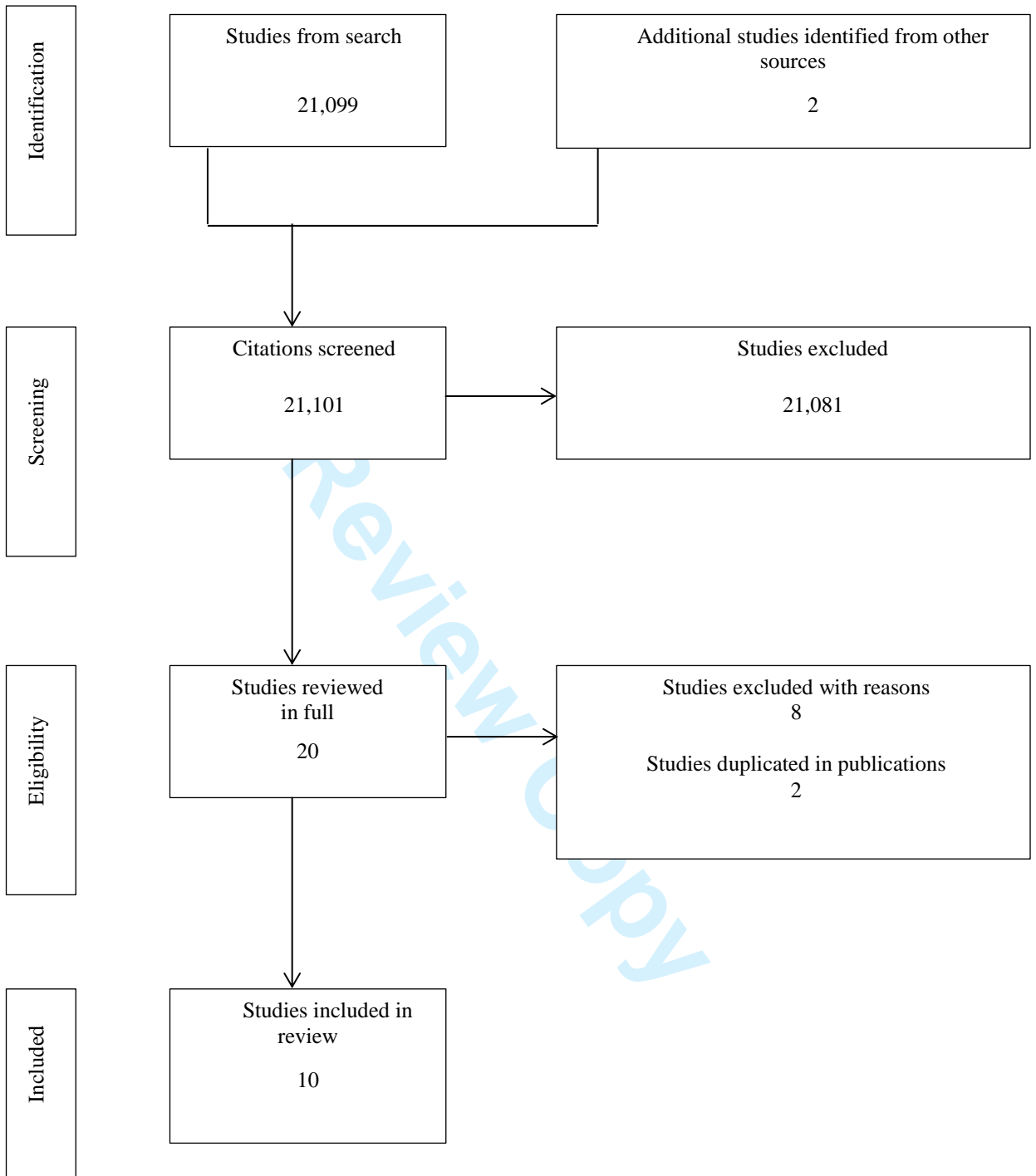


Figure 1 PRISMA flow diagram

Table 1 Inclusion and exclusion criteria

	Inclusion	Exclusion
<b>Type of studies</b>	<p>Studies published over the last 10 years; to ensure that the information reviewed was up to date and reflected current resource use</p> <p>Published / unpublished studies with an a priori-designed economic evaluation</p> <p>Partial economic evaluations</p> <p>Randomised controlled trials (RCT) with estimates of resource usage or costs linked to the intervention / comparator</p> <p>High quality qualitative studies with an economic element.</p>	<p>Studies with low quality analyses</p> <p>Poorly constructed quantitative studies</p> <p>Studies which did not contain an economic element</p> <p>Studies not published in English</p> <p>Studies not freely available through the University of Dundee / The Knowledge Network.</p>
<b>Type of participants</b>	Parents attending a parenting intervention and with children aged 0-3.	Participants had children aged over 3 or had children with a disability including ADHD, physical and behavioural and developmental delay including language.
<b>Type of interventions</b>	<p>Parenting interventions that aimed to promote parent-infant interaction</p> <p>Funded by direct government investment, NHS, private and /or voluntary sector</p> <p>Health visitor and / or early years practitioner contribution</p> <p>A comparator could be exposure to universal health visiting service provision at current investment levels without additional early years practitioner intervention.</p>	<p>Services aimed at children over 3 years old / specifically for pre-term infants</p> <p>Those without health visitor and / or early years practitioner contribution</p> <p>Programmes where the aim of the intervention was other than improving parent-infant interaction.</p>
<b>Types of outcomes</b>	Efficiency measures such as efficient use of resources from a healthcare and or societal perspective including, for example, the costs and benefits to society demonstrated through analysis of economic factors such as healthcare resources, crime rates, quality of life, employment, housing, or educational attainment.	Efficiency measures not reported.

