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Evidence for effective interventions to reduce mental health-related stigma and discrimination in the medium and long term: systematic review

Mehta, Nisha, Clement, Sarah, Marcus, Elena, Stona, Anne-Claire, Bezborodovs, Nikita, Evans-Lacko, Sara, Palacios, Jorge, Doherty, Mary, Barley, Elizabeth ORCID: <https://orcid.org/0000-0001-9955-0384>, Rose, Diana, Koschorke, Mirja, Shidhaye, Rahul, Henderson, Claire and Thornicroft, Graham (2015) Evidence for effective interventions to reduce mental health-related stigma and discrimination in the medium and long term: systematic review. *The British Journal of Psychiatry*, 207 (5). pp. 377-384. ISSN 0007-1250

<http://dx.doi.org/10.1192/bjp.bp.114.151944>

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Systematic review of evidence for effective interventions  
to reduce mental health related stigma and discrimination: medium and long-term effectiveness

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*Key words:* stigma, discrimination, mental, psychiatric, interventions, systematic review

Word count: 4528

Filename: bjp stigma review revised for submission 040115 4 show changes.docx

## **Abstract**

### *Background*

Most research on interventions to counter stigma and discrimination has focused on short-term outcomes, and has been conducted in high-income settings.

### *Aims*

To synthesise what is known globally about effective interventions to reduce mental illness-based stigma and discrimination in relation to (i) medium/long term (4+ weeks) effectiveness and (ii) interventions in low- and middle-income countries (LAMICs).

### *Method*

We searched six databases from 1980 to 2013 and conducted a multi-language Google search for quantitative studies addressing the research questions. Effect sizes were calculated from eligible studies where possible, and narrative syntheses conducted. Subgroup analysis compared interventions with and without social contact.

### *Results*

Eighty studies (44,285 participants) were included in the review. For studies with medium/long-term follow-up (n = 72, 21 with calculable effect sizes) median standardised mean differences (SMDs) were 0.54 for knowledge, and -0.26 for stigmatising attitudes. Those containing social contact (direct or indirect) were not more effective than those without. The 11 LAMIC studies were all middle income countries. Effect sizes were rarely calculable for behavioural outcomes or in LAMIC studies.

### *Conclusions*

This review provides modest evidence for the effectiveness of anti-stigma interventions beyond four weeks follow-up in terms of increasing knowledge and reducing stigmatising attitudes. It does not support the view that social contact is the more effective type of intervention for improving attitudes in the medium/long-term. We identified a series of methodological shortcomings in the existing studies. Given the magnitude of the challenges posed by stigma and

discrimination, there needs to be a concerted effort to fund methodologically strong research to provide robust evidence to support decisions on investment in stigma reducing interventions.

#### *Declaration of interest*

We declare that we have no conflicts of interest.

#### *Funding*

This publication is independent research related to funding by the National Institute for Health Research under its Programme Grants for Applied Research scheme (Improving Mental Health Outcomes by Reducing Stigma and Discrimination: RP-PG-0606-1053) (authors GT, SC, CH and DR). GT is the Chair of Maudsley International, Chair of the Global Initiative in Psychiatry, and Chair of the World Psychiatric Association Stigma Section.

## INTRODUCTION

Since Goffman's seminal work on stigma,<sup>1</sup> research in this field has steadily grown,<sup>2</sup> although most work consists of surveys among the general public of attitudes towards people with mental illness,<sup>3-6</sup> and much less is known about effective interventions to reduce stigma,<sup>6</sup> or about stigma in low and middle income countries (LAMICs).<sup>7-10</sup> To better understand the evidence base on interventions to reduce mental illness-related stigma and discrimination we identified eight existing systematic reviews on this topic.<sup>11-18</sup> The reviews varied widely in their methods and foci. There was considerable methodological and clinical heterogeneity in the studies included in the reviews, and consequently meta-analysis was only undertaken in one review,<sup>11</sup> and for small subgroups in two others.<sup>12,13</sup> Four reviews present data or comment on the overall pattern of effect sizes<sup>11-14</sup> and in each of these the interventions have small to moderate effects, using Cohen's interpretation.<sup>19</sup> There was clearest consensus that the interventions containing social contact / first person narratives were more effective than others.<sup>11,13,15,16</sup> Two of the reviews explored moderators of effects to understand which types of contact work best,<sup>11,13</sup> but there is a need for more research in this area. Two reviews indicated that some interventions have the potential to worsen stigma.<sup>13,17</sup> Most of the reviews were critical of the methodological quality of the included studies,<sup>12-15,18</sup> commenting in particular on: the need for more randomised controlled trials (RCTs) and robust methods generally; the use of unvalidated measures; or the relative lack of follow-up beyond the immediate post-intervention period. Other study limitations noted were the use of convenience samples,<sup>13,15,17</sup> small sample sizes,<sup>14</sup> or inappropriate outcome measures.<sup>14,15</sup> Some reviews highlighted the poor quality of the interventions which were sometimes delivered without training, manualisation, or fidelity checks,<sup>11</sup> and interventions often lacked a theoretical underpinning and developmental research.<sup>13,14</sup> In all except one review which was restricted to studies in Iran<sup>12</sup> interventions taking place in LAMICs were a very small minority or did not feature. From this scoping of existing systematic reviews we concluded that there was a need for a further systematic review to synthesise the evidence on two key issues: effectiveness in the longer term and in LAMIC contexts. Consequently this systematic review aims to assess the effectiveness of interventions (of any type with any target population), compared to inactive or baseline comparators, in reducing mental health-related stigma (knowledge, attitudes and behaviour) using any quantitative study design, addressing specifically: (i) what is the evidence for medium / long-term effectiveness? and (ii) what is the effectiveness of interventions in low- and middle-income countries?

