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What's wrong with web2.0?: the challenges facing library staff & students in realising the potential of social media & networking

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What's Wrong with Web2.0?

Matt Lingard
Centre for Learning Technology
LSE

http://www.delicious.com/mattlingard/cde10

1. Reality
2. Potential
3. Challenges

Web 2.0

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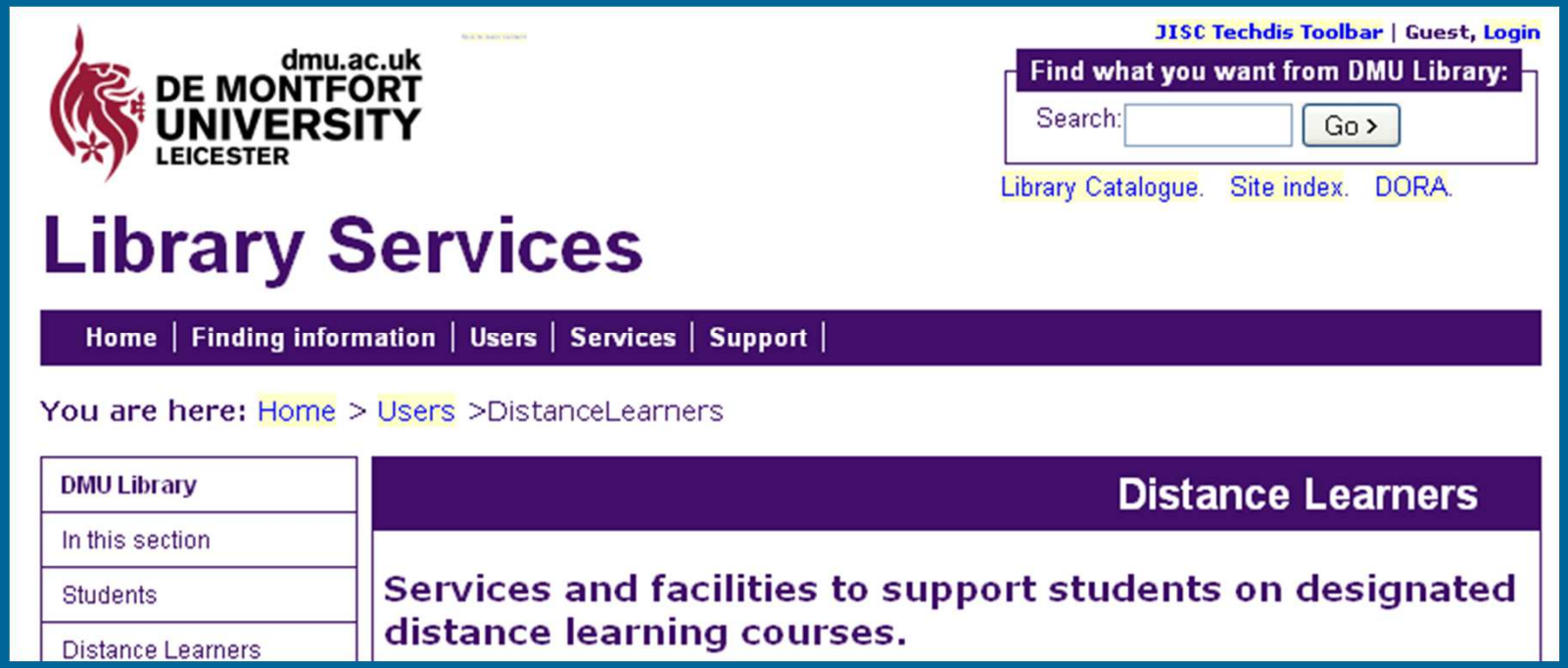
Latest technologies

Reality


dmu.ac.uk
DE MONTFORT UNIVERSITY
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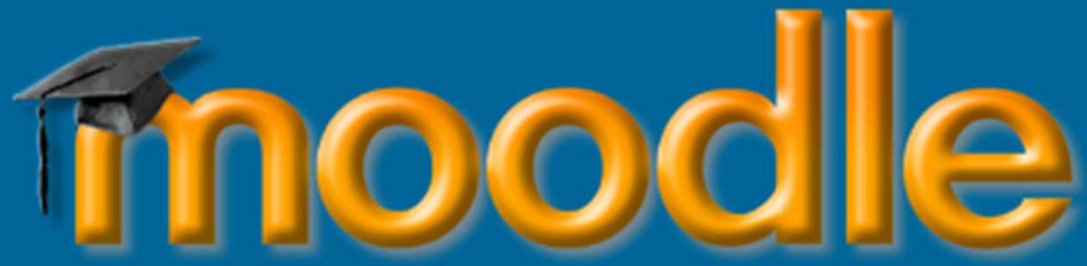
JISC Techdis Toolbar | Guest, Login
Find what you want from DMU Library:
Search:
Go >
Library Catalogue. Site index. DORA.
Library Services
Home | Finding information | Users | Services | Support |
You are here: Home > Users >DistanceLearners
DMU Library
In this section
Students
Distance Learners
Distance Learners
Services and facilities to support students on designated distance learning courses.