Table 2 Study characteristics

Study	Design	Intervention and delivery time	Sample size	Age range (years)	Setting	Follow-up	Economic efficiency measure	Measure of statistical accuracy	Main findings
UK / Ireland Based Studies of Targeted Parenting Interventions									
Charles et al. 2013	RCT and micro-costing of the intervention based on 3 studies	Targeted Incredible Years 12 x 2 – 2.5 hour weekly sessions	89	1-3	Wales	n/a	Micro costing to provide detailed cost data	Sensitivity analysis	Set up and delivery costs recorded for various scenarios. Problematic to deliver an economic efficiency report.
McGilloway et al. 2013	RCT and cost analysis of service use a 12 month follow-up study	Targeted Incredible Years Delivery time not stated	87	2-8	Ireland	Baseline, 6 and 12 months	Cost of service use	No measure recorded	Costs of service use recorded showing savings at 6 months and 12 months follow-up.
O'Neill et al. 2013	RCT with cost effectiveness evaluation	Targeted Incredible Years 2 hour sessions over 12-14 week period	149	3-7	Ireland	Baseline, 6 and 12 months	Incremental cost effectiveness analysis  Long term cost benefit analysis estimated for effect of intervention on education, crime and unemployment	Sensitivity analysis using cost effectiveness acceptability curves and cost effectiveness plane to demonstrate the probability given varying valuations for outcomes  Bootstrap methods	Savings made from special education, criminality and unemployment
Bonin et al. 2011	Review of studies to develop an economic model to analyse cost savings	Targeted Evidence based parenting programme No time scale	n/a	5	England	n/a	Economic modelling Long term extrapolation of data	Sensitivity analysis performed within defined parameters	Societal savings over long term (25 year period).
McIntosh et al.	RCT with cost	Targeted	313	0-1	England	Baseline 2,	Direct costs of the	Sensitivity analysis	Costs for targeted and universal

