



UWL REPOSITORY

repository.uwl.ac.uk

Blog it, tag it, share it! Learn the language of the Google Generation

Lingard, Matt and Richmond, Kezia (2007) Blog it, tag it, share it! Learn the language of the Google Generation. In: AGCAS Biennial Conference 2007, 4 - 6 September 2007, Birmingham, UK. (Unpublished)

This is the of the final output.

UWL repository link: <https://repository.uwl.ac.uk/id/eprint/4881/>

Alternative formats: If you require this document in an alternative format, please contact: open.research@uwl.ac.uk

Copyright:

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

Take down policy: If you believe that this document breaches copyright, please contact us at open.research@uwl.ac.uk providing details, and we will remove access to the work immediately and investigate your claim.



Blog it, Tag it, Share it!

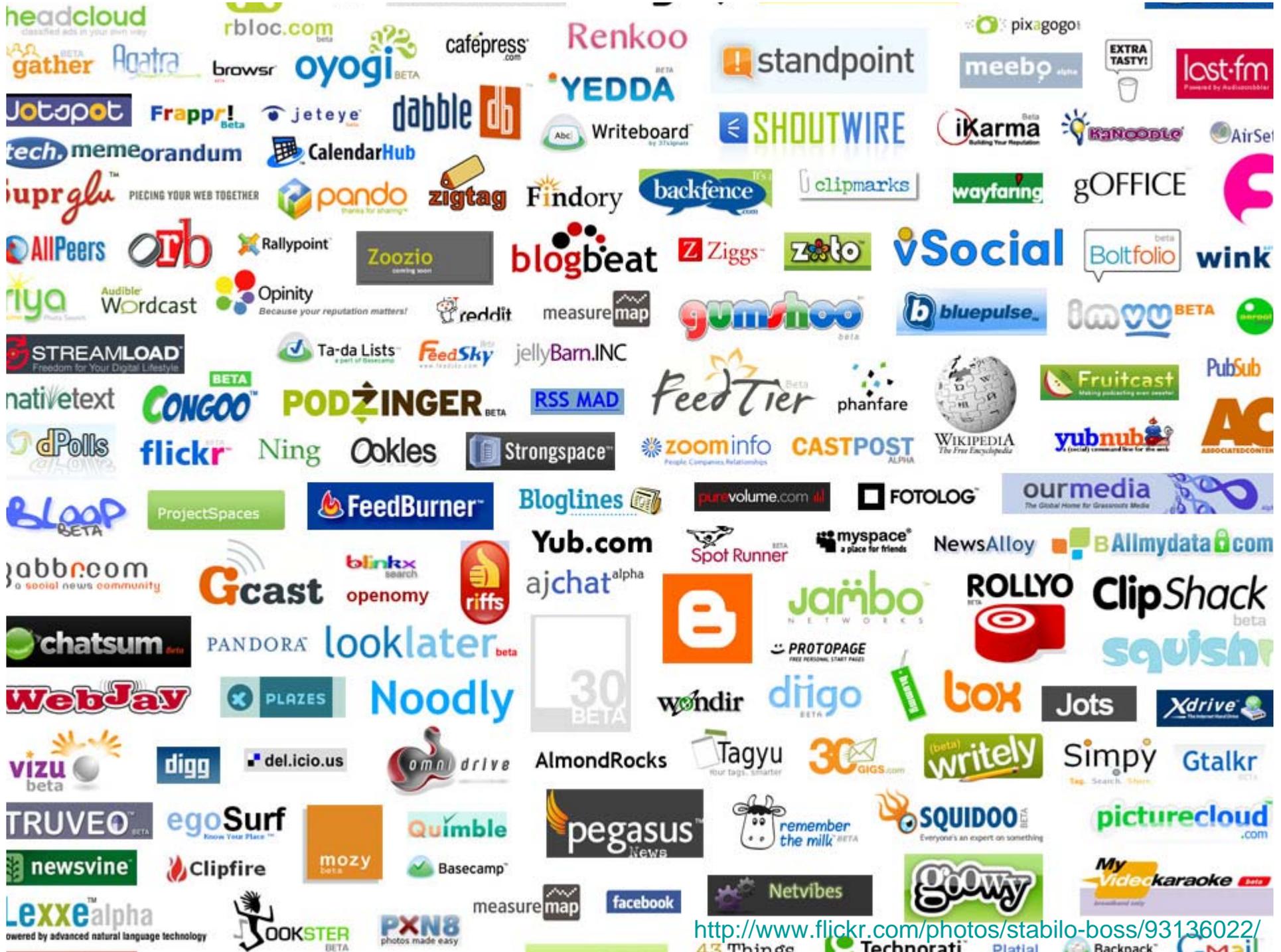
Learn the Language of the Google Generation

**Matt Lingard & Kezia Richmond,
London School of Economics**



Careers
Service





<http://www.flickr.com/photos/stabilo-boss/93136022/>



<http://www.flickr.com/photos/gaetanlee/118885175/>







Creating Podcasts

1. Record

Use a digital recorder or record direct to your computer



2. Edit / Convert

Remove unwanted audio & convert to **mp3** Try Audacity



3. Publish

- on a website (one with RSS capability for a true 'podcast' e.g. a Blog)

RSS

Advertising Architecture Art blog BuiltEnvironment
Charities China CoverLetters CSR CVs **databank**
Design Economics Education Enterprise
Finance HumanRights International
InternationalDevelopment Interviews
InvestmentBanking IT Japan Law LSE Management
ManagementConsulting **Marketing** **Media**
Newspapers NGO Policy Politics PR Psychometrics
Research **SocialEnterprise** thinktanks U.S UN



Please let us know how you get on!

m.j.lingard@lse.ac.uk

k.richmond@lse.ac.uk

Thank You

- Home
- All items (100+)
- Starred items
- Shared items
- Trends

[Add subscription](#) [Browse >](#)

Show: [updated](#) - all [Refresh](#)

- [BBC News | Education ... \(100\)](#)
- [CLT Blog \(4\)](#)
- [Economics in Action \(7\)](#)**
- [Guardian Unlimited Po... \(100\)](#)

[Manage subscriptions >](#)

Economics in Action

Feed settings... [Expanded view](#) [List view](#)

Show: [7 new items](#) - all items [Mark all as read](#) [Refresh](#)

