

**Hervé Didiot-Cook and [Matt Lingard](#)**  
**Winning with Wimba? From early  
enthusiasts to the mainstream at a UK  
university**

**Conference Item  
(Presentation slides)**

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## Winning with Wimba?

From early enthusiasts to the  
mainstream at a UK University

## Matt Lingard

Learning Technologist

7 years... 

5 years... 

- “Why don’t Lecturers use the VLE ?”
- Blogs, wikis, feeds, e-portfolios



# Hervé Didiot-Cook



Language Co-ordinator (French)



Current Inter  
Repository  
moodle ?



Design, E-  
page lab &



51% postgraduates

66% Overseas students



Faculty & Staff: 1460 FT, 1320 PT

Founded: 1895



Students: 7800 FT, 800 PT



30 past & present Heads of States!

## Language Centre

- Teaching & Applied Research
  - Modern Foreign Languages (MFL)
  - English for Academic Purposes (EAP)
- 250 MFL students as part of a degree
- 1800 extra-curricular MFL students
- 1600 students take EAP courses



## Centre for Learning Technology

- Integration of technology into teaching
- 8 Staff
- LMS: Moodle (+WebCT)
- Wimba, Echo<sup>360</sup>, Multimedia, E-Packs...





## Paradigm Change

Laurillard : Radical shift from

**Teaching as telling (tell-practice-test) ... .. to**

**Learning as doing... i.e. learner as an active agent**

Dewey : “*Experiential learning*”

*Problem-based learning, situated learning, meta-cognition, social constructivism, collaborative learning...*

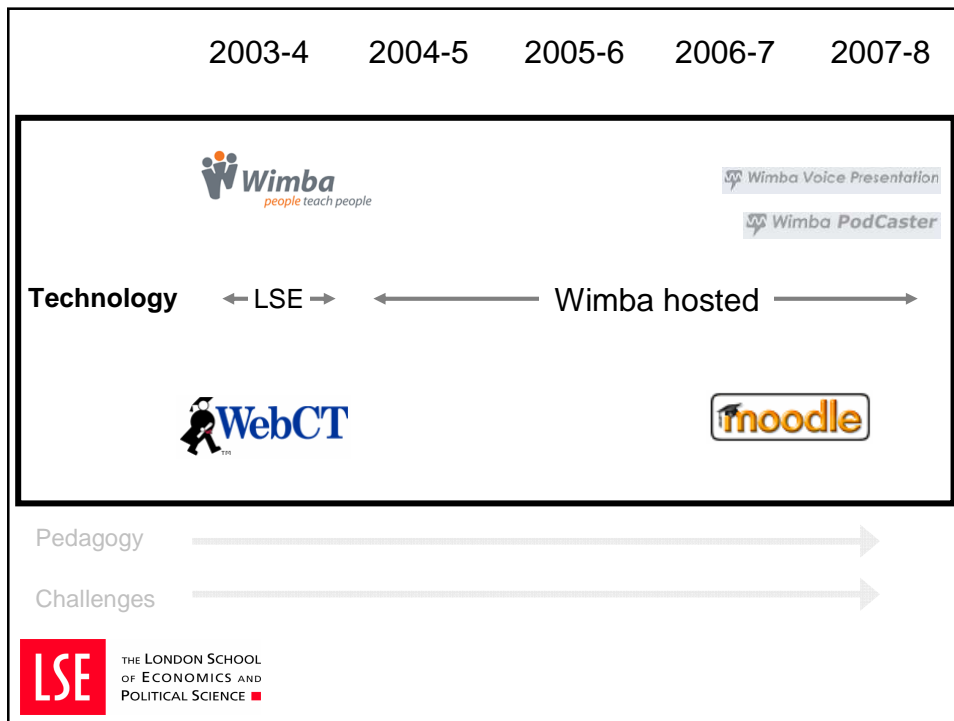
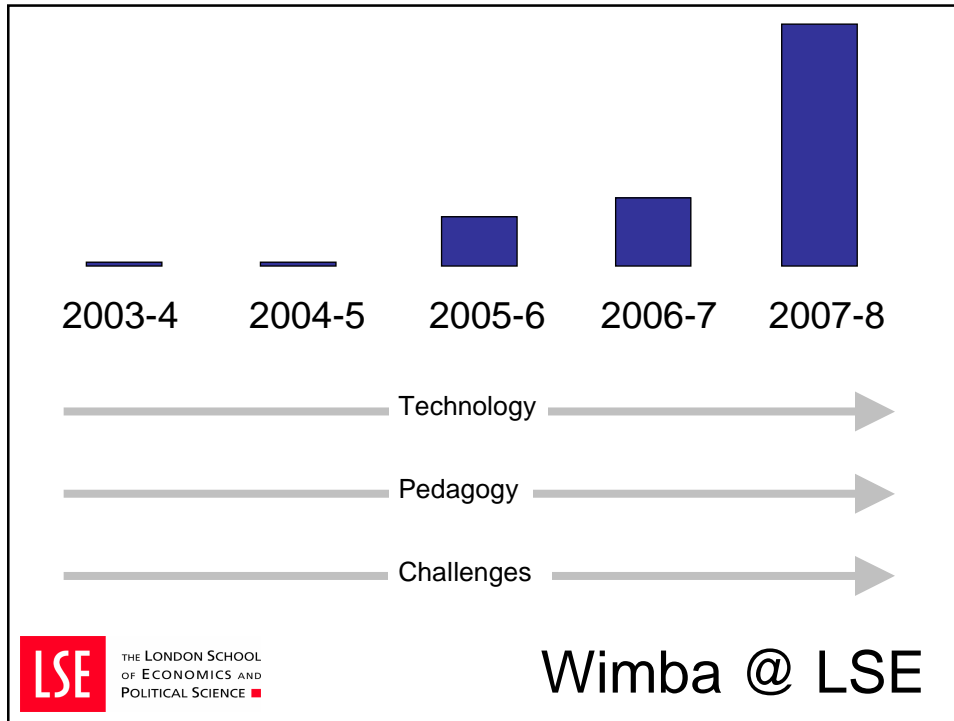
= **learning as an essentially active process**