Study	Design	Intervention and delivery time	Sample size	Age range (years)	Setting	Follow- up	Economic efficiency measure	Measure of statistical accuracy	Main findings
2009 and Barlow et al. 2007 and	effectiveness evaluation	Intensive health visitor home visiting 18 months				6 and 12 months	interventions were reported.  Cost effectiveness analysis to justify decision makers willingness to pay  Incremental cost effectiveness plane and cost effectiveness acceptability curves used to value outcome improvements	from a societal perspective  Bootstrap methods  Incremental cost effectiveness ratio used to report uncertainty	parenting support services recorded.
Atherton 2007 and Edwards et al. 2007	RCT and incremental cost effectiveness analysis	Targeted Incredible Years 12 x 2 hour weekly sessions	153 (study total)  (116 economic data were available)	3-4	Wales	Baseline 6, 12 and 18 months	Incremental cost per unit of improvement on the intensity score of Eyberg child behaviour inventory  Programme costs	Sensitivity analysis  Bootstrap methods  Cost effectiveness curve	Start-up, delivery and total costs of targeted parenting support services recorded.
Muntz et al. 2004	RCT and incremental cost-effectiveness analysis	Targeted Child and Adult Mental Health Service CAHMS Standard care and 3x5 hour sessions of unit based treatment over 6 months	41	2-10	Wales	Baseline 6 months and 4 years	Incremental cost effectiveness analysis used to compare long term costs of targeted vs comparator from a multi- sector service perspective	Sensitivity analysis and statistical test – bootstrap methods used	Costs and savings recorded. Savings made on intervention in comparison to usual care.

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Study	Design	Intervention and delivery time	Sample size	Age range (years)	Setting	Follow-up	Economic efficiency measure	Measure of statistical accuracy	Main findings
UK / Ireland Based Studies of Universal Parenting Interventions									
Simkiss et al. 2013	RCT with cost effectiveness analysis	Universal The Family Links Nurturing Programme 2 hours over 10 week course	286	2-4	Wales	Baseline, 3 and 9 months	Quality Adjusted Life Years (QALY)	Sensitivity analyses Probability estimates of cost per QALY. Linear extrapolation	Costs and savings recorded in QALY gained.  Economic analysis does not provide evidence that intervention results in economic efficiency.
USA Based Studies of Targeted Parenting Interventions									
Reynolds et al. 2011	Cost benefit analysis over 26 years	Targeted Chicago Longitudinal Study Child Parent Centre 3 hours per day 5 days a week for 9 months	1539	3-9	Chicago	Baseline - 26 years	Cost benefit analysis	Sensitivity analysis including probit, negative binomial and linear regression and confidence intervals. Monte Carlo simulations used including latent-variable modelling, bounding methods, econometric methods, propensity scores and alternative comparison groups	Costs and savings to society recorded.  Primary benefits from savings made from criminal justice spending.
Reynolds and Temple 2008	Review over 26 years to calculate cost effectiveness	Targeted Centre based 3 hours per day 5 days a week for 9 months	n/a	3-4	USA	Baseline - 26 years	Sensitivity analysis  Cost effectiveness, cost benefit analyses of the long term effects of programmes.  Societal benefits representing total	Discounting  Standard deviation unit	Costs and savings to society recorded.

Study	Design	Intervention and delivery time	Sample size	Age range (years)	Setting	Follow- up	Economic efficiency measure	Measure of statistical accuracy	Main findings
							economic worth of the programmes.		

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Table 3 Quality assessment of included studies

Study	Randomised allocation	Blinding of researchers	Sample size stated	Loss to follow-up reported	Measure of economic uncertainty reported
UK / Ireland Based Studies of Targeted Parenting Interventions					
Charles et al. 2013	-	-	√	-	√
McGilloway et al. 2013	√	√	√	√	-
O'Neill et al. 2013	√	-	√	√	√
Bonin et al. 2011	-	-	-	-	√
McIntosh et al. 2009 Barlow et al. 2007	√	√	√	√	√
Atherton 2007 Edwards et al. 2007	√	-	√	√	√
Muntz et al. 2004	√	-	√	√	√
UK / Ireland Based Studies of Universal Parenting Interventions					
Simkiss et al. 2013	√	√	√	√	√
USA Based Studies of Targeted Parenting Interventions					
Reynolds et al. 2011	-	-	√	√	√
Reynolds and Temple 2008	-	-	-	-	√
<b>Totals</b>	<b>6</b>	<b>3</b>	<b>8</b>	<b>7</b>	<b>9</b>

Key:

Where no data provided - Where data provided √

**Table 4 Results summary of the costs from investment in parenting interventions (Reported data from studies that have included this information)**