- ★ **Economics on the High Seas** - It's not easy being a pirate on the high seas. There is always a May 31, 2007
- ★ **Smoking During Pregnancy: Giving Up By Month 5 Can Prevent Underweight Babies** - In the May 15, 2007
- ★ **The 'Part-time Occupational Penalty': Lower Quality Jobs For British Women Who Don't Want** May 14, 2007
- ★ **Underpaid Academics and the Damaging Consequences for the Quality of UK Higher** May 11, 2007
- ★ **Higher Divorce Risk Raises Women's Working Hours** - In the latest of a series of interviews from the May 10, 2007
- ★ **Opportunistic Monetary Policy: Why UK Interest Rates Are Often Constant For Long Periods** May 9, 2007
- ★ **Changing Rates of Self-employment Among Britain's Asians Suggest Assimilation By Some** May 8, 2007
- ★ Exchange rate movements have little impact on UK exports - In the second of a series of interviews with May 3, 2007
- ★ The Minimum Wage has reduced sickness absence - Listen to the interview [Download audio file](#) Apr 24, 2007
- ★ The biology and economics of the sex war - Human beings' ability to cooperate with each other lies Mar 16, 2007
- ★ Longer terms of office for members of the Monetary Policy Committee - A new research report calls for Mar 15, 2007
- ★ UK inflation target should be prices of goods produced not goods consumed - The Consumer Price Mar 15, 2007
- ★ American takeovers of British firms: good news for skilled and unskilled workers - Wages tend to rise in Mar 14, 2007
- ★ New estimates of the house price premium for access to good/popular primary schools - Research by Mar 14, 2007
- ★ Family tax credits have created more couples - The government's introduction of the 'Working Families' Mar 13, 2007
- ★ Fathers and Sons: new cross-country evidence on the intergenerational links in earnings - There is a Mar 13, 2007
- ★ Security not aid or trade is the key to getting the world's bottom billion out of poverty - Listen to the Mar 12, 2007
- ★ Economists call on the Child Support Agency to replace deadbeat Dads - Researchers at the Mar 12, 2007
- ★ Romesh's Greatest Hits - The ESRC Festival of Social Science is running from March 9th to March Mar 12, 2007

[Previous item](#) [Next item](#) 55 items

BBC NEWS | News Front Page - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://news.bbc.co.uk/

LSE Moodle Moodle 1.8 Test Google Self Reg Admin Moodle Pilot post to del.icio.us my del.icio.us CLT Blog

bbc.co.uk Home TV Radio Talk Where I Live A-Z Index Search

UK version International version About the versions Low graphics Accessibility help

BBC NEWS WATCH LIVE BBC News 24 Radio 4's PM programme LISTEN LIVE

News Front Page LATEST: **The Tories accuse Gordon Brown of 'running away' from a TV debate -**
Last Updated: Tuesday, 4 September 2007, 16:54 GMT 17:54 UK

World UK
England
Northern Ireland
Scotland
Wales
Business
Politics
Health
Education
Science/Nature
Technology
Entertainment
Also in the news

Video and Audio
Have Your Say
Magazine
In Pictures
Country Profiles
Special Reports
News feeds |

RELATED BBC SITES
SPORT
WEATHER
CBBC NEWSROUND
ON THIS DAY
EDITORS' BLOG

Jane Tomlinson loses cancer fight
Jane Tomlinson - the terminal cancer sufferer who raised £1.75m through gruelling challenges - dies aged 43.
• In pictures: Jane Tomlinson
• PM's sadness at Tomlinson death
WATCH Fundraising highlights

Train crash points not inspected
A routine check on the faulty points which led to a fatal rail crash failed to take place, a report reveals.

Killer dog was 'jealous' of Ellie
The mother of a girl mauled to death by a pit bull terrier tells a court the dog was "jealous" of her daughter.

OTHER TOP STORIES
▶ Eurostar arrives in record time
▶ Felix slams into Central America
▶ Maltesers and Revels are recalled
▶ UK and US on 'same path' in Iraq
▶ Underground strike talks resume
▶ Girl, 14, admits killing sister

ALSO IN THE NEWS
A transplant patient gets to see her own heart on display
Thousands dance at N Korea show
WATCH

SPORT HEADLINES
▶ Rugby: Wilkinson out of opener
▶ Cricket: Bopara out of Twenty20

FEATURES, VIEWS, ANALYSIS
Terror insider
Police informant tells of role in averting an alleged terror plot
'A whole new me'
From T-shirts to toilet roll, he ditched every brand in his life
'Money well spent'
Riding the Eurostar on its record-breaking journey

VIDEO AND AUDIO NEWS HIDE
On board RAF Hercules for beach landing
WATCH
Jane Tomlinson dies
Bush holds war summit in Iraq
Cuba premiere for dance work
WATCH
Two-minute summary
More Video / Audio News

HAVE YOUR SAY
Jane Tomlinson: Your tributes

CONTACT US

Done

Matt's NetVibes (26) - Mozilla Firefox

File Edit View History Bookmarks Tools Help del.icio.us

http://www.netvibes.com/

LSE Moodle 1.8 Test Google LSE Self Reg Admin Moodle Pilot post to del.icio.us my del.icio.us Moodle 1.7 Test LSE CLT Blog Yahoo! Mail Gmail LSE Staff Matt's NetVibes (42) CLT LSE VLE Wiki Google Desktop

mad_rattling's bookmarks on del.icio.us LSE Self Reg Admin LSE Main Page - VLE Evaluation Matt's NetVibes (26) LSE VLE 2007 06 01 - VLE Evaluation

add/browse content In my page Search

New features | Getting started | Settings | Sign Out

General ALISS charlotte play One Example (6) LSE Sport & News (20) New Tab

BBC Sport: Man City

- Ramos tipped to manage Man City
- Newcastle & West Ham want Barton
- Man City move closer to takeover

Bitter and Blue

- Ranieri takes charge at Juve
- Barton heading to Newcastle
- Ranieri resigns from Parma

MEN City News

- Takeover moves closer
- Comment: Thaksin must act soon
- Ranieri - Juve 'too tempting'

Purely Man City

- And now we wait
- Jordan better than Ball? I Fink not
- Who owns the Premiership?