## METHOD

### **Eligibility criteria**

Studies were included if they described any type of intervention with: (i) a stated aim of changing mental health related stigma; or (ii) with an implied aim of changing stigma as indicated by the inclusion of at least one of the following core-stigma related outcomes: stigma (any), prejudice (attitudes and related outcomes), discrimination, internalised/self-stigma, or public mental health awareness / literacy. Intervention studies were included if they related to functional mental illnesses; interventions solely about, or delivered to, populations with dementia, substance misuse, learning disabilities or developmental disorders were excluded from this review.

We included all quantitative study designs, including randomised controlled trials (RCTs), controlled and uncontrolled pre-post studies, crossover studies, cohort studies, and longitudinal panel studies. Studies with more than one intervention group were included. To be eligible, studies needed to report a comparison with a control group (including treatment as usual, best available current treatment, or an active control to control for nonspecific effects of the intervention), or a baseline comparator. Studies needed to include at least one stigma outcome which we categorised as related to knowledge, attitudes (prejudice/self-stigma/self-esteem) or behaviour (discrimination, stigma-coping).

To be eligible the studies also had to address either research question (i) or (ii), that is to have at least one follow-up time point at least four weeks after the intervention was completed (to reflect the importance of medium and longer-outcomes relevant to stigma as this is often described by people with mental illness as a long-term challenge), and / or for the intervention to be carried out in a LAMIC setting. Eligibility criteria are shown in Table 1.

(Table 1 about here)

### **Information sources and search strategy**

We identified studies by searching electronic databases, hand-checking reference lists of reviews and consultation with experts in the working group with knowledge of papers in press. We searched the following databases between 25.1.2013 and 8.2.2013: Medline, Psycinfo, the Cochrane Library, the Cumulative Index to Nursing and Allied Health Literature (CINAHL), the Social Science Citation Index (SSCI) and Global Health. In addition we conducted a Google Advanced Search focusing on LAMICs (see Figure 1 for details). The Google search was warranted for research question (ii) in the light of the limited amount of stigma research in LAMICs, but was precluded for research question (i) as research from high-income countries is more likely to be found through the standard systematic review search. A search strategy was developed by

consensus among authors (NM, SC, EB, MD) using both MeSH and text word searching. We searched using the format 'Stigma' OR 'Discrimination' OR synonyms AND 'mental health' OR 'mental disorders' OR synonyms AND 'Intervention Studies' OR synonyms. The full Medline search strategy is shown as in Online Table A. The search was restricted to results between 1980 and 2013 and studies on human beings, but it was not limited by language. The decision to start the search at 1980 was a pragmatic one based on our examination of the existing reviews which revealed that the vast majority of stigma intervention research commenced after 1980. Relevant non-English language papers were read by fluent native language speakers in French and Spanish according to the linguistic skills available to members of the review team. Potentially relevant papers in many important languages, including Chinese, were therefore excluded from the review. Systematic and non-systematic reviews were identified during the search and the reference lists of these studies were hand checked.

### **Study selection and data collection**

All identified titles and abstracts were screened by two researchers. Because of the large number of search hits, two researchers screened 5% of abstracts together. As good (>95%) agreement was achieved, the remainder were divided between the two researchers and study selection conducted by one researcher for each half. Where the researcher was unclear as to whether a paper should be included, the paper was discussed in consensus meetings. Two review authors extracted data from included studies for all parts of the systematic review, with queries resolved by discussion and consensus.