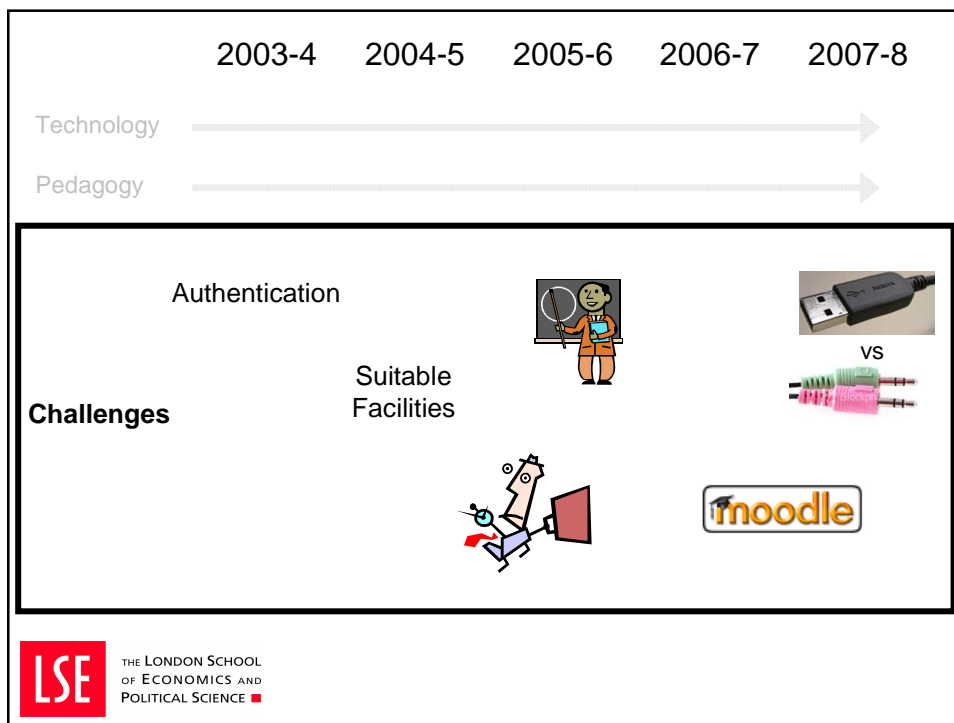
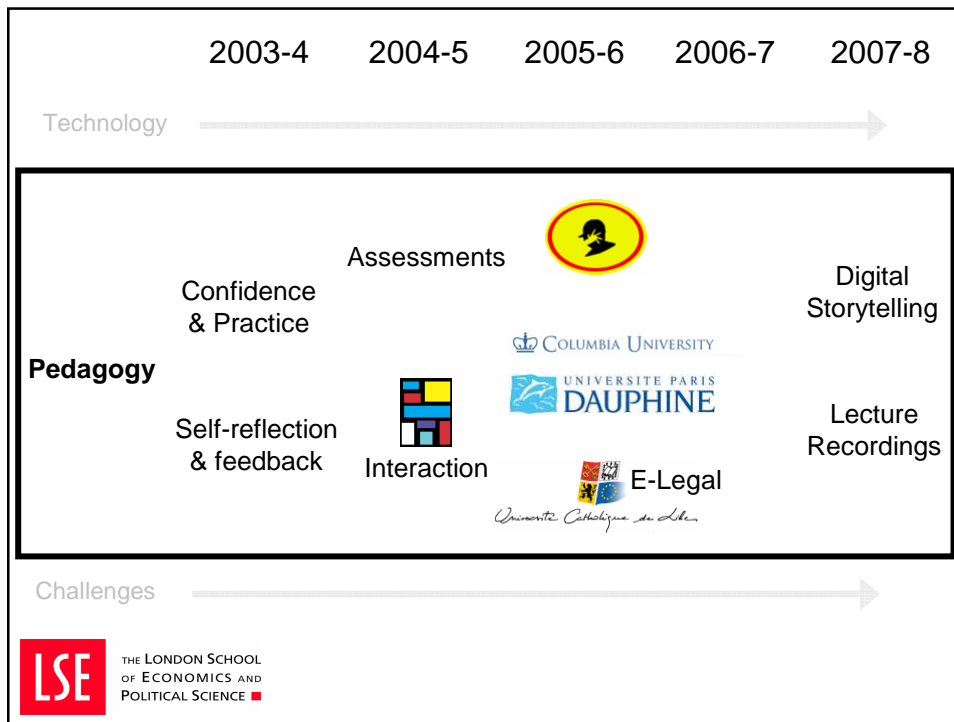