MCFC Podcast

- MCFC Podcast Intro

(3) BBC Football

- Viduka set for Newcastle transfer
- Dyer may play in England defence
- Maggies & West Ham eye Barton

(3) Independent Footy

- United not interested in Anelka, says Bolton chairman
- Ferguson tries to pull the plug on hairdryer 'myth'
- Liverpool chief blasts Uefa over 'worst fans' report

(3) Guardian Unlimited Football

- Football: Liverpool co-owner Tom Hicks calls Uefa's William Gaillard 'a clown' in row over fans' behaviour
- Football: Middlesbrough striker Mark Viduka agrees to join Newcastle
- McClaren may keep the same team for crucial Estonia clash

(3) Guardian Sport Blog

- It's the Honigsteins 2007!
- Talk, tactics and temerity of coaching colossus
- A pointy little pink thing with a part to play for the London Games

(5) Guardian Unlimited

- Rules to make migrants integrate
- Two Guantánamo cases thrown out
- US: Putin missile threat unhelpful
- Princes ask C4 to ditch Diana pictures
- Six days of war, 40 years of failure

NS Best of the Politics Blogs

- Swinging doors

(3) Guy Fawkes' blog of parliamentary plots, rumours and

- Prize Competition : Whodunnit Quiz
- Prescott Rumours
- Letter to Miliband

4 Channel 4 News Podcast

- Snowmail: Visiting Bradford
- Snowmail: Making the news
- Snowmail: Going the extra mile

Netvibes beta version | Set Netvibes as your startpage | Ecosystem | FAQ | Help translate in more languages | Developers network | Work with us
Terms of service | Privacy Policy | About | Blog | Send us your feedback !

Find: so4 Next Previous Highlight all Match case

Done

The Finalists

A blog following two LSE students through their final year



HOME ABOUT BLOG TIPS FINALISTS FROM LAST YEAR HASHAM KHAN ZHU SONG

MBTI!

8
Mar
2007

MBTI - exploring personality types and its applications. Sounds fun. I'm done with the test will find out my personality type next week.....so what's your type?

Posted by Hasham in [Short comments](#) | [Edit](#) | [No Comments](#) »

Are You A. Gwyneth Paltrow, B. Pamela Anderson, or C. Bjork?

5
Mar
2007

Ooh, I'm about to sit down to do the MBTI test. Feels like a strange hybrid of the quizzes in *Cosmo* and the SATs!

Posted by Zhu in [Short comments](#) | [Edit](#) | [No Comments](#) »

In Search Of Lost Time

3
Mar
2007

This is intriguing - apparently (East) Asian people age more slowly than other races. Maybe they could look after the jobs that require the long hours, and the rest of the world could do the normal hour jobs, so that we can distribute the wrinkles a little more evenly...? Or you could just reach for the Botox.



The 2007 Finalists are Zhu Song & Hasham Khan. Follow their job-hunt here on The Finalists' blog.

Categories

- » [Events](#) (1)
- » [First impressions](#) (3)
- » [Musings](#) (1)
- » [other blogs](#) (1)
- » [Reactions](#) (3)
- » [Short comments](#) (7)

Archives

- » [March 2007](#)
- » [February 2007](#)
- » [January 2007](#)
- » [December 2006](#)

Blog Links

- » [Cadbury Schweppes Graduate Blogs](#)
- » [PWC graduate blog](#)



Search

- LIBRARY**
- Music
- Movies
- TV Shows
- Podcasts
- Radio
- STORE**
- iTunes Store
- Purchased
- PLAYLISTS**
- Party Shuffle
- 7 May
- 90's Music
- Music Videos
- My Top Rated
- Recently Added
- Recently Played
- Top 25 Most Played
- 7th May
- Audiobooks
- bought
- cd2
- classical
- dance
- eclectic
- mercury
- Movies
- Music
- newcd
- Other
- Party Shuffle

Name	Time	Artist	Album	Genre	My Rating	Play (Las
<input type="checkbox"/> Take A Chance On Me	4:06	ABBA	Gold	Pop		3 2	▲
<input checked="" type="checkbox"/> Mamma Mia	3:33	ABBA	Gold	Pop		9 2	
<input type="checkbox"/> Money, Money, Money	3:06	ABBA	Gold	Pop		1 2	
<input type="checkbox"/> Chiquitita	5:24	ABBA	Gold	Pop		1 2	
<input checked="" type="checkbox"/> Voulez Vous	5:10	ABBA	Gold	Pop		11 2	
<input type="checkbox"/> The Name Of The Game	4:53	ABBA	Gold	Pop		1 0	
<input type="checkbox"/> Look What You Done For Me	3:05	Al Green	L-O-V-E	R&B			
<input type="checkbox"/> Let's Stay Together	3:15	Al Green	L-O-V-E	R&B			
<input checked="" type="checkbox"/> L-O-V-E (Love)	3:04	Al Green	L-O-V-E	R&B	★★	9 2	
<input type="checkbox"/> Overload	3:40	Alfie Zappacosta	Ultimate Dirty Dancing	Soundtrack	★★		
<input type="checkbox"/> Hot Chip	3:44	And I Was A Boy Fro...	Nationwide Mercury Prize 2006 Alb...	Alternative ...		19 2	
<input type="checkbox"/> Wish I Didn't Miss You	5:54	Angle Stone	Club Mix 2002 (Disc 1)	Pop		8 2	
<input type="checkbox"/> Hope There's Someone	4:21	Antony & The Johnsons	I Am A Bird Now	Easy Listening		7 1	
<input type="checkbox"/> My Lady Story	3:33	Antony & The Johnsons	I Am A Bird Now	Easy Listening		7 0	
<input type="checkbox"/> Don't Play That Song	2:59	Aretha Franklin	20 Greatest Hits	R&B		3 1	
<input type="checkbox"/> Until You Come Back To Me	3:25	Aretha Franklin	20 Greatest Hits	R&B		2 1	
<input type="checkbox"/> I Say A Little Prayer	3:33	Aretha Franklin	The Look Of Love: Burt Bacharach ...	Easy Listening		9 2	
<input type="checkbox"/> Half Light	3:41	Athlete	Tourist	Alternative ...			
<input type="checkbox"/> Wires	4:20	Athlete	Tourist	Alternative ...			
<input type="checkbox"/> Street Map	4:38	Athlete	Tourist	Alternative ...			
<input type="checkbox"/> Baby I'm Yours	2:31	Barbara Lewis	Mad About The Boy: Ladies Sing Th...	Blues		13 3	
<input type="checkbox"/> Rotterdam (Or Anywhere)	3:37	The Beautiful South	Blue Is The Colour	Alternative ...		8 2	
<input type="checkbox"/> Livin' Thing (New Version)	3:17	The Beautiful South	Livin' Thing - Single	Alternative		39 2	
<input type="checkbox"/> Stayin' Alive	4:46	Bee Gees	Saturday Night Fever	Soundtrack		11 0	
<input type="checkbox"/> How Deep Is Your Love	4:05	Bee Gees	Saturday Night Fever	Soundtrack		14 0	
<input type="checkbox"/> Night Fever	3:22	Bee Gees	Saturday Night Fever	Soundtrack		26 0	

The iTunes MiniStore helps you discover new music and video right from your iTunes Library. As you select tracks or videos in your Library, information about your selections are sent to Apple and the MiniStore will display related songs, artists, or videos. Apple does not keep any information related to the contents of your iTunes Library.