moodle

http://www.youtube.com/user/ASU

Virtual Training Suite

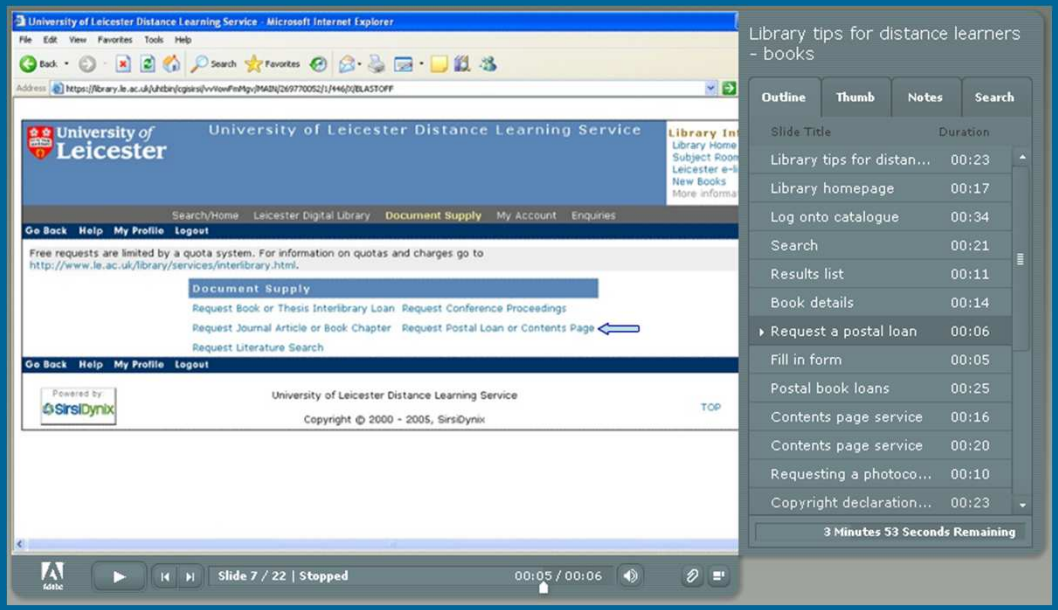
Developing Internet research skills

http://www.vts.intute.ac.uk/

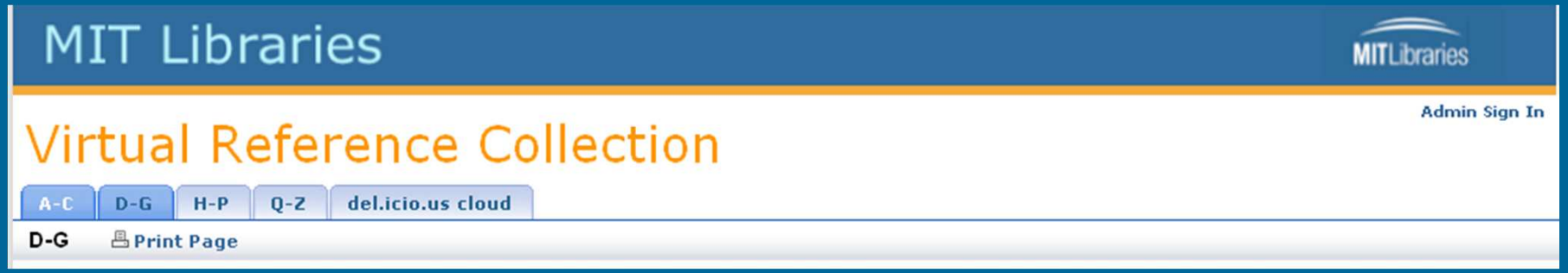
The Open University

mosaic

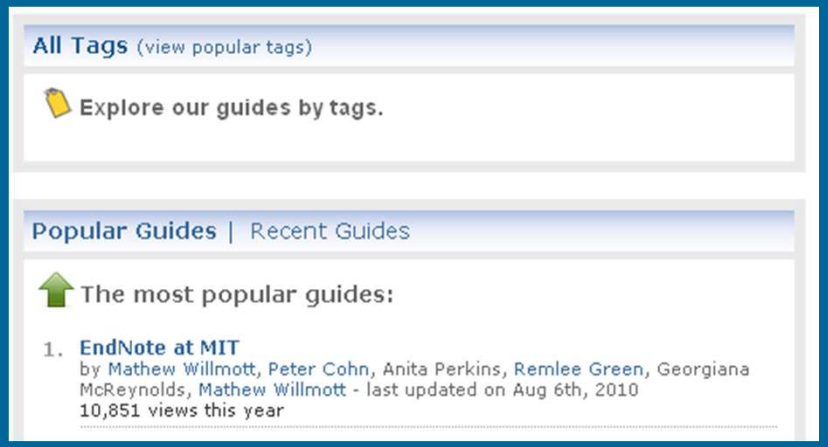
http://www.open.ac.uk/mosaic/



http://www.le.ac.uk/li/distance/search_skills.html



http://libguides.mit.edu/virtualref



http://libguides.mit.edu/

2008 Survey of US ARL library websites

% libraries using selected technologies for library instruction

- Audio / Video / Screen capture **48%**
- Interactive Content **45%**
- RSS **16%**
- Wikis **6%**
- Social Bookmarking **6%**
- Social Networking **3%**

Bobish (2010) Instruction 2.0 What are we actually doing?

"…the majority of students use a limited range of technologies for formal and informal learning..."