### **Analysis methods**

Outcomes for the studies included were reported using both scales and individual items, although for the effect size calculations were restricted to scale data for knowledge and attitudes. We classified all reported stigma outcomes under the categories of 'Knowledge', 'Attitudes' or 'Behaviour'. Differences between intervention group and control group at follow-up were our main focus for the quantitative review. Effect sizes standardised mean differences (SMDs) and 95% confidence intervals were calculated for studies where there were sufficient data to calculate this using the Campbell Collaboration effect size calculator.<sup>20</sup> We had planned to calculate odds ratios for dichotomous outcomes but found no studies where this was calculable. Negative standardised mean differences indicate a reduction in stigma (benefit) i.e. an improvement in knowledge outcomes or a reduction in either negative attitudes or discriminatory behaviour in the intervention group. Where more than one outcome was reported within a category, the median effect size was presented.<sup>21</sup> In online tables we present data on the number of outcomes with showing statistically significant changes in outcome and the direction

of effect to complement the effect size data of outcomes<sup>21</sup>. This also provides some information about all included studies and provides at least some information on effectiveness for the studies for which there was insufficient data to calculate effect sizes. Due to the very considerable heterogeneity of the interventions, measures and participants in the included studies, it was not possible to conduct meta-analyses or to use conventional analytical methods to control for heterogeneity. As some studies had more than one intervention, this analysis was carried out at the intervention level with the number of participants in the control group split between the interventions to control for unit of analysis error.<sup>22</sup>

We conducted two subgroup analyses on type of intervention by calculating, presenting and comparing median effect sizes attitude outcomes for each subgroup. The first analysis compared direct or indirect or no social contact and the second one was by type of target group. We undertook similar sensitivity analyses to explore the possible effects of study design and risk of bias. Firstly we compared RCT evidence to non-RCT evidence, and secondly, within RCTs, we compared those in the third of studies with the least risk of bias (see below) with the remainder.

#### **Assessment of study quality and risk of bias**

A quality assessment and profile of risk of bias within studies was carried out individually for all included studies. RCT level evidence was rated by two authors using the Cochrane Risk of Bias tool.<sup>23</sup> The third of RCTs with the lowest risk of bias were marked with an asterisk in the data extraction tables. To assess the risk of bias in non-randomised studies, two researchers conducted quality appraisals using risk of bias criteria for non-randomised studies<sup>23</sup> and suitable to the wide range of study designs included. When a decision about the risk of bias could not be made, it was resolved through discussion with a third author. In addition to risk of bias, for each study, we indicated whether at least one outcome measure was validated, whether it was previously published, developed by the author or if items were used. Scales were marked as having evidence for psychometric adequacy providing they met one or more of the following criteria: (1) the authors reported a Cronbach's alpha of 0.7 or greater; (2) the authors referenced the measure as being reliable or valid; (3) there was some evidence of validity or reliability as judged by the review team (marked as 'validated' in Online Tables F and G. Risk of bias and quality ratings for the trials and non-trials are given in Online Tables F and G respectively.

## **RESULTS**

### **Study selection**

A total of 80 quantitative studies (42,653 participants) were identified for inclusion in the review, 72 addressing research question (i), 11 addressing research question (ii) 3 of which addressed

both questions (see flow chart in Figure 1). The search of Medline, Psychinfo, the Cochrane Library, CINAHL, SSCI and Global Health databases provided a total of 27,876 citations. After reviewing the abstracts 26,563 papers were excluded as they were clearly irrelevant or did not meet the inclusion criteria. The reference lists of 17 reviews were hand checked and 49 further papers identified. Seven papers in press known to the authors were included. 330 duplicates were removed, and the full text of the remaining 1061 potentially relevant papers was sought. 21 papers were unobtainable and 843 papers were excluded as they did not meet the inclusion criteria. Of the remaining papers 17 did not contain enough relevant data to extract.

(Figure 1 about here)

### **Study characteristics for studies with medium- or long-term follow-up**

Most of the studies addressing research question (i) on medium/long-term outcomes took place in high-income countries (93%), were aimed at school or university students (37%), and used interventions comprising mental health education/literacy or mental health information (43%). About a quarter (28%) of the studies included were randomised controlled trials, 52% consisted of pre-post studies with and without a control group, and 21% were longitudinal panel or cohort studies. Most studies (69%) had a final follow-up assessment between 1 and 6 months after the intervention had ended, whereas 21% had a longer lasting follow-up between 1 and 10 years post-intervention. Online Table B provides references for these studies and Online Tables C and D show details of study characteristics.

