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Using Twitter in (higher) education

Lingard, Matt, McNeill, AM and Cann, AJ (2010) Using Twitter in (higher) education. In: ALT Workshop, 4 May 2010, Nottingham, UK. (Unpublished)

**This is the of the final output.**

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twitter



# Using Twitter in (Higher) Education

ALT Workshop, Nottingham, May 2010



#twalt

# Your hosts

- **@mattlingard**
- **@anthonymcneill**
- **@AJCann**

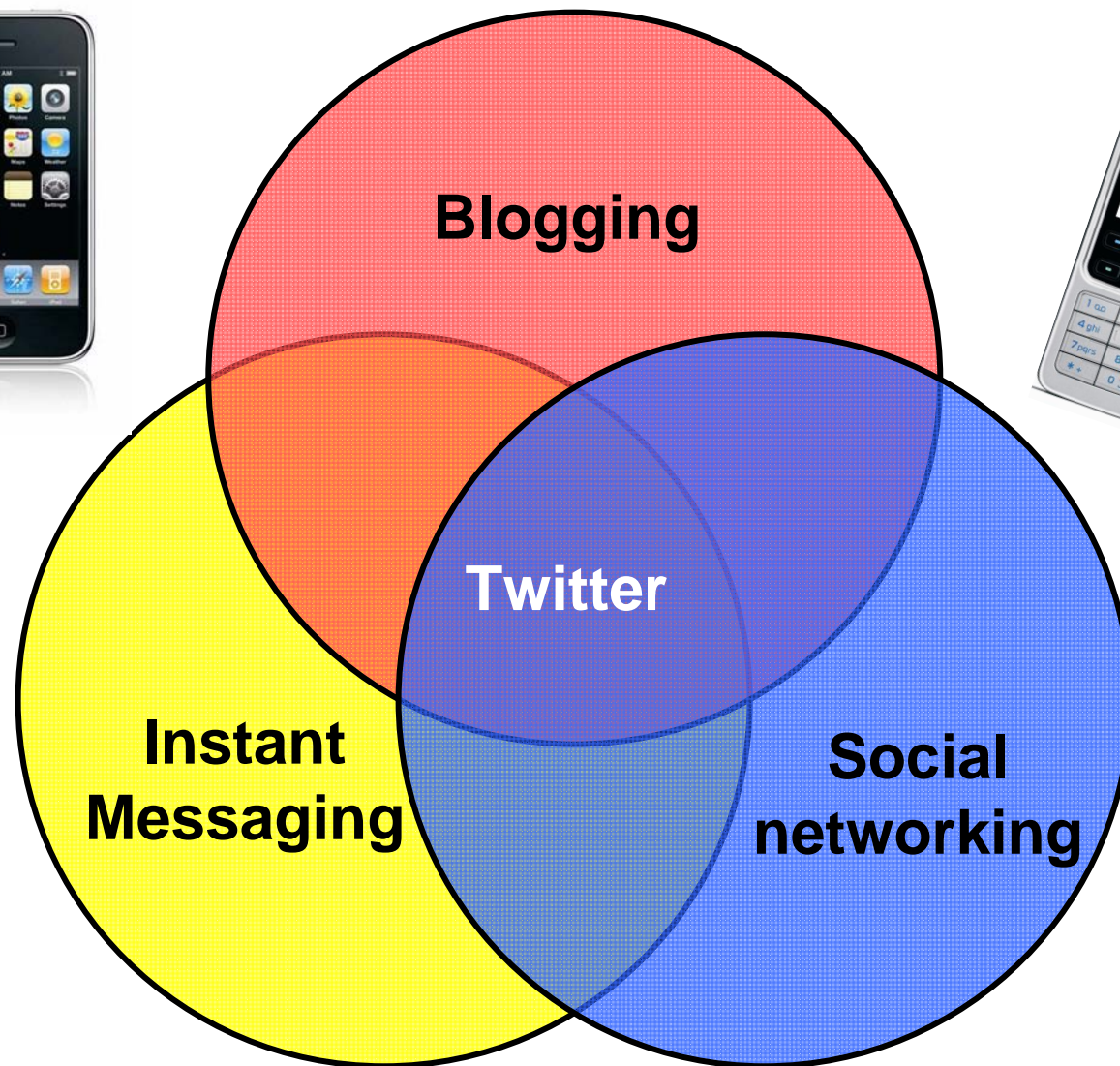
# Programme

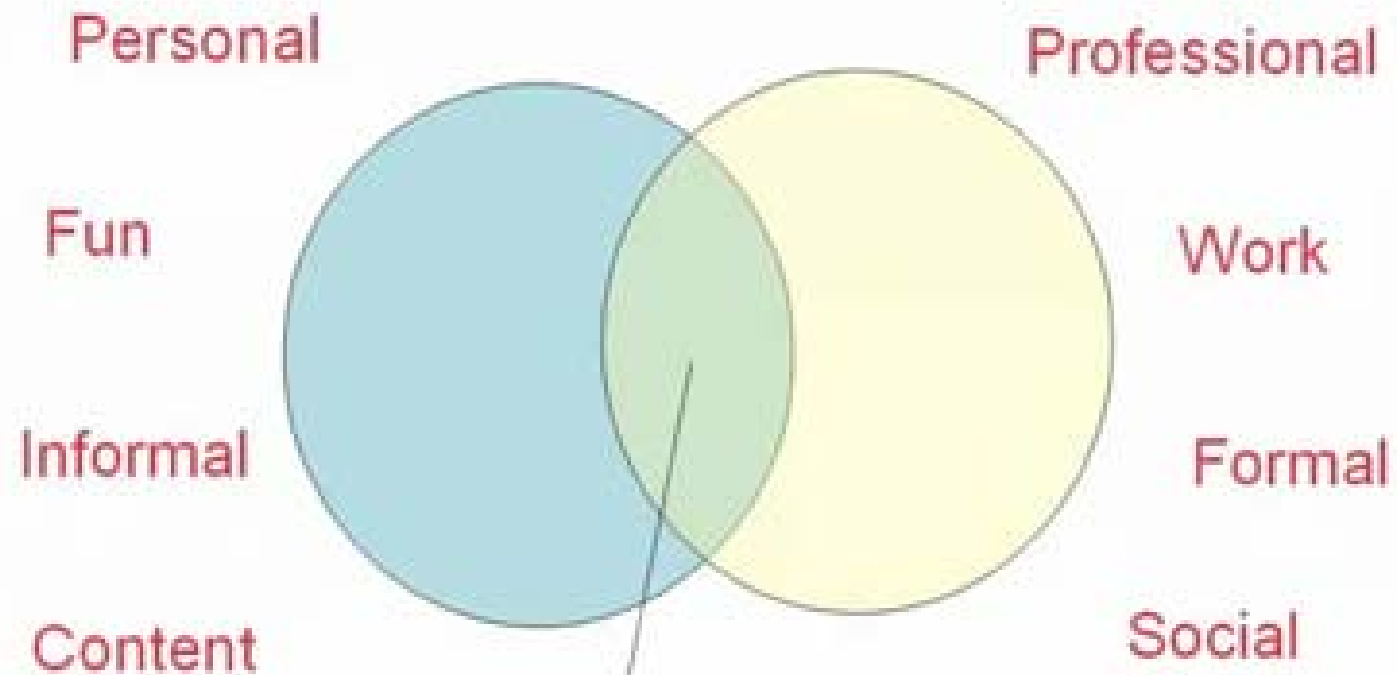
- 10:30 Introduction
- 11:00 Twitter master class
- 12:30 Lunch
- 1:30 Case Studies & Discussion
- 3:30 Round-up

#twalt

# Twitter

- What?
- Why?
- How?