Margaryan & Littlejohn (2008) Are digital natives a myth or reality? Students' use of technologies for learning

"…increasing set of tools & services that have become generally accepted and unproblematic for majority of students & tutors."

TALL (2010) *Study of UK Online Learning* (report for HEFCE)

Students' (self-reported) confidence in using ICTs:

80%+ slight confidence or higher

- Presentation software
- Spreadsheets
- online library resources

35%+ not confident/minimal skills

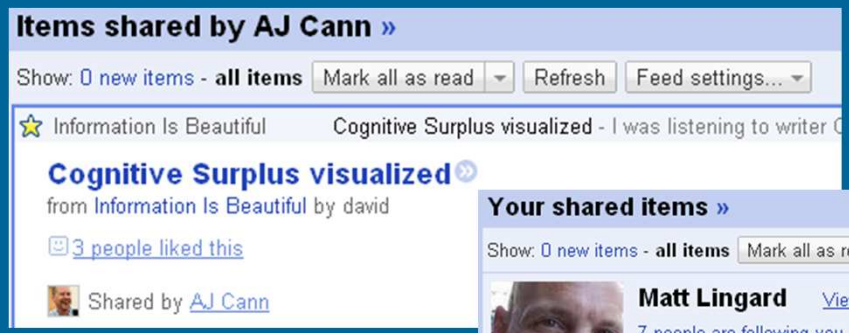
- VLEs
- Blogs & Wikis
- Video/audio editing

Jones et al (2010) Net generation or Digital Natives: is there a distinct new generation entering university?

Potential

YouTube
Search
Browse
TV Shows
The Library Minute: Academic Articles
ASU
103 videos
Subscribe
KIPEDIA
ee Encyclopedia
0:09 / 1:02
360p

All Comments (6)
see all
Respond to this video...
returnwithcup22
7 months ago
very useful..thanks
Reply