Author	Costs of parenting interventions							
	Start-up costs			Delivery costs			Total costs	
	Universal	Targeted	Per participant	Universal	Targeted	Per participant	Per participant	Per intervention
UK / Ireland Based Studies of Targeted Parenting Interventions								
Charles et al. 2013	-	√	√	-	√	√	√	√
McGilloway et al. 2013	-	-	-	-	-	-	-	-
O'Neill et al. 2013	-	-	-	-	-	-	√	√
Bonin et al. 2011	-	-	-	-	-	-	√	-
McIntosh et al. 2009	-	-	-	-	-	-	√	-
Barlow et al. 2007	-	-	-	-	-	-	√	-
Atherton 2007	-	-	-	-	-	-	√	-
Edwards et al. 2007	-	√	√	-	√	√	√	√
Muntz et al 2004	-	-	-	-	-	-	√	-
UK / Ireland Based Studies of Universal Parenting Interventions								
Simkiss et al. 2013	-	-	-	-	-	-	√	√
USA Based Studies of Targeted Parenting Interventions								
Reynolds et al. 2011	-	-	-	-	-	-	√	-
Reynolds and Temple 2008	-	-	-	-	-	-	√	-
<b>Total</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>10</b>	<b>4</b>

Key: where no data provided -

where data provided √

**Table 5 Reported costs of parenting interventions**

Summary of the start-up costs, delivery costs and total costs of investment in parenting interventions. The table shows the start-up, delivery and total costs per participant (revised standardised figures in 2013 prices).

Author	Costs of Parenting Interventions (pounds sterling 2013 prices)					
	Start-up costs		Delivery costs		Total costs	
	Targeted £	Per participant £	Targeted £	Per participant £	Per participant £	Per intervention £
<b>UK / Ireland Based Studies of Targeted Parenting Interventions</b>						
Charles et al. 2013	4,670 <sub>1</sub>	583 <sub>1</sub>	6,188 <sub>1</sub>	774 <sub>1</sub>	1,357 <sub>1</sub>	10,859 <sub>1</sub>
	4,876 <sub>2</sub>	488 <sub>2</sub>	6,350 <sub>2</sub>	635 <sub>2</sub>	1,123 <sub>2</sub>	11,226 <sub>2</sub>
O'Neill et al. 2013	-	-	-	-	1,162 <sub>19</sub>	115,096
Bonin et al 2011	-	-	-	-	1,108	-
McIntosh et al. 2009	-	-	-	-	9,539 <sub>9</sub>	-
Barlow et al. 2007	-	-	-	-	3,874 <sub>10</sub>	-
Atherton 2007	-	-	-	-	2341	-
Edwards et al. 2007	4,880	610 <sub>3</sub>	16,461 <sub>5</sub>	2,058 <sub>6</sub>	2,668 <sub>11</sub>	21,341
		407 <sub>4</sub>		1,372 <sub>7</sub>	1,778 <sub>12</sub>	
Muntz et al 2004	-	-	-	-	1,379 <sub>13</sub>	-
					286 <sub>14</sub>	
<b>UK / Ireland Based Studies of Universal Parenting Interventions</b>						
Simkiss et al. 2013	-	-	-	-	758 <sub>8</sub>	6,071 <sub>8</sub>
<b>USA based Studies of Targeted Parenting Interventions</b>						
Reynolds et al. 2011	-	-	-	-	5,546 <sub>15</sub>	-
Reynolds and Temple 2008	-	-	-	-	6,385 <sub>16</sub>	-
					3,177 <sub>17</sub>	
					9,095 <sub>18</sub>	

Footnotes to table 3: 1) based on 8 participants per group, 2) based on 10 participants per group, 3) based on 8 participants per group, 4) based on 12 participants per group, 5) total delivery costs of 12 week support service, 6) based on a group of 8 participants, 7) based on a group of 12 participants, 8) figures based on total of 58 courses having been run, 9) Total cost per participant of the targeted parenting intervention, 10) Total cost per participant of the universal (control) parenting intervention 11) total cost based on 8 per participant per group, 12) total cost based on 12 participants per group, 13) Parenting intervention total cost, 14) Control (universal service provision) total cost, 15) based on 1.55 years participation on the Chicago Child-Parent Centre intervention, 16) based on 1 years participation on the High/Scope Perry Preschool intervention, 17) based on 1 years participation on the Chicago Child-Parent Centre (CPC) intervention, 18) based on 1 years participation on the Abecedarian Project, 19) based on approximately 11 parents per group. Numbers were rounded up to the nearest integer there may be rounding errors.