### **Evidence from studies with medium- or long-term follow-up**

There were 72 quantitative studies with at least a four week follow-up which included 81 interventions with 42,653 participants. It was possible to calculate effect sizes and confidence intervals for 21 of these studies (23 interventions). These studies and their effect sizes are shown in Table 2. Findings based on statistical significance for all included studies for research question (i) are shown in Online Table C (RCT, controlled and uncontrolled pre-post studies) and Online Table D (longitudinal panel study/cohort design).

(Table 2 about here)

For knowledge outcomes the median effect size was 0.54 indicating a medium effect in increasing knowledge.<sup>19</sup> For attitude outcomes SMDs ranged from 0.05 to -1.22 with a median effect size of -0.26 indicating a small reduction in stigmatising attitudes. For behavioural outcomes SMDs were calculated in one intervention which showed a small (SMD = 0.22) effect in

reducing stigmatising behaviour. Inspection of the pattern of significance findings for scales for all the included studies with medium / long-term follow-up indicated that for knowledge scales there were similar numbers of non-significant findings as significant ones indicating an increase in knowledge (26 vs 22). Similar numbers were also found for attitude scales (63 non-significant findings vs 52 significant in the direction of stigma reduction). Five scales had significant findings indicating an increase in stigma. For behavioural outcomes measured with scales non-significant findings outnumbered significant ones indicating a reduction in discriminatory behaviour (12 vs 2) and this was also the case for behavioural outcomes measured at the item level (38 vs 19).

Our subgroup analysis on type of intervention found that interventions containing direct social contact had a smaller median effect size for stigmatising attitudes (-0.17) than those with indirect social contact (-0.32) or no social contact (-0.33). There were sufficient numbers of interventions with effect sizes to make comparisons of median effect sizes by three types of target group and we found that interventions targeted at health professionals had a somewhat higher median effect size (-0.41) than for school students (-0.21) or university students (-0.13).

#### **Risk of bias in studies with medium- or long-term follow-up**

Across all RCTs there was a low risk of bias for 50% of the criteria and an unclear or high risk of bias in the other 50%. Only five trials met 70% or more of the criteria. Nine trials met between 40% and 60% of the criteria and five only met 15% to 30%. In light of the nature of anti-stigma interventions it was not possible to blind participants and personnel, with the exception of one trial which was internet based and thus easier to conceal.<sup>24</sup> Of the 19 trials, 17 used at least one validated scale to measure outcomes, whereas two used non-validated scales which had been used in previously published papers.

There were 53 non-randomised studies, 30 of which did not have a control group. Among studies with a control group, 6 were deemed to have a low risk of selection bias with regards to the comparability between the intervention and control groups. In 26 studies there was a high risk of attrition bias, where more than 20% of the sample were lost to follow-up and no intention to treat analyses were carried out. Possible confounders were considered and controlled for in only 28% of studies. As for the RCTs, blinding participants and personnel was not possible due to the type of intervention. Among non-randomised studies, 24 had at least one validated outcome measure, two had at least one which was previously published, four had one which was specifically developed for the study with no psychometric testing reported, and 23 used items only. For further details about individual study risk of bias, please refer to Online Tables F and G.

The median effect size for RCTs was lower than for non-randomised controlled studies (-0.17 vs -0.37). Within RCTs the third with the least risk of bias had a higher effect size (-0.30) than for the remainder (-0.09).

### **Evidence from LAMICs**

There were eleven studies (1,967 participants) from LAMIC settings, eight with less than a four week follow-up and three with longer follow-up. Study characteristics and statistical significance findings for these are shown in Online Table E. Eight of these were from upper-middle income countries and three were from lower-middle income countries. There were no studies meeting our criteria from low income countries. Six studies were aimed at school and university students, two at caregivers of people with schizophrenia, and three at healthcare professionals. Three studies used an RCT design, one of which was a cluster randomised trial analysed within-groups, two were controlled studies and six were uncontrolled pre-post studies. Within the eleven studies included there were 16 intervention arms, with five measuring knowledge outcomes and fourteen measuring attitude outcomes. None of the studies had behavioural outcomes. There was only sufficient data reported in one of the studies<sup>25</sup> to calculate an effect size. In this study a psycho-education programme for caregivers of patients with schizophrenia in Chile, the SMD for stigmatising attitudes was -2.11 (95% CI -2.87 to -1.34) indicating a very large effect. Inspection of the statistical significance of the knowledge scale findings for all studies revealed that both studies with such outcomes found no evidence of change, however there were findings indicating a significant reduction in stigmatising attitudes for 11 of the 12 attitude scale outcomes assessed in these studies (see Online Table E).