Would you like to turn on the MiniStore now? Turn on MiniStore

If you don't want to turn the MiniStore on now, click **Not Now**. You can always access this page again and turn the MiniStore on at any time by selecting Show MiniStore from the View menu. Not Now

INSIDE THE STORE

Demon Days
Gorillaz
Released 2005
★★★★½

Reviews Ⓡ
Gift This Music Ⓡ
Tell a Friend Ⓡ

MORE FROM GORILLAZ

Feel Good Inc...
Gorillaz
Released 2005
★★★★½

Gorillaz
Gorillaz
Released 2001
★★★★½



Podcasts
More Podcasts
University Management Podcast
Not signed in Sign in
Powered by Sitebuilder

Warwick Podcasts

Warwick Podcasts allow you to hear from University experts commenting on important issues, their research and events.
Warwick Podcasts are available as a downloadable MP3 file or can be accessed directly from this page.
For more information on Warwick Podcasts contact Tom Abbott (t.abbott@warwick.ac.uk / 024 76574474)
To comment on anything you have heard in a Warwick Podcast you can visit the Podcast Forum
More podcasts from Warwick

THE CULTURE OF GENETICS
10:04 Thu 31 May 2007
Dr Deborah Steinberg discusses the cultural impact of genetic science.
Download (MP3 format, 29:08, 28 MB)

TACKLING OBESITY
10:22 Wed 23 May 2007
Professor Sarah Stewart-Brown looks at the recent statements on the obesity gene, food supplements and lifestyle changes and asks which is the most effective for tackling obesity.
Download (MP3 format, 15:33, 15 MB)

SPOOKED: CULTURES OF INTELLIGENCE IN BRITAIN
10:56 Thu 10 May 2007
Chris Moran discusses the Spooked: Cultures of Intelligence in Britain conference hosted by the University of Warwick
Download (MP3 format, 26:09, 25 MB)



WarwickPodcasts are available through:

- XML feed (copy and past the url into your chosen podcast tool)
iTunes
Yahoo Podcasts
ODEO
Digg Podcasts
Blubrry
Britcaster
Podcast Directory

Pageflakes - Get it Together - Mozilla Firefox

File Edit View History Bookmarks Tools Help del.icio.us

http://www.pageflakes.com/mattlingard/10517484

Moodle 1.8 Test Google LSE Self Reg Admin Moodle Pilot post to del.icio.us my del.icio.us Moodle 1.7 Test LSE CLT Blog Yahoo! Mail Gmail LSE Staff Matt's NetVibes (42) CLT LSE VLE Wiki Google Desktop

Pageflakes - Get it Together LSE Self Reg Admin LSE Main Page - VLE Evaluation Matt's NetVibes (26) LSE VLE 2007 06 01 - VLE Evaluation

LSE BLOGS AGCAS SHARE mattlingard Logout Help Reader

INTRODUCTION EDIT ▲ X

Social Software - Blog it, tag, it Share it!

This page complements the face-to-face "Social Software" presentation, providing examples of the different technologies covered.

THE FINALISTS (5) EDIT ▲ X

MBTI!

MBTI - exploring personality types and its applications. Sounds fun. I'm done with the test will find out my personality type next we... >

- Are You A. Gwyneth Paltrow, B. Pamela Anderson, or C. Bjork?
- In Search Of Lost Time
- ...Beware, It Can Kill
- The Thing That Shall Not Be Named...

older articles

BBC NEWS | EDUCATION | UK EDITION (5) EDIT ▲ X

Early start for school day tested

Pupils at four primary schools are being given the choice of starting lessons at different times of the day. >

- Young 'not allowed out to play'
- 'Struggle' over school governance
- 758,000 empty school places
- Teaching of Islam is 'out-dated'

GUARDIAN JOBS: FINANCE, LONDON £60K+ (5) EDIT ▲ X

MORGAN LAW: Group Finance and IT Director

£100,000 package : MORGAN LAW As Group Finance and... >

- Handle Recruitment: Financial Director - Music
- REGENT SELECTION LTD: COMMERCIAL MANAGER - FINE ARTS
- Marks Sattin: Worldwide Compensation Analyst
- Marks Sattin: Worldwide Compensation Analyst

WARWICK PODCASTS EDIT ▲ X



wimpyplayer

YOUTUBE: USER - WARWICKCAST EDIT ▲ X



Artificial snot and electronic noses

Added by warwickcast
Runtime: 5:21 | Views: 0
☆☆☆☆☆

Tags: snot, electronics

MYSPACE - WARWICK GRAD ASSOCIATION EDIT ▲ X



Warwick Graduates' Association

PHOTOS FOR JOBHUNT EDIT ▲ X



Send to a friend

DEL.ICIO.US BOOKMARKS (LSECAREERS) EDIT ▲ X

Advertising Architecture Art blog BuiltEnvironment
Charities China CoverLetters CSR CVs databank
Design Economics Education Enterprise
Finance HumanRights International
InternationalDevelopment Interviews
InvestmentBanking IT Japan Law LSE Management
ManagementConsulting Marketing Media
Newspapers NGO Policy Politics PR Psychometrics
Research SocialEnterprise thinktanks U.S UN

RECENT BOOKS TAGGED "CAREER" ON LIBRARYTHING (5) EDIT ▲ X

Fire Your Boss by Stephen M./ Levine, Mark Pollan [added b...

Collins (2005), Paperbacktags: career >

- American College of Physicians Complete Home Medical Guide (with Inte...
- 100,000+ Baby Names by Bruce Lansky [added by fionamae]
- 50 Best Jobs For Your Personality by J. Michael Farr, Laurence Shatki...
- Writing from the Heart: Inspiration and Exercises for Women Who Want ...