## Why Voice Tools?

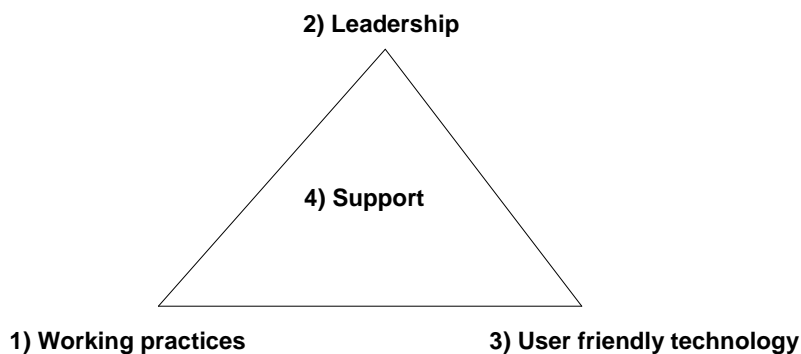
- Driven by a pedagogy based on **learner autonomy** (Little)
  - Confidence & practice
  - Self reflection & feedback
  - Interaction & discussion
  - Tests & Assessments







## Magic triangle









## Connect & Collaborate

- 1. Actor Network Theory**  
(Callon, Latour, Law...)  
Social explanations = NOT causality BUT connections
- 2. Resource Based View of the Firm**  
(Ciborra)  
collaborative practices based on learning  
...to develop capabilities... to sustain core capabilities



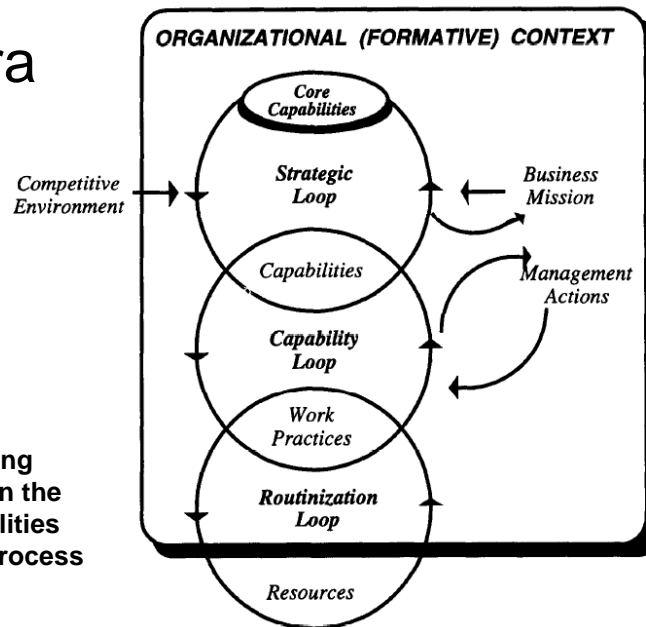
# Actor Network Theory

- Actor:    Centre for Learning Technology
- Actor Network :  THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE  Wimba people teach people  COLUMBIA UNIVERSITY
- Problematization: Use of Wimba
- Obligatory Point of Passage: Hervé & Matt



## Ciborra

Basic learning processes in the core capabilities formation process



Andreu, R. & Ciborra, C. *Journal of Strategic Information Systems* 5 (1996) p.118

## Collaborative Working

- 1) IT skills : staff < students
  - 2) Working practices in HE = highly individual... Humanities/social sciences > natural sciences
  - 3) Teaching across several institutions
- = > Key: **Learning, developing thru team work** (Ciborra)
- > CPD = professional training “on the job”



## Leadership: vision & delivery

- At different levels :
  - School : central LT team, strategy
  - Dept (Languages) : co-ordination, division of labour, resources
  - Subject (French) : motivation, support, appraisal



## User-friendly technology

- Moodle vs. WebCT
- Wimba: interface & new tools
- Transferable
  - mp3s used for storytelling in [Showbeyond.com](http://Showbeyond.com)
- Not perfect!
  - Too teacher-centred
  - Peripheral technology



## Support

Technology & Pedagogy : ever closer

-For teachers : Fast changing environment  
critical = central pool of expertise solely  
focused on the needs of faculty

-For students



## The way forward : learning

- E-learning strategy for further integration
- CPD programme & collaboration
- Requesting funding for training workshops
- LSE Moodle LAPD + sandbox
- WIMBA UK Moodle User group



## Contacts

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