This is the future of  
work/learning/recreation

From @mweller

# Updates

140

Updates = Tweets = Messages



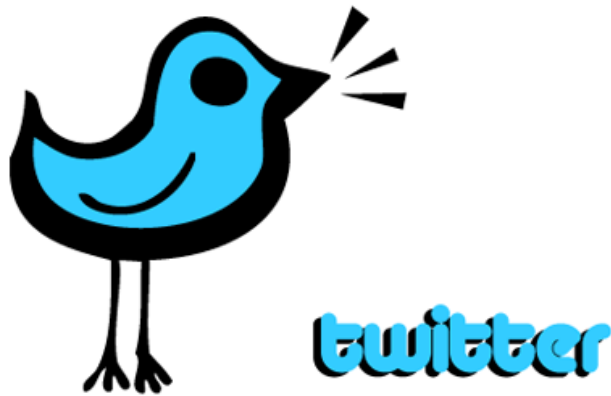
# Twitter Uses



# Broadcasting



# Loudspeaker



- News
  - Links
  - Non-critical
- Statistics

@A\_L\_T



**Loopygirl** been offline for a few days...not going to attempt to read the last 3 days tweets  
32 minutes ago via web

# Learning Networks



<http://www.flickr.com/photos/mythoto/1234638761>

# Conversational



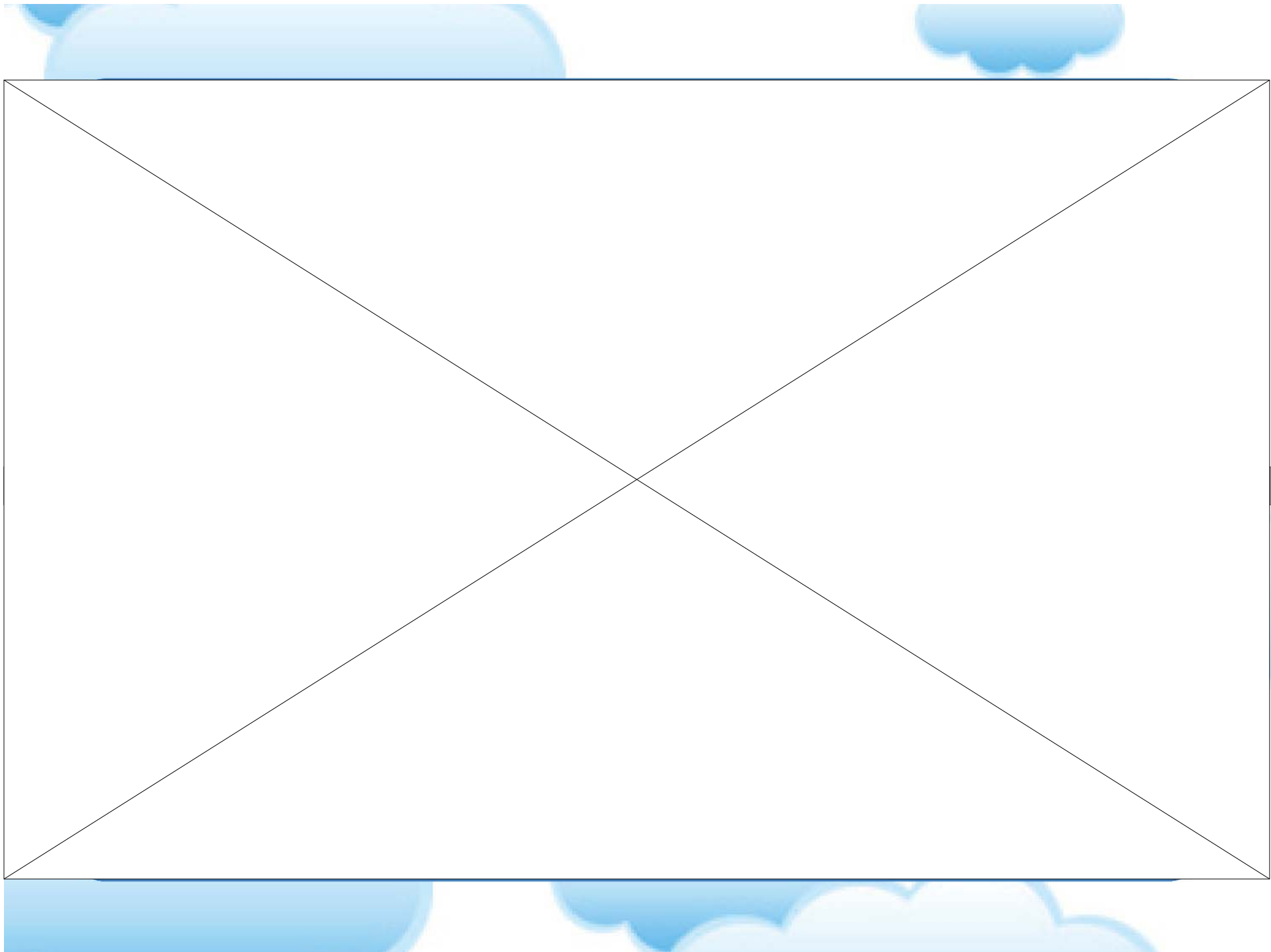
<http://www.flickr.com/photos/nostri-imago/2866399803/>