CITEULIKE: TAG ECONOMICS (5) EDIT ▲ X

Find: pagef Next Previous Highlight all Match case Reached end of page, continued from top

Done

- Navigation**
- Home
- Post Article**
- [Post article from web page](#)
 - [Post manually](#)
 - [Install a browser button](#)
- Your Library**
- View articles
 - [Recent](#)
 - [To read](#)
 - [Authors and tags](#)
 - [Search](#)
 - [Export to BibTeX/EndNote](#)
 - [Change password](#)
- Your Watchlist**
- [View watchlist](#)
 - [Manage watchlist](#)
- Journals**
- [Browse current issues](#)
- Groups**
- [Browse groups](#)
 - [Manage groups](#)
- Experimental Features**
- [Import from BibTeX](#)

Your Library | [Computer Science](#) | [Biological Science](#) | [Social Science](#) | [Medicine](#) | [Engineering](#) | [Economics/Business](#) | [Arts/Humanities](#) | [Mathematics](#) | [Physics](#) | [Chemistry](#) | [Philosophy](#) | [Earth/Environmental Science](#)

mattlingard's library

Recent papers added to mattlingard's library. You can also [search mattlingard's library](#) or view all of [mattlingard's authors and tags](#).

watch

- A-Z of Careers and Jobs**
by [Hodgson S](#)
posted to [career](#) [essex](#) by [mattlingard](#) as ★ on 2007-06-04 22:04:30


- Linking Public Administration to Comparative Politics**
PS: Political Science and Politics, Vol. 33, No. 3. (2000), pp. 581-588.
by [Werlin HH](#)
posted to [politics](#) [test](#) by [mattlingard](#) as ★★ on 2007-04-17 17:24:34
- Psychometric functions for the discrimination of differences in intensity of Gaussian noise.**
Q J Exp Psychol A, Vol. 41, No. 4. (November 1989), pp. 655-674.
by [Irwin RJ](#)
posted to [test](#) by [mattlingard](#) as ★★ and [1 other](#) ... on 2007-04-17 17:22:19
- Partisan Politics at Work: Sampling and the 2000 Census**
PS: Political Science and Politics, Vol. 33, No. 4. (2000), pp. 795-799.
by [Anderson M](#), [Fienberg SE](#)
posted to [politics](#) by [mattlingard](#) as ★★ on 2007-03-14 13:21:55
- Social Science Should Be a Process, Not a Bloody Shirt**
PS: Political Science and Politics, Vol. 33, No. 2. (2000), pp. 225-227.
by [Muir E](#)
posted to [no-tag](#) by [mattlingard](#) as ★★ on 2007-03-14 10:55:57
- Facilitating Online Learning: Effective Strategies for Moderators**
by [Collison G](#), [Elbaum B](#), [Haavind S](#), [Tinker R](#)
posted to [learning](#) [online](#) by [mattlingard](#) as ★★ on 2007-03-14 10:54:05


- Futurelab - Research - Publications - Social software and learning**
posted to [learning](#) [social](#) [software](#) by [mattlingard](#) as ★★★★★ and [1 other](#) ... on 2007-03-21 16:23:16
- The social dimensions of online learning**
*Innovations in Education & #38;*38; *Teaching International*, Vol. 40, No. 3. (August 2003), pp. 270-280.
by [Nicol D](#), [Minty I](#), [Sinclair C](#)
posted to [learning](#) [online](#) [social](#) by [mattlingard](#) as ★★ and [9 others](#) ... on 2006-11-14 10:32:22
- untitled**

mattlingard's tags
All tags in mattlingard's library

Filter:

[career](#) [education](#) [essex](#)

learning [no-tag](#) [online](#)

politics [simulation](#) [social](#)

[software](#) **test** [university](#)

del.icio.us / mad_rattling / agcas.essex
your bookmarks | your network | subscriptions | links for you | post

popular | recent
logged in as mad_rattling | settings | logout | help

Your items tagged agcas.essex (create tag description) -> view all, popular
del.icio.us search

< earlier | later > showing all 33 items

- LibraryThing | Catalog your books online edit / delete
to web2.0 socialSoftware bookmarking libraries sharing agcas.essex ... saved by 1007 other people ... 13 hours ago
YouTube WarwickICAST edit / delete
Index of Warwick videos on YouTube
to web2.0 video warwick agcas.essex socialSoftware ... saved by 1 other person ... 14 hours ago
YouTube - Ohio University Second Life Campus edit / delete
to video education marketing socialSoftware secondlife agcas.essex ... saved by 19 other people ... 19 hours ago
YouTube - OK Go - Here It Goes Again edit / delete
YouTube fun example
to video socialSoftware agcas.essex ... saved by 711 other people ... 19 hours ago
Pew ICT Users Typology Quiz edit / delete
to research web2.0 technology agcas.essex ... saved by 42 other people ... 1 day ago
Intute - Advanced search options edit / delete
Includes blog search
to search blogs agcas.essex ... saved by 4 other people ... 1 day ago
Google Blog Search edit / delete
to blogging search agcas.essex ... saved by 28 other people ... 1 day ago
Google Reader edit / delete
Google's news reader for collating RSS feeds
to RSS web2.0 feeds agcas.essex ... saved by 788 other people ... 2 days ago
Pageflakes - Examples edit / delete
LSE Blogs & AGCAS Summary
to socialSoftware web2.0 RSS feeds agcas.essex ... saved by 1 other person ... 4 days ago
PennTags edit / delete
social bookmarking for penn community... includes linking to library catalogue which seems to be open to all
to bookmarking web2.0 socialSoftware tagging libraries agcas.essex ... saved by 310 other people ... 6 days ago
RSS in Plain English edit / delete
You Tube version
to feeds video web2.0 socialSoftware RSS for:LSECLT agcas.essex ... saved by 32 other people ... on may 18
PWC Podcasts edit / delete
slow to play... whole file has to download first...

related tags + audio + BBC + blogging + blogs + bookmarking + careers + CLT + cool + education + feeds + flickr + for:lsecit + IP + law + libraries + logins + LSE + marketing + media + networking + photo + podcast + powerpoint + presentations + references + research + RSS + search + secondlife + sharing + slides + socialSoftware + tagging + technology + university + video + warwick + web2.0 + wiki
tags ! agcas.essex alumni anthropology assessment audio BBC becta blogging blogs bookmarking brown browser business careers cde chemistry CLT cms columbia conferences cool copyright cpd DART design diagrams digitalNative drupal economics education elearning egg english environment feeds fieldtrip flat flickr font football for:lsecareers for:lsecit globalization guides image informal informationLiteracy IP ipod italian l1training journalism LAMS languages law learning libraries literature logins LSE marketing mashups MCFC media Moodle networking news opensource p2p phonetics photo plagiarism ple podcast politics powerpoint presentations publicRelations references repository research rovers RSS schools search secondlife sharing shop slides socialSoftware speakers sport stuffotry tagging teaching technology UKOLN university usability video VLE warwick web web2.0 widgets wiki wireless wordpress work
tag options > view as cloud | list > sort by alpha | freq > use minimum: 1, 2, 5 > show | hide bundles > bundle tags > edit tags: rename | delete