These results should be interpreted with caution. In seven of the studies, follow-up assessments were taken immediately after the intervention (in one study this was done one week after the intervention had ended). There were also issues regarding the risks of bias: due to a lack of information provided within the papers it was generally difficult to gauge the extent of risk of bias. For the three RCTs, in 52% of criteria the risk of bias was unclear. Where information was provided, a high risk of bias was found in 19% of criteria across the RCTs, whereas in 29% of criteria there was a low risk of bias. This was most common for the incomplete outcome data and selective outcome reporting criteria. For the non-randomised studies, risk of bias varied across criteria, with 33% classified as high, 33% as low, and for 33% the degree of risk was unclear.

### *Behavioural outcomes*

Among the studies which did report behavioural outcomes, about half assessed contact with someone with a mental health problem (7/15), 4/15 measured perceived discrimination and

coping strategies in participants who had a mental health problem, 2/15 measured changes in school and workplace policies regarding mental health<sup>26,27</sup> 2/15 measured experienced discrimination reported by people with mental health problems<sup>28,29</sup> and only one measured actual discriminatory behaviour carried out by participants in the general population.<sup>30</sup>

## DISCUSSION

### Summary of the main findings

Our synthesis of 72 studies with follow-up beyond 4 weeks revealed that, at this follow-up, interventions aimed at reducing mental health-related stigma typically had a medium-sized effect on knowledge outcomes, and a small effect on attitudinal outcomes, although for both types of outcome, statistically non-significant findings were as common as significant ones. There was insufficient data on behavioural outcomes to draw any conclusions on the medium- or long-term effectiveness of interventions to reduce discrimination. This is the first systematic review to synthesise evidence on medium/long term effectiveness, which is striking given that stigma is often experienced by people with mental illness as a long-term difficulty.

Although a number of systematic reviews have indicated that social contact interventions were particularly effective<sup>11,13,15,16</sup>, the majority of studies in these reviews had only short-term follow-up. Our review, restricted to studies with medium and longer term outcomes, did not support the superiority of social contact interventions as we had expected. As it is vital that stigma reduction is sustained the longer term, the effectiveness of such social contact interventions clearly warrants further research.

Study quality was variable, and indeed study design and quality did appear to affect median effect sizes, although these subgroup and sensitivity analysis findings should be interpreted with caution due to the heterogeneity of the studies. Overall, where we did identify positive changes from the interventions, the magnitude of the effects was generally rather modest. It is also clear that there is therefore a lack of research on actual discriminatory behaviour within the stigma research field.

For our second research question regarding LAMICs, we found comparatively few ( $n = 11$ ) studies in middle-income countries and none from low-income countries. A large effect size was found for the one LAMIC study for which there was sufficient data to calculate the effect size and the majority of attitude scale outcomes indicated a significant improvements in attitudes, although such findings must be treated with very considerable caution. There is a clear need for more stigma reduction studies, particularly from low-income countries.

Our results regarding service user social contact are consistent with those of Griffiths et al (2014) who have recently published a meta-analysis of RCTs of interventions intended to reduce stigma. Analysing data from 26 trials they found that interventions targeting personal stigma or social distance yielded small but significant reductions in stigma across all mental disorders. Further, they reported that educational interventions were effective in reducing personal stigma, as were interventions incorporating service user contact. This study also considered internet use and self-stigma and found that internet programmes were at least as effective in reducing personal stigma as face-to-face delivery (see also Clement et al, 2014). They found no evidence that stigma interventions were effective in reducing self-stigma. In our review, while social contact appears to be the most strongly evidence-based type of intervention to reduce stigma, when measured by immediate post-intervention outcomes, yet there is not, at present, evidence to show that such immediate benefits persist in the longer term.