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**Table 6 Results summary of the savings from investment in parenting interventions**

Author	Savings from Investment in Parenting Interventions							
	Health service		Special education		Criminal justice		Social	
	Universal	Targeted	Universal	Targeted	Universal	Targeted	Universal	Targeted
UK / Ireland Based Studies of Targeted Parenting Interventions								
Charles et al. 2013	-	-	-	-	-	-	-	-
McGilloway et al. 2013	-	√	-	√	-	-	-	√
O'Neill et al. 2013	-	-	-	√	-	√	-	√
Bonin et al. 2011	-	√	-	√	-	√	-	√
McIntosh et al. 2009	-	-	-	-	-	-	-	-
Barlow et al. 2007	-	-	-	-	-	-	-	-
Atherton 2007	-	-	-	-	-	-	-	-
Edwards et al. 2007	-	-	-	-	-	-	-	-
Muntz et al. 2004	-	-	-	-	-	-	-	-
UK / Ireland Based studies of Universal Parenting Interventions								
Simkiss et al. 2013	√	-	-	-	-	-	-	-
USA Based Studies of Targeted Parenting Interventions								
Reynolds et al. 2011	-	√	-	√	-	√	-	√
Reynolds and Temple 2008	-	-	-	√	-	-	-	√
<b>Total</b>	<b>1</b>	<b>3</b>	<b>0</b>	<b>5</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>5</b>

Key:  
where no data provided -                      where data provided √

**Table 7 Reported savings from investment in parenting interventions**

The table shows the savings per person unless otherwise stated (revised standardised figures in 2013 prices)

Author	Savings from investment in parenting interventions (pounds sterling 2013 prices)				
	Health service		Special education	Criminal justice	Social
	Universal £	Targeted £	Targeted £	Targeted £	Targeted £
UK / Ireland Based Studies of Targeted Parenting Interventions					
McGilloway et al. 2013	-	199 <sub>3</sub> 302 <sub>4</sub>	(67) <sub>7</sub> 33 <sub>4</sub>	-	6 <sub>3</sub> 1.59 <sub>4</sub>
O'Neill et al. 2013	-	-	489 <sub>8</sub>	145,383 <sub>10</sub> 40,880 <sub>11</sub>	4,985 <sub>13</sub>
Bonin et al. 2011	-	2,556 <sub>5</sub>	803 <sub>5</sub>	15,616 <sub>5</sub>	158 <sub>5</sub> 19,134 <sub>14</sub>
UK / Ireland Based Studies of Universal Parenting Interventions					
Simkiss et al. 2013	40,864 <sub>1</sub> 2,218 <sub>2</sub>	-	-	-	-
USA Based Studies of Targeted Parenting Interventions					
Reynolds et al. 2011	-	2,155 <sub>6</sub>	3,479 <sub>6</sub>	27,782 <sub>12</sub>	60,338 <sub>15</sub>
Reynolds and Temple 2008	-	-	3,330 <sub>9</sub>	-	87,530 <sub>16</sub> 92,483 <sub>16</sub> 51,520 <sub>16</sub>

Footnotes to table 5: 1) Adult QALY gained over 5 years, 2) Adult QALY gained over 10 years, 3) Savings made at 6 months follow up, 4) Savings made at 12 months follow up, 5) Projected savings per family over a 25 year period, 6) Savings over one year, 7) Loss at 6 months follow up, 8) Special education savings per year for a pupil over first four years of primary school, 9) Annual saving following CPC intervention, 10) Lifetime savings for those with highest tariff conduct disorder, 11) Lifetime savings for those with mild conduct disorder, 12) Saving made from preventing an adult criminal career, 13) One off saving by time a person is 30 via social benefit savings, 14) Total savings to society over 25 year period per family, 15) Economic return to society, 16) Total net benefit (benefit less cost) measured over life course for CPC, PPP and ABC respectively. Numbers were rounded up to the nearest integer there may be rounding errors.