The McGraw-Hill Companies

BusinessWeek

DECEMBER 11, 2006

www.businessweek.com

The MySpace Generation



BY JESS HERSHBERG

They live online.
They buy online.
How companies are
reaching them

IP&O



WIKIPEDIA

English

The Free Encyclopedia
1 810 000+ articles

Deutsch

Die freie Enzyklopädie
591 000+ Artikel

Français

L'encyclopédie libre
500 000+ articles

Polski

Wolna encyklopedia
384 000+ haseł

日本語

フリー百科事典
373 000+ 記事



Italiano

L'enciclopedia libera
304 000+ voci

Nederlands

De vrije encyclopedie
300 000+ artikelen

Português

A enciclopédia livre
261 000+ artigos

Español

La enciclopedia libre
237 000+ artículos

Svenska

Den fria encyklopedin
231 000+ artiklar

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- del.icio.us
- Feeds
- more

Broadband for just £10 a month for a year.

News Feed Preferences

Anita Sunda wrote on your wall. 9:48am

“ Hello chuck! Glad to see you're a facebooker! Tried to get Jude involved but she said she was going to delete it soon. What a scary picture below! Heard you were an expert ba... ”



Anita

See Wall-to-Wall

David Andrew added the Google Reader Shared Items application. 9:32am

James Lingard is no longer glowing quite such a fluorescent shade of pink. 9:12am

Melissa Bampton posted a link. 8:46am [Share](#)

How will you be defined in the dictionary?
http://www.quizgalaxy.com/fbook_83_c15n4B.html

Emily White:: [noun]: A level headed person who always makes the wrong decision

“ http://www.quizgalaxy.com/quiz_83.html

Melissa -- [adjective]: Visually addictive

Melissa Bampton -- [adjective]: Like in nature to a train-riding hobo

Think I prefer the first one!! ”

[Add a comment](#) | 1 comment

Melissa Bampton is very sore from being chewed. 8:26am

James Lingard and David Gullette are now friends. 7:20am

Vinayak Nagaraj added new photos. 5:33am [Share](#)



What I do when I'm bored...
4 photos
by Vinayak Nagaraj

Vinayak Nagaraj added new photos. 4:34am [Share](#)



The Hobbits, the French and the Madrileña.
5 photos
by Vinayak Nagaraj

Pokes

- You were poked by Steve Bond. [poke back](#) | [remove poke](#)
- You were poked by Jane Secker. [poke back](#) | [remove poke](#)
- You were poked by Glenn Murkin. [poke back](#) | [remove poke](#)

Status Updates [see all](#)

Update your status...



James Lingard is no longer glowing quite such a fluorescent shade of pink. 3h ago

Melissa Bampton is very sore from being chewed. 4h ago

Stephane Charitos is considering buying a soul from some poor schmuck. 15h ago

[hide friend updates](#)

Birthdays [see all](#)

No upcoming birthdays.

The Next Step [see all](#)

Check out what's new on Facebook.

Find Your Friends [close](#)

Use our contact importer to find friends you didn't know were on Facebook.

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- del.icio.us
- Feeds
- more



Matt Lingard Profile

Update your status...

Networks: LSE Staff
London

Sex: Male

Birthday: June 14, 1969

Hometown: London, England

Mini-Feed edit

Displaying 10 stories. See All

Today

Matt and Anita Sunda are now friends. 9:43am

Yesterday

Matt edited Music in his profile. 9:31pm

June 1

Matt edited Music in his profile. 4:45pm

Matt added the Last.fm Music application. 4:42pm

May 31

Matt and Sarah Wenban are now friends. 12:35pm

May 30

Matt added the Feeds application. 8:27pm

Matt and Glenn Murkin are now friends. 8:52am

May 29

Matt added the del.icio.us application. 9:44pm

Matt and Sean Bowen are now friends. 9:36pm

Matt and Anil Sharma are now friends. 12:50pm

Last.fm Music edit

Last.fm Radio

Play radio

View Photos of You (1)

Edit My Profile

You are online now.

LSE Friends edit

10 friends at LSE. See All

Jane Secker	Sarah Wenban	Vinayak Nagaraj
Rhiannon Thompson	Kate Brown	Sarah L

Friends in Other Networks

Networks with the most friends

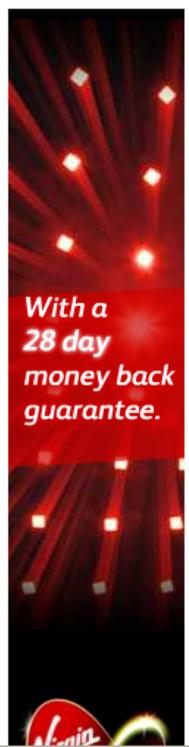
- London (11)
- LSE (10)
- Columbia (2)
- London Business School (2)
- Unilever (1)
- Silicon Valley, CA (1)
- London Met (1)

Networks you belong to

- LSE (10)
- London (11)

Show All Networks | View All Friends

Photos edit



Quicklists

... make it easy to collect the videos you want to see, then sit back and enjoy!
[About Quicklists >](#) YouTube™

[Videos](#) | [Favorites](#) | [Playlists](#) | [Groups](#) | [Friends](#) | [Subscribers](#) | [Subscriptions](#)

WarwickICAST

[Un-Subscribe](#)
WarwickICAST
 Joined: October 02, 2006
 Last Login: 2 hours ago
 Videos Watched: 145

Subscribers: 29
 Channel Views: 1,383

Age: 32
 Country: **United Kingdom**

Connect with WarwickICAST

- [Send Message](#)
- [Add Comment](#)
- [Share Channel](#)
- [Block User](#)
- [Add as Friend](#)

<http://www.youtube.com/WarwickICAST>

Bulletins (0)

From	Bulletin
There are no bulletins.	



00:00 / 05:21

[Artificial snout and electronic noses](#)
 From: [WarwickICAST](#)
 Views: 0

Videos (62) [Unsubscribe](#)

Videos | [Most Viewed](#) | [Most Discussed](#)





Signed in as [madrattling](#) Help Sign Out

Home You Organize Contacts Groups Explore

Search everyone's photos Search

Merhaba madrattling!