### **Limitations of the study**

This review has a number of limitations. In conducting a comprehensive overview of all relevant literature we have identified considerable heterogeneity among participant groups, interventions and outcomes. For example we identified 55 different scales used for the 136 outcomes measured. Study quality also varied considerably. We were able to include studies in some non-English languages, but it is possible that we missed important projects published in other languages, for example potentially important studies not available at all in English, or studies for which only abstracts were available in English, and which we were not able to assess fully (see for example Shi et al 2012). The temporal limitation of the search start date being 1980 will have resulted in the review missing studies before that date. We also need to acknowledge the possibility of publication bias, for example that intervention studies showing no difference tend to be less often published than those which do identify a clear benefit. Further, the risk of bias results given above, with half of all studies having a high or unknown risk of bias (and see Online Table F) mean that considerable caution needs to be exercised in interpreting these findings. It is also notable that relatively few of the interventions assessed following published, manualised procedures or including any rating of treatment fidelity. It should also be appreciated while a narrative review may be able to disaggregate the nature of the interventions, and the specific target groups, into a greater number of specific sub-types, the numbers of studies in each of these categories would be few, and that this would give a greater descriptive richness but at the expense of the wider generalisability of the findings. The systematic review method used for this paper does not allow this type of narrower focus.

### **Challenges in the measurement of stigma**

The assessment and validation of instruments to measure stigma and discrimination against people with mental illness has been underway since the 1960s. Although early scales, such as the Opinions About Mental Illness<sup>31</sup> and the Community Attitudes to Mental Illness<sup>32</sup> scales, are still used in some studies, there have been many developments in the breadth and quantity of measures to assess stigma in recent years. These include: a trend to incorporate multiple outcomes or domains, for example knowledge and behaviour as well as attitudes; techniques to control for social desirability bias such as implicit measures; research upon coping or ‘stigma resilience’; and assessments among multiply stigmatised group, such as black people with mental illness.

Despite these developments there are still substantial gaps in what can be assessed using available measures, including a lack of behavioural and structural indicators. We have seen in this review that behaviour is under-represented in stigma intervention outcomes, for example patient/service user rated changes in behaviour of others, or directly observed discrimination related outcomes. There is a further gap in terms of important subgroups. For example, Link notes that children/adolescents are represented in only 3.7% of stigma studies.<sup>33</sup> More specific and tailored measures might facilitate inclusion of specific subpopulations in stigma research, such as those already affected by discrimination on the grounds of, for example, ethnicity. Additionally, studies which include measures validated in LAMICs are rare, and only a few include any intervention components developed specifically in LAMIC countries. Future efforts should therefore address these gaps as measurement and evaluation are critical to understanding the underlying mechanisms and effectiveness of anti-stigma interventions. A further challenge is to stop the use of unvalidated measures and item level analyses, whilst retaining enough flexibility to promote conceptual, contextual and theoretical relevance.

### **Gaps in the evidence base**

This review has highlighted clear gaps in the field of anti-stigma interventions and research methods and a need for the harmonisation of outcomes in this field of research. These include: the paucity of evidence on discrimination outcomes, or on reducing negative behaviours, or increasing positive behaviours towards people with mental illness;<sup>34</sup> and the lack of studies on specific target groups such as employers or family members, despite service users commonly reporting experiencing discrimination from both of these groups.<sup>35</sup>

There is an important need to assess whether benefits identified in the short term are maintained in the longer term, and if any booster interventions are needed to achieve sustainability. This review has also shown a relatively narrow focus of work to date: either upon the general population (in attitude surveys) or upon students within settings accessible to researchers (e.g. universities and colleges).<sup>16</sup> From a global health viewpoint, there is a distinct lack of interventional research in LAMICs, despite emerging evidence of the scale and severity of the challenges posed by stigma and discrimination, and despite the fact that 85% of the world's population live in LAMICs.<sup>36,37</sup> Finally, there is a need for more studies using high quality research designs. Only a third of studies included in this paper used an RCT or other robust study design, and many of these had a high risk of bias.

### **Conclusion**

This systematic review has undertaken a comprehensive assessment of the world literature available to the authors and has found that knowledge in this field is generally from small studies of rather poor methodological quality, using inconsistent outcomes scales, and in particular few strong RCTs or interrupted time series studies have been carried out to test interventions intended to reduce stigma and discrimination. Our review of previous systematic reviews does tend to support the view that social contact is the more effective type of intervention known to reduce stigma, at least in the short term, based upon our summary of systematic reviews.<sup>38</sup>

We do not yet have even weak consistent evidence to support interventions for target groups identified as priorities by service users groups, such as family members or only an embryonic evidence base concerning how to address stigma in healthcare staff.<sup>39</sup> Indeed, this degree of evidential neglect could itself be seen as a manifestation of structural discrimination. Given the magnitude of the challenges posed by stigma and discrimination, it is clear that there needs to be a commensurate concerted effort to fund methodologically strong research to provide robust evidence to support policy decisions on investment and interventions.

