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What's wrong with web2.0?: the challenges facing library staff & students in realising the potential of social media & networking

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What's Wrong with Web2.0?

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LSE

<http://www.delicious.com/mattlingard/cde10>

1. Reality

2. Potential

3. Challenges

Web 2.0

≠

Latest technologies

Reality



Library Services

[Home](#) | [Finding information](#) | [Users](#) | [Services](#) | [Support](#) |

You are here: [Home](#) > [Users](#) > DistanceLearners

DMU Library

In this section

Students

Distance Learners

Distance Learners

Services and facilities to support students on designated distance learning courses.





<http://www.youtube.com/user/ASU>



<http://www.open.ac.uk/mosaic/>



<http://www.vts.intute.ac.uk/>

Outline	Thumb	Notes	Search
Slide Title			Duration
Library tips for distan...			00:23
Library homepage			00:17
Log onto catalogue			00:34
Search			00:21
Results list			00:11
Book details			00:14
Request a postal loan			00:06
Fill in form			00:05
Postal book loans			00:25
Contents page service			00:16
Contents page service			00:20
Requesting a photoco...			00:10
Copyright declaration...			00:23

3 Minutes 53 Seconds Remaining

http://www.le.ac.uk/li/distance/search_skills.html

Virtual Reference Collection

A-C

D-G

H-P

Q-Z

del.icio.us cloud

D-G

Print Page

Geography

- World Map Connection
- US Gazetteer
- TopoZone
- Perry-Castañeda Map Collection
- National Atlas of the United States
- Panoramic Maps, 1847-1925
- multiMAP.com
- MapQuest Interactive Atlas
- Map Machine
- Geographic Names Information System
- geoCOMMUNITY
- Columbia Gazetteer of North America
- Color Landform Atlas of the United States
- Cambridge, MA Official Web Site

View Website

View RSS Feed

Government Information

- Country Profiles : Country Studies

<http://libguides.mit.edu/virtualref>

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Popular Guides | Recent Guides

 The most popular guides:

1. **EndNote at MIT**
by Mathew Willmott, Peter Cohn, Anita Perkins, Remlee Green, Georgiana McReynolds, Mathew Willmott - last updated on Aug 6th, 2010
10,851 views this year

<http://libguides.mit.edu/>

2008 Survey of US ARL library websites

% libraries using selected technologies for library instruction

- ❑ Audio / Video / Screen capture **48%**
- ❑ Interactive Content **45%**
- ❑ RSS **16%**
- ❑ Wikis **6%**
- ❑ Social Bookmarking **6%**
- ❑ Social Networking **3%**

“...the majority of students use a limited range of technologies for formal and informal learning...”

Margaryan & Littlejohn (2008) Are digital natives a myth or reality?
Students' use of technologies for learning

“...increasing set of tools & services that have become generally accepted and unproblematic for majority of students & tutors.”

TALL (2010) *Study of UK Online Learning* (report for HEFCE)

Students' (self-reported) confidence in using ICTs:

80%+ slight confidence or higher

- ❑ Presentation software
- ❑ Spreadsheets
- ❑ online library resources

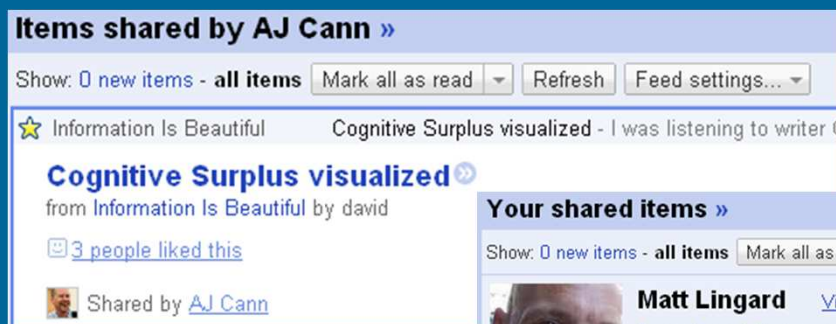
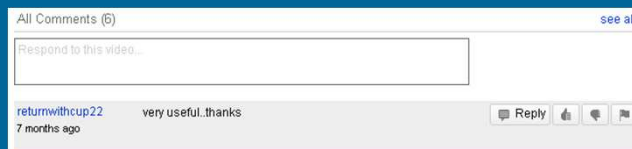
35%+ not confident/minimal skills

- ❑ VLEs
- ❑ Blogs & Wikis
- ❑ Video/audio editing

Jones et al (2010) Net generation or Digital Natives: is there a distinct new generation entering university?

Potential





A.N.T.S.
ANimated Tutorial Sharing Project
Libraries Working Together to Create Open Source Library Tutorials





You

Students 'let down' by the academic Luddites - <http://www.timeshighereducation.co.uk/story...>

August 13 from delicious - [Comment](#) - [Share](#) - [Edit](#) ▾

💬 THE 12th Aug 2010 - [You](#) ([edit](#) | [delete](#))

💬 US based but the bit about staff being VLE centric rings true - [Dick Moore](#)

💬 Some of the great comments are feeding the discussion in our office, in particular: 'I guess I should publish the results of my survey in one of those flaky education journals - but unfortunately I'm too busy doing my "real" reseach' - [You](#) ([edit](#) | [delete](#))

💬 Earlier today I sent this to the article's author "Dear Sarah, I was interested in your piece on page 8 of THE concerning the 2009 Faculty Survey of Student Engagement. Please can you point me to the *data* on which the graphic in the piece was based? (I've found the 2009 Experimental Items Codebook with the questions that were asked in the survey <http://tinyurl.com/33wmpu7> , but not the data from the survey itself.) Thanks in anticipation. Seb Schmoller" - [Seb Schmoller](#)

💬 be interested to see that. Also, I liked the comment my colleague
response to the comment I quoted above - [You](#) ([edit](#) | [delete](#))

💬 [Add comment](#)

friendfeed

<http://friendfeed.com/>

<http://diigo.com/>

Challenges

“As the technology matures the main issue becomes managing students’ comfort and familiarity with using tools/platforms.”

TALL (2010) *Study of UK Online Learning* (report for HEFCE)

“As **students look to their lecturers** for clues as to how to use technology tools for learning, many lecturers are unaware of the potential of these tools...”

Margaryan & Littlejohn (2008) Are digital natives a myth or reality?
Students’ use of technologies for learning

Survey of HE / FE Librarians*

- Students need training / support
- 1/3 offered some web2.0 related training
- Key challenges:
 - Keeping themselves up-to-date with technologies & their benefits
 - Making staff & students aware of usefulness / relevance

*Participants in 2010 conference workshop: Developing students' information management skills to match the 21st century internet; 18 respondents

Staff Development

- General skills
 - ▣ LSE Digital Literacy Programme for staff
 - Sell the benefits not the technology
 - Think local: departments, courses
 - Flexible
 - Lead by example
-

<http://www.delicious.com/mattlingard/cde10>

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