Items shared by AJ Cann »
Show: 0 new items - all items
Mark all as read
Refresh
Feed settings...
Information Is Beautiful
Cognitive Surplus visualized - I was listening to writer
Cognitive Surplus visualized
from Information Is Beautiful by david
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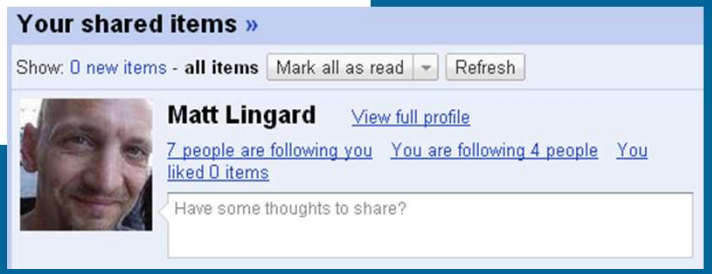
Your shared items »
Show: 0 new items - all items
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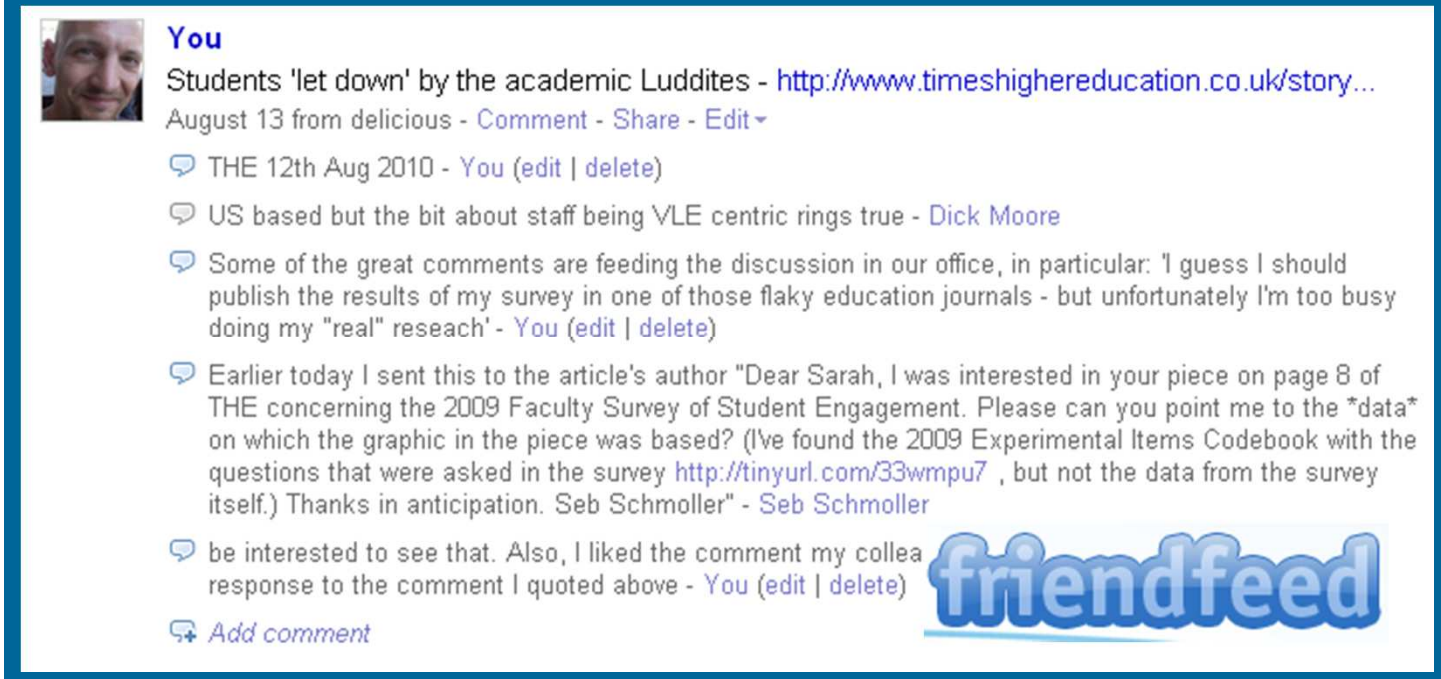
Matt Lingard
View full profile
7 people are following you
You are following 4 people
You liked 0 items
Have some thoughts to share?

A.N.T.S.
ANimated Tutorial Sharing Project
Libraries Working Together to Create Open Source Library Tutorials



http://friendfeed.com/

http://diigo.com/

Challenges

"As the technology matures the main issue becomes managing students' comfort and familiarity with using tools/platforms."

TALL (2010) *Study of UK Online Learning* (report for HEFCE)

"As students look to their lecturers for clues as to how to use technology tools for learning, many lecturers are unaware of the potential of these tools…"

Margaryan & Littlejohn (2008) Are digital natives a myth or reality? Students' use of technologies for learning

Survey of HE / FE Librarians*

- Students need training / support
- 1/3 offered some web2.0 related training

- Key challenges:
  - Keeping themselves up-to-date with technologies & their benefits
  - Making staff & students aware of usefulness / relevance

*Participants in 2010 conference workshop: Developing students' information management skills to match the 21st century internet; 18 respondents

Staff Development

- General skills
  - LSE Digital Literacy Programme for staff
- Sell the benefits not the technology
- Think local: departments, courses
- Flexible
- Lead by example

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