Now you know how to greet people in Turkish!

- ◆ Create yourself a [buddy icon!](#)
- ◆ Did you know you can [email images to Flickr?](#)

Flickr News
 7 May 07, 2:15PM PDT - We've improved the Slideshow. Read more about it FlickrBlog. [read more news](#)

» [Flickr Blog](#) Great photos & latest news, daily!

Holy smokes! That's cheap!
 Just **\$24.95** for a 1 year pro account.
[Find out how to upgrade your account.](#)
 (There will always be a free version. [Learn More.](#))

[See popular cameras on Flickr](#)
 Check out the new Camera Finder!

Looking for the perfect gift?
 Give the Gift of Flickr.

» [Upload Photos](#) (Or, look at our uploading [tools...](#))

» [Your Photos](#) ([Recent activity](#) / [Comments you've made](#))



» [Photos from your Contacts](#)



From [jane_secker](#) From [jane_secker](#) From [jane_secker](#) From [jane_secker](#)

» [Everyone's Photos](#) ([Hide](#))



From [shmooved](#) From [Unit Seven](#) From [numsy1979](#) From [rigaukroger](#)

» [Your Groups](#) ([See what's new](#))



ADVERTISEMENT

Focus on the brilliance of the image to get the best shot and reveal your true colors. [UPLOAD YOUR PHOTOS.](#)

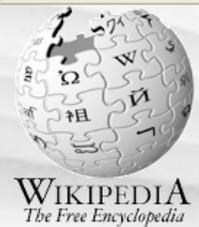
Activity [On Your Photos](#) | [Comments You've Made](#) | [In Your Groups](#) | [Photos from your friends](#)

You [Your Photos](#) | [Organize](#) | [Upload](#) | [Your Account](#)

Explore [Last 7 Days](#) | [This Month](#) | [Popular Tags](#) | [Creative Commons](#) | [Search](#)

[Send to a friend](#)

[Save to del.icio.us](#)



article discussion edit this page history

Your continued donations keep Wikipedia running!

Editing Maidenbower, Crawley

From Wikipedia, the free encyclopedia

You are not currently logged in. While you are free to edit without logging in, your IP address (viewable on your talkpage, where you can check messages sent to your IP) will be recorded in this page's edit history. Creating an account will conceal your IP address and provide you with many other benefits.

Please do not save test edits. If you want to experiment, please use the Sandbox.



by the beginning of this century the development was almost complete, although small areas of initial development continue.

The original [[16th century]] Frogshole farm building, from the Maidenbower farm that gave the area its name, remains as the [[public house]] for the neighbourhood. It was refurbished and opened in [[1994]]. On [[8 February]] [[2007]] it suffered a major fire and is currently closed.<ref>{{cite web|title=BBC News: Firefighters tackle blaze in pub|url=http://news.bbc.co.uk/1/hi/england/sussex/6343489.stm}</ref>

A secondary school, the [[Oriel High School, Crawley|Oriel High School]], has been built at Maidenbower under the [[Private Finance Initiative]] where a private company have designed and built the school and now provide facilities management for the next 25 years. West Sussex County Council provide all the educational services and staff. Maidenbower also has two infant schools and a large junior school.

There is also a parade of shops and a community centre that also provides daycare facilities for elderly people and people with disabilities.

I can edit this

Close to one of the entrances roads to Maidenbower leading from the [[Balcombe]] Road a large piece of public art was installed in September 2006. A community project, it was created in five pieces by the four schools in the neighbourhood and one piece by the community. The pieces fit together like a giant [[jigsaw puzzle]] to form an outline representing a map of the neighbourhood. The streams that run through it create the joins between each of the pieces. The overall theme of the piece is he history and development of Maidenbower.

==References==
<references/>

==External links==

Content that violates any copyright will be deleted. Encyclopedic content must be verifiable. You agree to license your contributions under the GFDL.

Edit summary (Briefly describe the changes you have made):

Save page Show preview Show changes Cancel | Editing help (opens in new window)

Do not copy text from other websites without a GFDL-compatible license. It will be deleted.

Insert: --- ... ° ≈ ≠ ≤ ≥ ± − × + ← → · § Sign your username: ~~~~

You & Technology?

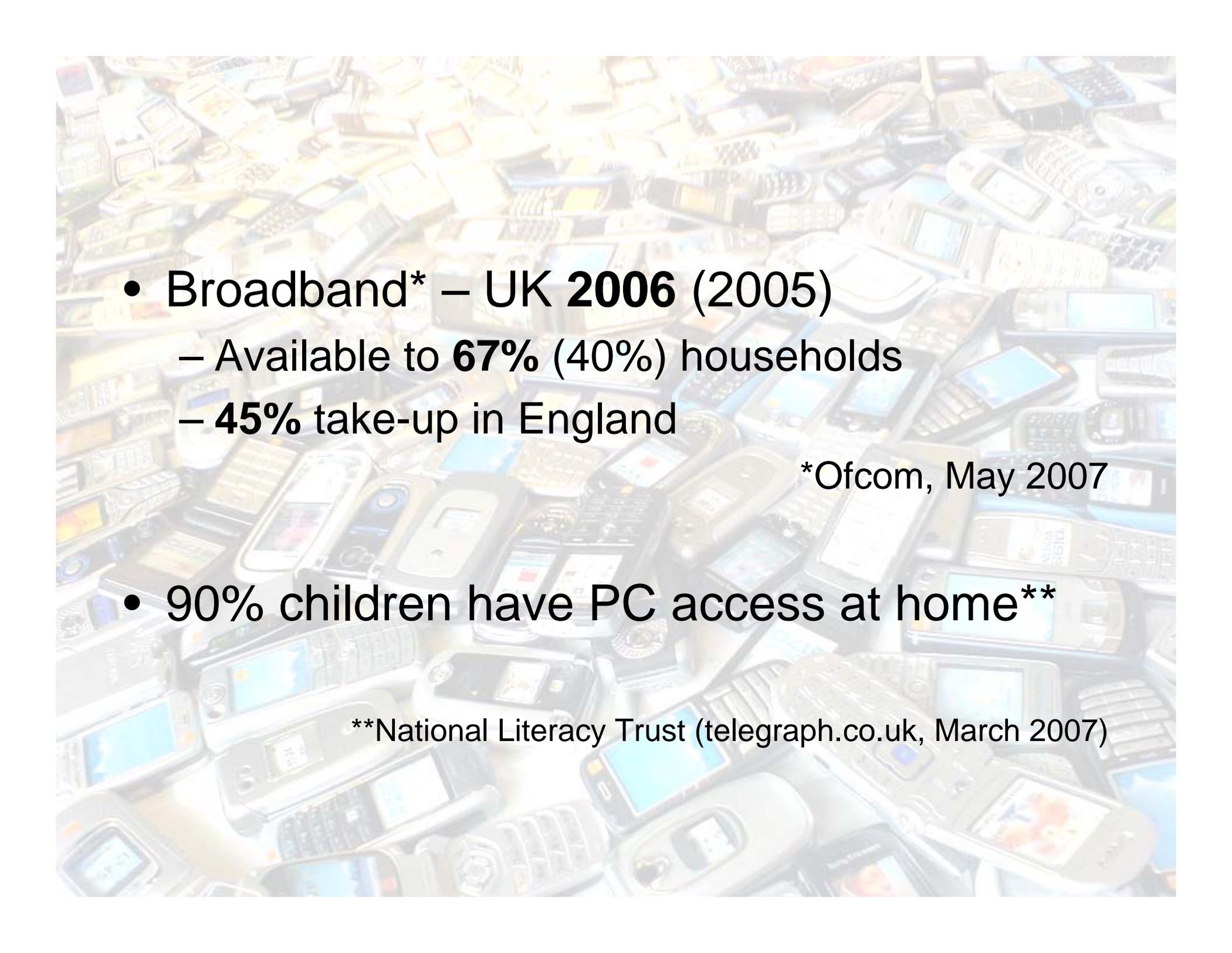
Heavy User:

Featured-packed mobiles, web 2.0 active, constantly online.

Middle-of-the-road User:

Use technology, especially for communication. Can find connectivity intrusive and information a burden.

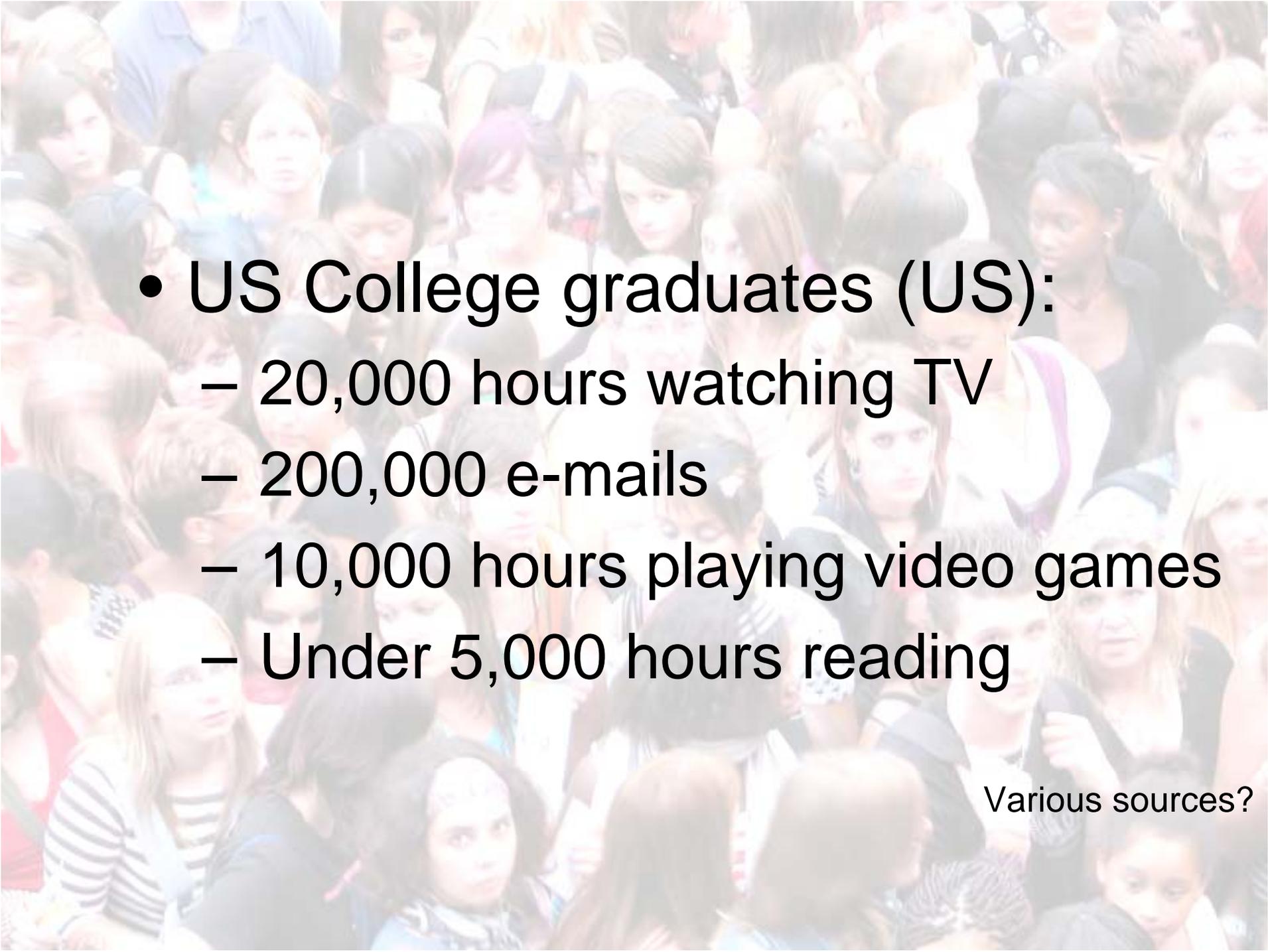
Limited User: Modern gadgetry is at or near the periphery of your life. Maybe useful but mostly content with telephone and old media.

- 
- **Broadband* – UK 2006 (2005)**
 - Available to **67% (40%)** households
 - **45%** take-up in England

*Ofcom, May 2007

- **90% children have PC access at home****

**National Literacy Trust (telegraph.co.uk, March 2007)

- 
- US College graduates (US):
 - 20,000 hours watching TV
 - 200,000 e-mails
 - 10,000 hours playing video games
 - Under 5,000 hours reading

Various sources?

Small Group Discussion

- Quick Review **Only**. More time later
- How might you use these technologies?
 - Personally
 - For team (working)
 - With your Clients / as part of your services
- Any benefits / drawbacks?