# Backchannel & Hashtags



#twalt



# Data Collection



<http://www.flickr.com/photos/danielbachhuber/2737149619/>





# Master Class

Part 1: Basics

Part 2: Advanced

twitter

Home  
Profile



140

Add Update  
Most recent update

Bio



Update



Update



Update



Update

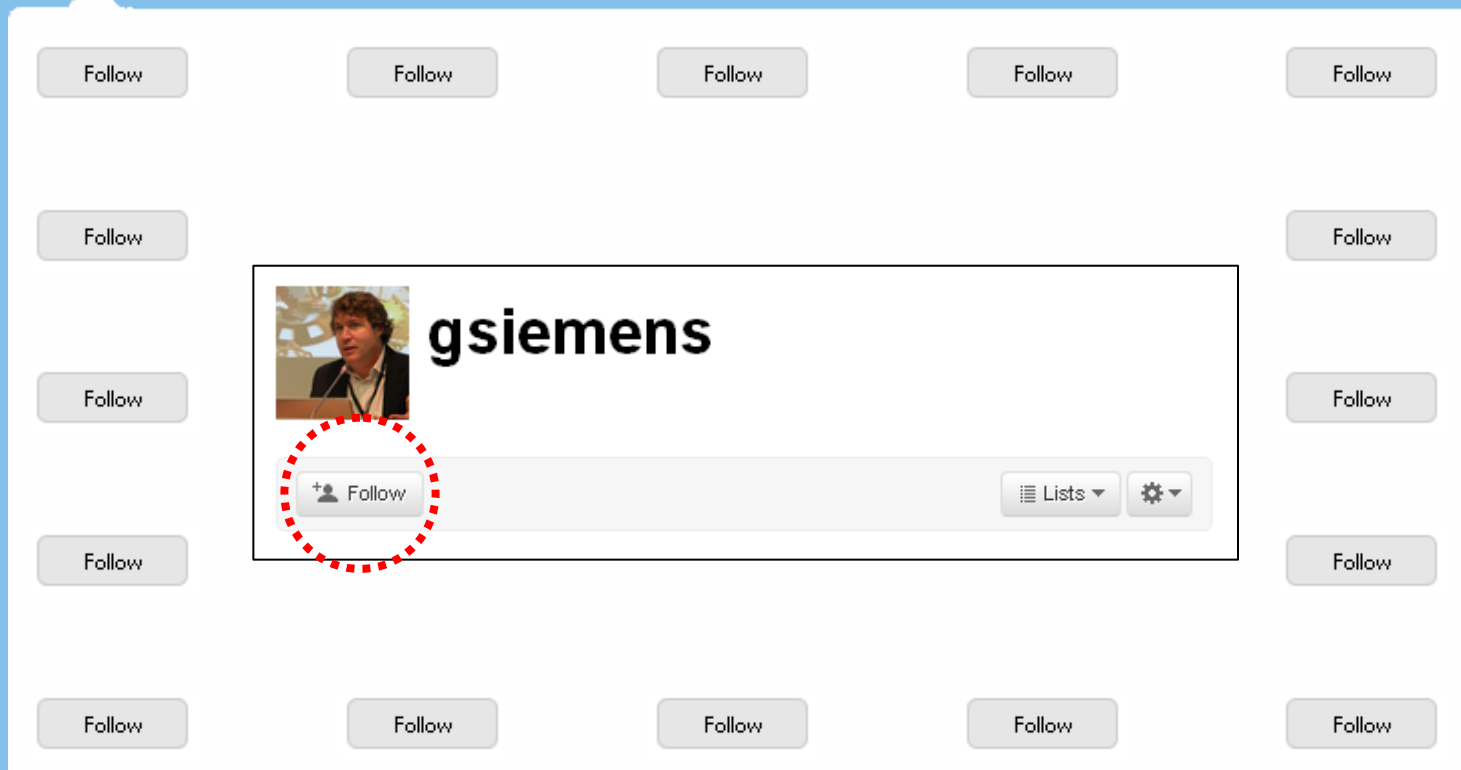


Update

# Demo



# It's all about following...



# ...and being followed!

# Finding People to Follow

- Find People
- Directories
  - [TWeepML](#)
- Browsing FoFs
- [Twitter Search](#)
- Ask!

# Links

- URL shorteners
  - TinyURL.com
  - Bit.ly
  - Ow.ly
- Browser bookmarklets

# Mobile & Settings



- Tweet via SMS
- Receive DMs
- Receive Tweets
- MMS



- Profile
- Design
- Notices

# Pics



**twitpic**

shoot n share  
**mobypicture**

**twitgoo**

**img.ly**



Over to you...

twitter

# Tasks

1. Update profile
2. Update, update, update
3. Follow, follow, follow
4. Use #twalt
5. Include shortened link
6. Review Settings