Such a wider policy framework is now emerging.<sup>40</sup> The World Health Organization Mental Health Action Plan, ratified by the World Health Assembly in May 2013, states as its vision: 'a world in which mental health is valued, promoted and protected, mental disorders are prevented and persons affected by these disorders are able to exercise the full range of human rights and to access high quality, culturally-appropriate health and social care in a timely way to promote recovery, all in order to attain the highest possible level of health and participate fully in society and at work free from stigmatization and discrimination.' Specifically the Action Plan (paragraph 75) indicates a need to prioritise '*mental health promotion and prevention: provide technical*

support to countries on the selection, formulation and implementation of evidence-based and cost-effective best practices for promoting mental health, preventing mental disorders, reducing stigmatization and discrimination, and promoting human rights across the lifespan'.<sup>41</sup> This review indicates that an early necessity is to conduct more high quality research to allow this policy priority to be firmly evidence-based, especially within low and middle income countries.

## **Acknowledgements**

This publication is independent research funded by the National Institute for Health Research under its Programme Grants for Applied Research scheme (Improving Mental Health Outcomes by Reducing Stigma and Discrimination: RP-PG-0606-1053) (authors GT, SC, CH and DR). This research was supported by the National Institute for Health Research (NIHR) Collaboration for Leadership in Applied Health Research and Care South London at King's College London Foundation Trust. GT is supported by the European Union Seventh Framework Programme (FP7/2007-2013) Emerald project. This paper is an output of the Programme for Improving Mental health care (PRIME). The material has been funded by UK aid from the UK Government, however the views expressed do not necessarily reflect the UK Government's official policies. The research supported by the National Institute for Health Research (NIHR) Collaboration for Leadership in Applied Health Research and Care South London at King's College London Foundation Trust. GT is also funded in relation to the NIHR Specialist Mental Health Biomedical Research Centre at the Institute of Psychiatry, King's College London and the South London and Maudsley NHS Foundation Trust. The views expressed in this publication are those of the authors and not necessarily those of the NHS, the National Institute for Health Research or the Department of Health. GT is an Honorary Professor at the University of KwaZulu Natal, Durban. MK was supported by a Wellcome Trust Clinical PhD Fellowship during her involvement in the review. NB was funded by an Erasmus grant from the European Commission. The work leading to these results has received funding from the European Union Seventh Framework Programme (FP7/2007-2013) under grant agreement No. 305968. We would also like to acknowledge our gratitude to the following colleagues for their contributions to this paper: Luigi de Benedictis and Dmitry Krupchanka (grey literature search); Nikhil Gupta (risk of bias assessments and referencing); Henry Lishi Li (extraction of one Chinese paper); Shinsuke Koike (helped to extract one Japanese paper).

**Table 1. Eligibility criteria for study inclusion**

Participants	Any, except target populations which solely comprised of people with dementia, substance misuse, learning disabilities or developmental disorders.  Setting: any.
Intervention	Any intervention with a (i) a stated aim of changing mental health related stigma, or (ii) with an implied aim of changing stigma as indicated by the inclusion of at least one of the following stigma-related outcomes: stigma (including internalised stigma), prejudice (attitudes and related outcomes), discrimination, or public mental health awareness / mental health literacy. Interventions relating to functional mental illnesses were included, those solely about dementia, substance misuse, learning disabilities or developmental disorders were excluded.
Comparison	Inactive or baseline comparator
Outcomes	Knowledge Attitudes (prejudice/self-attitudes) Behaviour (discrimination/stigma-coping)  Follow-up at least 4 weeks after the intervention was completed (research question 1) or any (research question 2)
Study design	Any quantitative design

**Table 2. Evidence for the medium / long-term effectiveness of interventions to reduce mental health-related stigma: Data from studies with sufficient data to calculate effect sizes**

Study	Design <sup>1</sup>	N <sup>2</sup>	Intervention Description	Time to FU <sup>3</sup>	Evidence on effectiveness <sup>5</sup> SMD (upper cell) and 95% CI (lower cell)		
					Knowledge	Attitudes	Behaviour
<b>Targeted at the Armed Forces</b>							
Seal 2012(42)	RCT	73	Motivational interviewing	8 weeks		0.04 -0.07 to 0.86	
Gould 2007(43)	Controlled	124	Training programme to provide support, education and modify attitudes about PTSD	1 month		0.42(r) 0.00 to 0.85	
<b>Targeted at School Students</b>							
Campbell 2011(44)	RCT	92	Mental health workshop including education and direct contact	10 weeks		0.05 -0.39 to 0.49	
Pinto-Foltz 2011(45)	RCT	156	Direct contact with service users who were in sustained recovery from mental illness	8 weeks	0.29 -0.05 to 0.63	-0.17 -0.50 to 0.17	
Esters 1998 <sup>6</sup> (46)	Controlled	40	Mental health education about stigma and help-seeking.	12 weeks		-0.45 <b>-1.08 to -.18</b>	
O' Kearney 2006(47)	Controlled	59	Internet programme aiming to help people identify, overcome and cope with depression.	16 weeks		-0.25 -0.83 to 0.34	
O' Kearney 2009(48)	Controlled	157	Internet programme aiming to help people identify, overcome and cope with depression.	20 weeks	-0.14 -0.45 to 0.18	-0.17 -0.49 to 0.15	
Ventieri 2011(49)	Controlled	195	Mental health education, with role play & activities.	4 months	<b>0.51</b> <b>0.21 to 0.80</b>	<b>-0.33</b> <b>-0.62 to -0.03</b>	
<b>Targeted at University Students</b>							
Gonzales 2002(50)	RCT	167	Mental health education about stigma.	4 weeks		-0.07 -0.52 to 0.38	
Sharp 2006 (51)	RCT	123	Mental health education	1 month		-0.09 -0.47 to 0.29	
Faigin 2008(52)	Controlled	204	A play by actors with history of severe mental illness addressing their experiences and stigma.	1 month		-0.13 -0.47 to 0.20	
Faigin 2008(52) (2nd arm)	Controlled	222	A video recorded version of the play described above	1 month		<b>-0.37</b> <b>-0.69 to -0.05</b>	
O'Reilly 2011(53)	Controlled	272	Mental Health First Aid training for pharmacy students	6 weeks		<b>-0.61</b> <b>-0.92 to -0.31</b>	
<b>Targeted at Healthcare Professionals</b>							
Blair Irvine 2012 (54)	RCT	172	Internet courses with behavioural skills and knowledge training for long-term care staff	1 month	<b>0.56</b> <b>0.25 to 0.86</b>	-0.17 -0.47 to 0.13	
Patterson 2007(55)	Controlled <sub>2</sub>	91	Educational intervention about self-harm behaviour for nurses	18 months		-1.22 <b>-1.86 to -0.58</b>	
Treloar 2009(56)	Controlled <sub>2</sub>	90	Educational programme about self-harm using psychoanalytic aetiology framework	6 months		-0.35 -1.06 to 0.37	
Treloar 2009(56) (2nd arm)	Controlled <sub>2</sub>	91	Educational programme about self-harm using CBT aetiology framework	6 months		-0.47 -1.23 to 0.29	

<b>Targeted at the General Public</b>							
Jorm 2004(57)	RCT*	753	Mental Health First Aid course	4 months	11.77	-0.26	0.22 (r)
					<b>5.98 to 17.56</b>	<b>-0.49 to -0.03</b>	-0.18 to 0.63
<b>Targeted at people with mental health problems</b>							
Fung 2011(58)	RCT*	66	Self-stigma reduction programme	6 months		-0.34	
						-0.82 to 0.15	
Gumley 2006(59)	RCT	144	Cognitive behavioural therapy targeting negative beliefs about self and illness.	12 months		-0.12	
						-0.45 to 0.21	
<b>Targeted at other groups</b>							
Gulliver 2012(24)	RCT*	59	Mental Health literacy and destigmatisation intervention for elite athletes.	3 months	0.76	<b>0.50 (r)</b>	
					-0.17 to 1.68	<b>0.41 to 1.41</b>	
Kitchener 2004(27)	RCT*	301	Mental Health First Aid course for employees.	5 months	0.07	-0.17	
					-0.16 to 0.30	-0.40 to 0.05	
Jorm 2010(60)	RCT*	327	Youth Mental Health First Aid course for teachers.	6 months	<b>0.67</b>		
					<b>0.18 to 0.65</b>		

1 Type of study design includes: RCTs in the top tercile for quality i.e. highest numbers of Cochrane risk of bias items rated as low (RCT\*), RCTs in the lower two terciles for quality (RCT) (see online quality Table E for details), pre-post studies with a control group (Controlled)

2 N= number of participants in the intervention group and control group which took part in the study.

3 Time to final follow-up results.

4 SMD = standardised mean differences (Cohen's d). CI =95% confidence interval.

5 SMDs have been calculated such that SMD <0 indicates a reduction in knowledge, stigmatising attitudes or stigmatising behaviours unless the data are such that this can only be calculated to show the reverse effect in which case this is marked (r). Bold indicates confidence intervals that do not cross zero.

6. Hedges g used by study authors instead of Cohen's d due to small sample sizes.

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